

**Are you a
WLO Premium
member?
Submit your
news here!**



Editorial

Dear members, dear colleagues,

We open this issue of *WL News* with a recap of the activities carried out in the framework of the third edition of the WL Day. We are happy to see this initiative grow and expand, to globally spread the message of the power of leisure for human development and well-being. For this edition, activities were organized in Canada, Brazil, China, South Africa and Hungary.

In the past weeks we also had the opportunity to contribute to a UNESCO consultation on the implementation of the Resolution 76/214 on “Culture and Sustainable Development”, as well as to start building new cooperation relationships with other organizations such as World Urban Parks, for the benefit of our members.

Parallel to that, we continue working for a successful World Leisure Congress in Dunedin, New Zealand (December 11-15, 2023). I take this opportunity to remind you that registration is open! In this issue we include a selection of articles published in the *World Leisure Journal* about leisure in Australia and New Zealand, which will be available with free access during June.

All this and many more news and opportunities from us and our partners can be found in this new issue of *WL News*. We hope that you find this interest and remind you that we are always open to your news and feedback!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO News



Join us for the 17th World Leisure Congress in Dunedin, New Zealand (December 11-15, 2023)! Registration is open!

We know public leisure can be an agent for social transformation, but it is not always achieved because organisations may be unclear about the outcomes being pursued. This webinar will explore how management principles that underpin leisure experience delivery influence the experience's capacity to contribute to communities' capacity for social transformation. The webinar will take place as a conversation with Dr Katie McDonald, Adjunct Research Fellow Victoria University, and Carlos Alberto Rico, Public Administrator, Business Manager, Specialist in Social Management, and member of WLO Board, to explore their experience in how management principles impact community social transformation. The conversation will also explore the options for further research about public leisure management's capacity to address social transformation outcomes. It will take place on 19 April (5pm American Eastern Time Zone, 6pm Brazil, 11pm Spain) or 20 April (7am Eastern Australian Time Zone). The session will be recorded so those who cannot

attend will be able to view the YouTube recording. The webinar is designed to be of interest to leisure managers, programmers, scholars and students.

[READ MORE...](#)



The third edition of the World Leisure Day celebrates the power of leisure for social transformation around the world

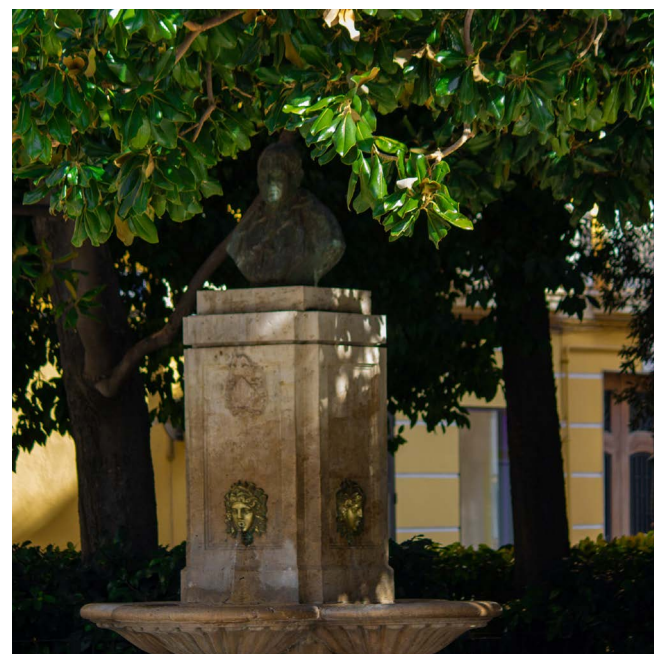
The third edition of the World Leisure Day was successfully celebrated last April 16. Under the theme “Leisure for Social Transformation” various activities were organized across the globe which showcased the importance and capacity of leisure in human development, personal growth, the promotion of health and well-being for individuals in different socio-cultural contexts.

