

WL NEWS

ISSUE 55

**JOIN US IN THE CELEBRATION OF WL
DAY 2024 ON APRIL 16!**



April 2024



Since
1952

A worldwide, non-governmental association dedicated to discovering and fostering those conditions best permitting leisure to serve as a force for human growth, development and well-being.



Organized by World Leisure Organization in partnership for this year's edition with WLCE University of Sao Paulo and SESC, World Leisure Day 2024 will take place on April 16 under the theme "Embracing digital horizons in leisure".

This special issue of WL News compiles the many events being organized by WLO family and other key leisure stakeholders around the globe!

If you wish to be part of this global initiative but still would like to know more about how it emerged or why it is important to society, as well as this year's theme and how to get involved, watch the video of information session at the end of this special issue.

For more information, you can visit its [official website](#) or follow us on [Instagram](#). You can also contact us at worldleisureday@worldleisure.org



WL Day 2024 Flagship Event

Date: 16 April from 5 to 7pm (Brazil time)

Organizer: WLCE at USP and Leisure Management WLO SIG

Organized by the World Leisure Center of Excellence at the University of Sao Paulo (WLCE USP) and the World Leisure Organization Special Interest Group on Leisure Management (LM SIG), this online discussion will explore the topic *Embracing Digital Horizons in Leisure - Exploring the synergy between digital innovations and leisure, imagining new ways to connect, play, and relax in the digital age.*

[FOLLOW LIVE HERE](#)



FREE Fun n Run

Date: 16 April from 10 to 11:30am (Mission, Canada)

Organizer: City of Mission - Parks, Recreation & Culture, Canada

Enjoy this Tuesday April 16 the open road - or gymnasium as it were! The City of Mission is proud to offer a weekly, FREE "Fun n Run" program (from 10:00-11:30AM) for little ones ages 0 to 5. Run, leap, jump, roll and have a great time with new and existing friends!

[MORE INFO](#)



Rho Phi Lambda Honorary Society Induction of New Members

Date: 12 April

Organizer: Texas State University, United States

Texas State University will induct new members into the Beta Epsilon Chapter of Rho Phi Lambda.



Benefits of digital leisure for university students of Generation Z

Date: 24 April

Organizer: Universidad Colegio Mayor de Cundinamarca, Colombia

This 1-hour presentation discusses some preliminary results of a research proposal named "Benefits and negative effects of digital leisure for students" at Universidad Colegio Mayor de Cundinamarca. These preliminary results point out that the benefits of digital leisure are more than its negative effects. Among the benefits the easy and quick access to knowledge and to be entertained are to be highlighted. However, there are some negative effects, such as doing simultaneous activities and the waste of time, which can be mitigated with a more face-to-face leisure offer. The information presented in this 1-hour presentation may help teachers to reflect on integrating technology as a tool for the common good through students creation of content based on their digital leisure.



Disconnecting from work and connecting with leisure: identifying the potential of healthy digital leisure for higher education lecturers

Date: 24 April

Organizer: Universidad Colegio Mayor de Cundinamarca, Colombia

This presentation discusses the concept of leisure and digital leisure in the context of increasingly work-focused societies. The study carried out by leisure researcher Luz Ángela Ardila with higher education lecturers in a Colombian institution has shed light on the varied experiences of faculty members about leisure. One of the outstanding findings has been the emergence of digital leisure as one of the preponderant forms of leisure in our era, in which digitalization has acquired increasing prominence in the work and personal spheres of higher education lecturers. Leisure researcher Luz Ángela Ardila will dive into an analysis of how healthy digital leisure can serve as an invaluable resource for enhancing well-being, creativity, and innovation in academia. She aspires to provide higher education lecturers with tools and insights that will enable them to maximize the potential of digital leisure in their professional and personal lives.



Recreation, family and technology

Date: 24 April

Organizer: Colegio Nacional de Profesionales en Recreación de Venezuela (CONAPREV), Venezuela

Activities for families that live apart in different countries using technology – e.g avatars – as a recreational tool.



Dia Mundial do Lazer no Sesc Uberlândia

Date: 16 April

Organizer: Sesc em Minas - Unidade Sesc Uberlândia, Brazil

They will have a number of special activities involving sport, fitness, culture and education.

[MORE INFO](#)



Digital Learning Festival

Date: 16 April

Organizer: WLCE at BUas and WLCE at USP, The Netherlands and Brazil

Held on April 16 from 9am to 10.30am Brazilian time (2pm to 3.30pm in the Netherlands), onsite at EACH USP campus and also available to follow online, this is the opening of the Digital Learning Festival connecting Breda University of Applied Sciences (BUas) with the University of São Paulo (USP). The topic of this event is "Internationalization, intercultural literacy and transdisciplinarity", and it is structured in three parts: a celebration of the WL Day, a debate on internationalisation and partnership strategies, and a joint reflection on "Sharing current projects and dreams for the future" between BUas and USP.

[REGISTER HERE](#)



World Powerlifting Greece

Date: 24 April

Organizer: Hellenic Powerlifting Association, Greece

Hellenic Powerlifting Association organizes the WP Greece Nationals - Grizzly's Bench Press Open (Raw-Special Olympics), within the framework of World Leisure Day 2024, under the International Federation of World Powerlifting (WP) and under the auspices of the International Organizations International Sports Council, International Sports Affairs Committee, International Sport Network Organization & General Association of World Sports Federations.



WL Day at Western Sydney University

Date: 15-19 April

Organizer: Western Sydney University, Australia

WL Day activations on a public square outside the Western Sydney University campus.



World Leisure Youth Ambassadors celebrate WL Day

Date: 16 April

Organizer: World Leisure Youth Ambassadors

On April 16, the World Leisure Youth Ambassadors (WLYA) will organize a one-day online event, from 8am to 6pm CEST, to celebrate the WL Day. The event will open with the official announcement of the WLYA Contest 2024. It will also include a keynote panel on "Healthy leisure, healthy environment", and a session titled "Leisure for health – Team bike rides around the world", with the aim to demonstrate fun and joy, while biking together in different countries. The day will continue with a webinar on sustainable development, and will close with an art, music and dance session.

[JOIN THE ACTIVITIES HERE](#)



Dia Mundial do Lazer - SESC Venda Nova – Caça ao QR

Date: 16-20 April

Organiser: Serviços Sociais SESC Venda Nova, Brazil

There will be QR Codes throughout the Sesc Venda Nova unit (gymnasium, central square, swimming pool, court complex, bandstand square) with codes to be discovered, obtaining information on where the next clue will be, and the team that reaches the destination first, discovers it and carries out the final challenge will be the winner. The aim is for participants not only to use cell phone technology, but also to consider walking as physical exercise.



Dia Mundial do Lazer - Sesc Contagem

Date: 16 April

Organiser: SESC Contagem, Brazil

Different activities to commemorate the *Abraçando Horizontes Digitais no Lazer* edition.



Enjoy your leisure time, take time for you, for your health and well-being

Date: 11-16 April

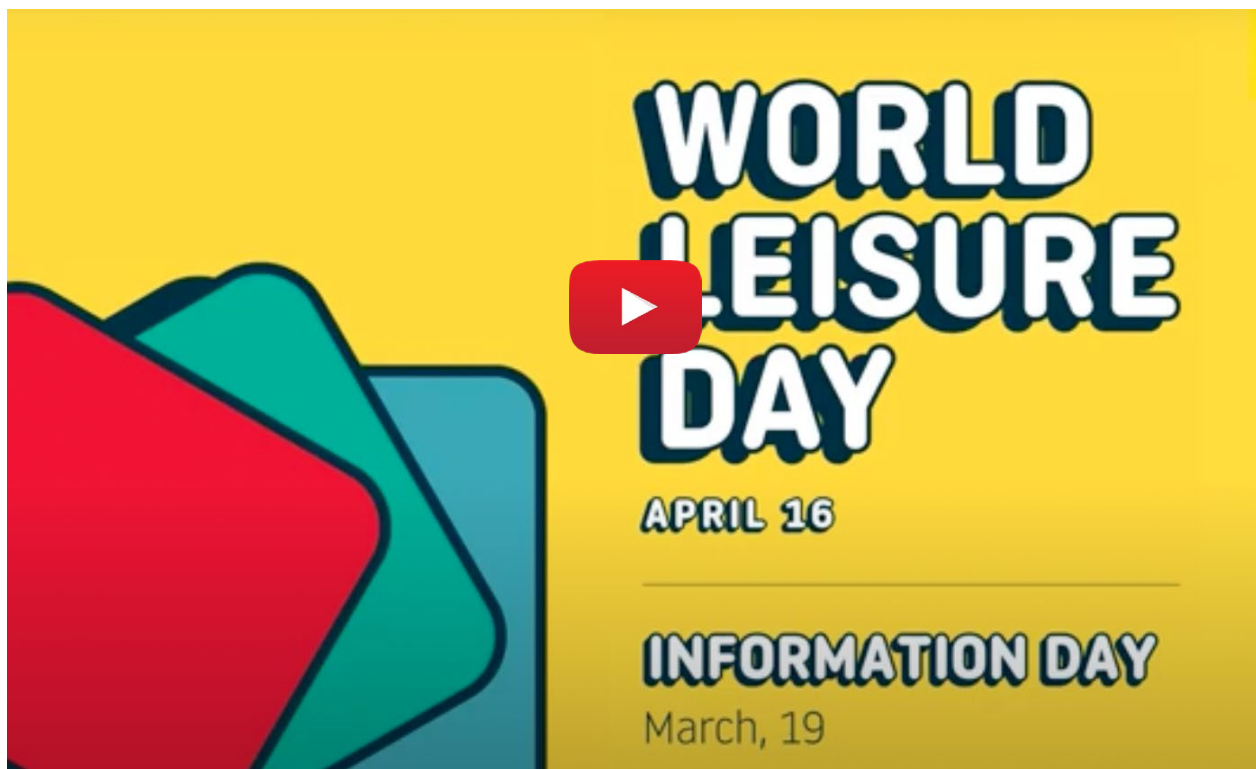
Organizer: Caja de Compensación Familiar (Compensar), Colombia

This event encourages the practice of sports and physical activity with passion and enjoyment of free time in a dynamic and participatory way. It offers a wide range of sports and recreational activities, designed to promote an active and healthy lifestyle while enjoying leisure time. From sports courses to recreational games, outdoor activities to exciting adventures, Deporte y Ocio offers a unique experience for all ages and fitness levels. Through this event, we seek to inspire the community to discover new ways to enjoy their free time, strengthen social bonds and find greater emotional and mental wellbeing.

WL Day 2024 - Information Day session

This special information session was dedicated to celebrating and understanding WL Day 2024. Firstly, an introduction was made to the World Leisure Day initiative, from the idea to the concept, followed by a presentation of the journey through the past three editions. Then, the theme of this edition “Embracing digital horizons in leisure” was introduced as well as the ways to participate. Lastly, we shared some examples of good practices performed by our long-term partner, SESC (Social service of commerce), and how making this great partnerships is key to the successful development of World Leisure Day.

[Click to watch it!](#)





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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