WLO celebrated the third edition of World Leisure Day successfully last month. This year activities were organized in Canada, Brazil, China, South Africa and Hungary, sharing and spreading the joyous occasion and the importance of leisure in health socio-cultural settings. The City of Richmond, British Columbia,

Canada, hosted over 30 activities around the city including scavenger hunts, fitness classes and music shows; Serviço Social do Comércio (SECS) and its many locations across Brazil celebrated the day with numerous activities such as martial arts class, aquatic games and gymnastics for local citizens; the City of Yiting, Zhejiang, China, hosted various activities as well as the Beautiful Village Dragon Boat Invitational Race of Zhejiang Province to co-celebrate the day, promoting leisure for social transformation; the City of Lishui, Zhejiang, China, alongside the Bai’ma Chunhui grand ceremony, a cultural agricultural ceremony that marks the arrival of spring, invited the general public to participate in activities promoting culture and leisure; the University of Western Cape, in South Africa, promoting and educating student wellness, encouraged students to take part in various activities they hosted that day such as yoga, Tai Chi, and talks on health style and mental wellness; from the Recreation Department of the Hungarian University of Sport Science, in Budapest, a kayak tour, a hybrid conference and a photo exhibition were organized for participants locally as well as internationally via online formats. Besides various face-to-face events, there were also online classes, gatherings as well as webinars such as the one hosted and produced by the WLO Special Interest Group on Leisure Management about Public Leisure Management for Social Transformation: Commercial vs Communal Outcomes.

The global initiative continues to expand and engage with folks across the globe, showing how through leisure, opportunities for individuals, communities and nations world-wide can be addressed and transformed to provide and foster better quality of life and well-being.

[READ MORE...](#)



WLO respond to UNESCO's global consultation on the implementation of the Resolution 76/214 on "Culture and Sustainable Development"

WLO has recently contributed to the global consultation conducted by UNESCO to gather contributions from a diversity of stakeholders, regarding the implementation of the Resolution 76/214 on "Culture and Sustainable Development". Among the main strategies, programmes and activities contributing to harnessing culture for sustainable development, for the reporting period WLO highlighted the Charter for Leisure as the organization's main advocacy and education tool. Additionally, the World Leisure Day was indicated as a flagship initiative, which has progressively become a very special occasion to highlight the importance of culture and leisure access and education and enjoyment for social well-being and towards the achievement of the SDGs. The inputs gathered via this global consultation will serve the preparation of the United Nations Secretary-General's report on the implementation of the Resolution 76/214 on "Culture and Sustainable Development", which will be presented to the United Nations General Assembly during its 78th session in September 2023.

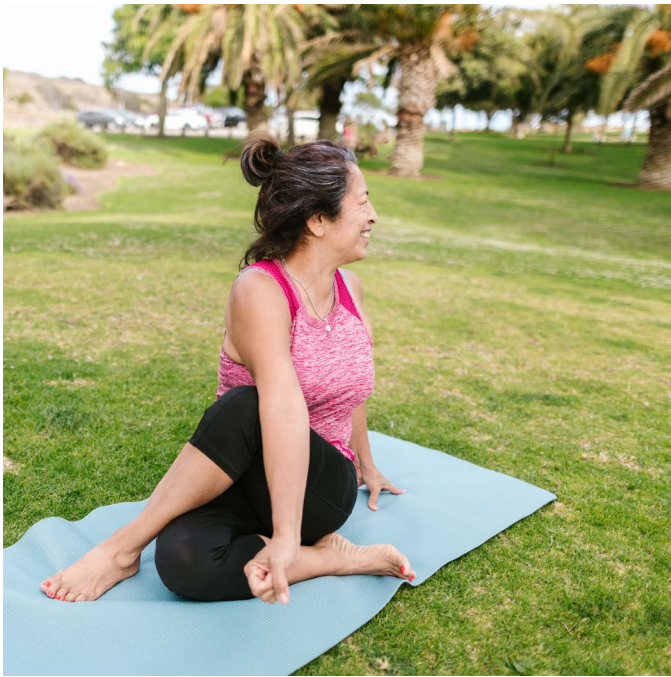
WLO COO Dr. Cristina Ortega meets World Urban Parks CEO Luis Rohman

Dr. Cristina Ortega, WLO Chief Operating Officer, and Luis Rohman, World Urban Parks CEO, held an online meeting to learn about the current activities and events that both organizations are planning for the upcoming months as well as to present ideas for future cooperation opportunities.

World Urban Parks is the organization to go to for international advice, support and getting connected with urban park, open space and recreation issues, people and activity. WUP combines the experience of their members and partners with opportunities to help build urban parks leadership and bring about significant improvements in cities where rapid urbanization is occurring. Their upcoming World Urban Congress will take place in Adelaide, Australia, in October 22-25, in partnership with Parks & Leisure Australia and Green Adelaide.

[MORE INFO...](#)

Research



Longevity report: elite athletes and sportspeople 'live five years longer'

By Tom Walker

Top-level sports people and elite athletes can live more than five years longer than the rest of the population. The finding comes from an in-depth study by the International Longevity Centre UK (ILC). ILC studied Commonwealth Games competitor records since the inaugural event in 1930 and found that there were large differences in the longevity of medal winners compared to people in the general population that were born in the same year. Called "Marathon or sprint: Do elite-level athletes live longer than average?", the report was authored by professor Les Mayhew and health and fitness industry specialist Ray Algar.

[READ MORE...](#)

From *Leisure Opportunities*

© Cybertrek 2023

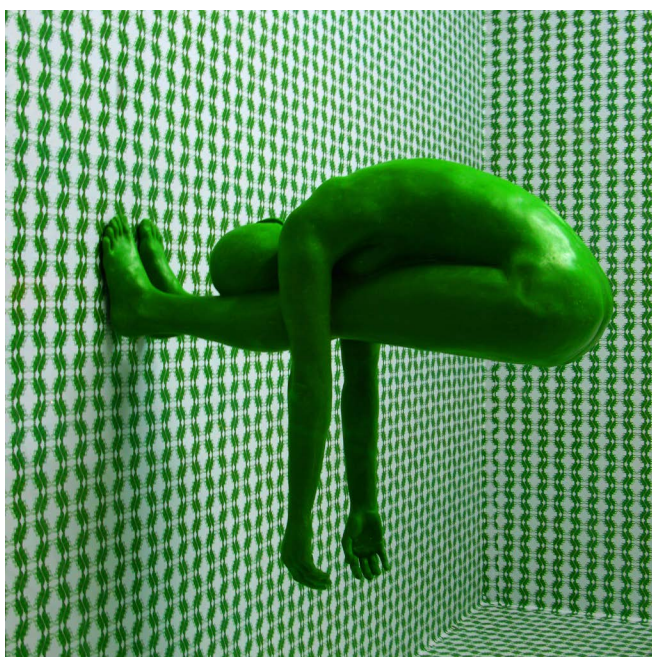
Courtesy of Leisure Media

Find out more at www.leisuremedia.com

Sign up for free magazines and ezines at

<http://leisuremedia.com/signup>

Industry



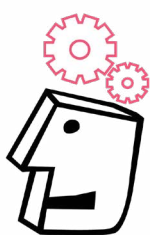
The good, the bad and the meta

In 2020 we traversed a health crisis, financial meltdown, civil rights movement, supply-chain challenges and political unrest. 2021 bedded in those changes and added rising inflation and fuel prices to the mix. An extended at-home sabbatical changed our behaviours. Stress exerted itself at both ends of the continuum: distressed businesses and those in hyper-growth. Well-backed brands are now backfilling the 30 per cent of shuttered brick-and-mortar businesses.

[READ MORE...](#)

From *HCM Handbook*
© Cybertrek 2023
Courtesy of Leisure Media
Find out more at www.leisuremedia.com
Sign up for free magazines and ezines at
<http://leisuremedia.com/signup>

Network



LEISURE MANAGEMENT WEBINARS SERIES

Produced by the WLO Special Interest Group (SIG) on Leisure Management

Did you miss the webinar on public leisure as an agent for social transformation organized by the LM SIG? Watch it here!

On April 19, 2023, the WLO Special Interest Group on Leisure Management (LM SIG) hosted a webinar to explore how management principles that underpin leisure experience delivery influence the experience's capacity to contribute to communities' capacity for social transformation. Dr Katie McDonald, Adjunct Research Fellow Victoria University, and Carlos Alberto Rico, Public Administrator, Business Manager, Specialist in Social Management, and member of WLO Board of Directors, shared their insights about: What principles underpin public leisure management practices in Australia and Colombia? How does the focus on commercial / communal outcomes impact on leisure experiences' capacity to function as an agent for social transformation? How can leisure managers and scholars influence public leisure management for social transformation? The webinar took place as a conversation with Katie and Carlos Alberto to explore their experience in how management principles impact community social transformation. The conversation

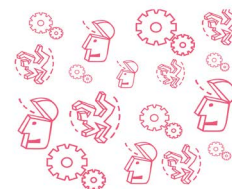
also explored the options for further research about public leisure management's capacity to address social transformation outcomes.

Watch the video here!



LEISURE MANAGEMENT WEBINARS SERIES

Produced by the WLO Special Interest Group (SIG) on Leisure Management



Public Leisure Management for Social Transformation: Commercial vs Communal Outcomes – A World Leisure Day Event



A Conversation with Dr Katie McDonald (Australia) and Carlos Alberto Rico (Colombia)



Become a member of WLO here: <https://www.worldleisure.org/become-a-member/>



The 4th International Recreation and Sports Management Congress takes place in Turkey with the support of the WLO

Organized by the Turkish Recreation Studies and Research Association, the 4th International Recreation and Sports Management Congress was held in Antalya, Turkey, on May 17-20, 2023, with the support of the World Leisure Organization (WLO) through its naming rights programme. The main theme of the congress was "Recreation and sports management in the rehabilitation process" and the content of the symposiums was planned accordingly.

The Congress provided a platform for exchange and deliberation of issues related to leisure and recreation and ways through which they can contribute to people's quality of life and their well-being. It encompassed themes linked to the benefits of leisure, recreation and sports, how to best disseminate them and encourage access of all people so as to fulfil the right for leisure for all which is at the core or WLO mission.

Former WLO Board member, and Co-Chair of Leisure and Education and Leisure and Human Rights Special Interest Groups, Dr. Atara Sivan, attended the Congress as an invited keynote speaker. She gave a presentation about WLO, and her keynote was devoted to "Leisure Education and Human Rights: From Advocacy to Practice" where she emphasized the importance of leisure, recreation, and sports for well-being and the need for social inclusion and leisure education for all. Also, other keynotes presentations were: Discovering the Competencies Needed in Recreation and Sport Environments: Forty Years of Research and Replication; Improving Quality of Life through Leisure Services; and Urban Parks, Recreation and Public Health.

[READ MORE...](#)

John Tower, co-chair of the WLO Leisure Management SIG, has been appointed Advisory Chair of Parks & Leisure Australia

Parks & Leisure Australia has announced the appointment of its new Advisory Chair, John Tower. We echo here the words of PLA in this announcement: "John brings with him over 40 years of experience in the leisure, recreation and sport industry, with a particular interest in community leisure and recreation participation and the delivery of community leisure and recreation services". John is the co-chair of the [WLO Special Interest Group \(SIG\) on Leisure Management](#), a great contributor to our network and a tireless worker for the advancement of leisure management and leisure knowledge and practice more widely. We take this opportunity to congratulate him and wish him the best of luck in this new endeavor.

[READ MORE...](#)



Publications

WORLD LEISURE JOURNAL

FREE ACCESS to *WL Journal* articles on leisure in Australia and New Zealand

In preparation of the World Leisure Congress in Dunedin, New Zealand, on December 11-15, 2023 – see more details in the Upcoming events section of this newsletter, we bring to you a selection of the *World Leisure Journal* articles focused on leisure in Australia and New Zealand, available with free access until the end of June. We would like to thank our publisher Taylor and Francis for their generosity. The selected articles are: “State of leisure studies in Australia and New Zealand” (2017) by John Tower and colleagues; “Playspace users’ experience of a socially inclusive playspace: the case study of Liwi’s Place, Port Macquarie, New South Wales, Australia”, by Rosemary Black and Janice Ollerton, and “Hard work or child’s play? Migrant coaches’ reflections on coaching gymnastics in New Zealand” (2015), by Roslyn Kerr and Kevin Moore.

Opportunities



CALL FOR ABSTRACTS for ANZALS 30th Anniversary 'Leisure for Life' Conference (DEADLINE: July 28, 2023)

The Australian and New Zealand Association for Leisure Studies will celebrate its 30th Anniversary Conference 'Leisure for Life' on December 5-7, 2023, at the Auckland University of Technology in New Zealand. This event is happening just one week before the World Leisure Congress in Dunedin, so for those of you considering traveling to New Zealand, this is a great combo! The abstract submission deadline for the ANZALS Conference is midnight Friday 28th July.

[READ MORE...](#)



Call for submissions

Until 31 May 2023

17th edition of the award "Best Practice in Citizen Participation" (Deadline: May 31, 2023)

Source: Agenda 21 for Culture

The International Observatory on Participatory Democracy (IOPD) of the United Cities and Local Governments (UCLG) launches the 17th edition of the award "Best Practice in Citizen Participation". The award is delivered annually to recognize successful experiences and public policies on citizen participation, community engagement, democratic innovation, public deliberation, and open government. This year's edition presents as a novelty the inclusion of categories to classify and evaluate the practices. Therefore, you must choose the category to nominate your practice: citizenship, decision, or deliberation. If your city or local government has implemented a practice to promote participatory democracy in your city, region, or territory between January 2020 and March 2023, you are invited to submit an application to Award before May 31, 2023. The local government winner of the best practice will receive the award, a diploma, a special dissemination of the experience and a paid trip with accommodation for one person to the 22nd Conference in Rio de Janeiro, which will take place from November 6 to 8, 2023.

[READ MORE...](#)

Upcoming events

10 Fr

11 Sa

12 So

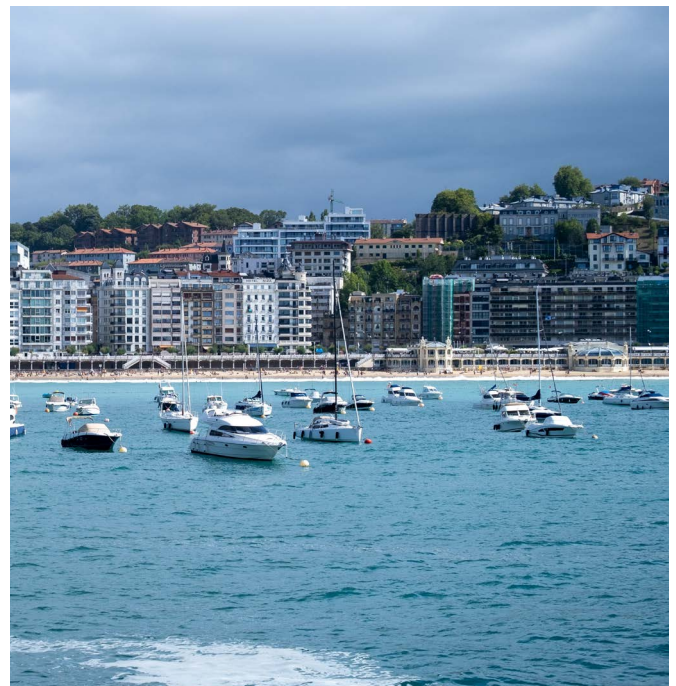
13 Mo



Joint International Congress hosted by World Urban Parks and Parks & Leisure Australia, supported by Green Adelaide

Join Parks & Leisure Australia and World Urban Parks for the Joint International Congress on 22 - 26 October 2023 in Adelaide, South Australia. As the world's second National Park City and the only one in Australia, Adelaide provides the ideal location to experience firsthand the city's reputation as the most liveable in the country. The Congress theme, Sustainable Places, Spaces, People and Habitats, will explore how we can make cities more active, cooler, greener, wilder and inclusive. Don't miss this exciting opportunity to be a part of a global conversation about creating sustainable communities.

[READ MORE...](#)



8th UNWTO World Forum on Gastronomy Tourism

Source: *UNWTO*

The World Tourism Organization (UNWTO) and its Affiliate Member, the Basque Culinary Center (BCC), has the honour to announce that the 8th UNWTO World Forum on Gastronomy Tourism will take place on 5-7 October 2023 in Donostia-San Sebastian, Spain. The UNWTO World Forum on Gastronomy Tourism was created with the aim of promoting the exchange of experiences between experts in tourism and gastronomy, to identify good practices and to promote gastronomy tourism as a factor of development of destinations. Further information on the program and registration will be available in the coming months.

[READ MORE...](#)

Encounter



WL Pathways Podcast Series - Danilo Santos de Miranda, meet the Director of Sesc São Paulo (in Portuguese)

Danilo Santos de Miranda, the Director of the São Paulo Social Service of Commerce (Sesc), a private organization that co-led the organization of the two World Leisure Congresses in Brazil, and whose mission and vision are strongly related to that of the WLO. Both organizations have been working for more than 70 years committed to ensuring access to leisure for all as a social and human right, as both organizations understand leisure as the main force of social transformation. Besides that, Sesc was directly involved in the organization of the first edition of the World Leisure Day "Leisure for a Better Life", as well as in the participation of its second edition earlier this year, a global initiative by the World Leisure Organization to reinforce leisure as a social right and its importance in daily life. Click play and learn more about Danilo and Sesc!

[Click to listen!](#)

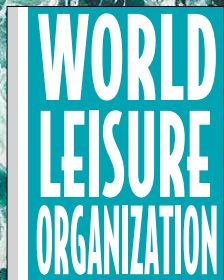
Leisure & Inclusion

WLO 70th ANNIVERSARY

Prof. Danilo Santos de Miranda
Director of Sao Paulo Social Service Commerce (SESC)

Ms. Maria Luiza de Souza Dias
Board of Director, World Leisure Organization

World Leisure Pathways



WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

Scientific and Technical Office -
Arenal 1. Segunda Planta 48005
Bilbao, Spain - www.worldleisure.org