

WLO NEWS


ISSUE 41

**LEARN MORE
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SUSTAINABILITY**

WLO 70th
ANNIVERSARY

JUNE 2022

**WORLD
LEISURE
ORGANIZATION**



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Editorial

Dear members, dear colleagues,

This issue comes packed with important news about resources for you to enjoy!

Firstly, we bring you the recordings of two online events that were carried out recently: the Global Leisure Debate: Responses to Challenges on Leisure, Mental Health and Well-Being, and the webinar on Crisis Preparedness organized by the WLO Leisure Management Special Interest Group (LM SIG). Furthermore, you can now listen to a new episode of the World Leisure Pathways Podcast Series, devoted to the topic of Leisure and Sustainability and with Dr. Lawal Marafa as an expert guest.

Secondly, we tell you about the European trip of our Chair Prof. Joanne Schroeder, who met the Technical and Scientific Secretariat team and travelled to Breda for the signing ceremony and official kick-off of the World Leisure Congress 2025 in the Netherlands, as well as to Hungary, where WLO's delegation visited the World Leisure Center of Excellence at the University of Pécs, and the Hungarian University of Sports Science in Budapest.

Finally, we are happy to announce the appointment of Dr. Sandro Carnicelli, Senior Lecturer at University of the West of Scotland, as the new Editor-in-Chief of the *World Leisure Journal* for the next three years.

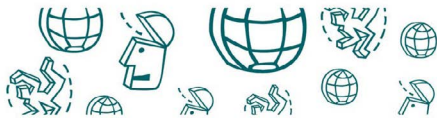
This is just a preview of this issue's contents, but you will find much more just by scrolling down, thanks for reading!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO News



Global Leisure Debate Responses to challenges on Leisure, Mental Health and Well-Being

Global Leisure Debate: Responses to Challenges on Leisure, Mental Health and Well-Being

By John Dattilo, WLO Board member and Professor at Penn State University

The debate occurred June 9/10 for approximately an hour as part of the [WLO Knowledge Sharing and Networking Experience](#). World Leisure Organisation (WLO) Chair, Joanne Schroeder, moderated the session with participants, Simone Fullagar from Griffith University in Australia, Joe Pavelka from Mount Royal University in Canada, and me from Penn State University in the USA, and a WLO Board member. In preparation for the discussion, we read transcripts from interviews with Alfonso Jimenez, Director of Research and Innovation at Ingesport-GO fit, Martyn Allison, Chief Cultural and Leisure Officers Association Honorary Member, and Joe Taylor, Founder of The Wave Project UK. These knowledgeable practitioners discussed challenges, inequalities, barriers, and opportunities associated with

mental health and well-being within the leisure context. The WLO Secretariate, Cristina Ortega Nuere, and the WLO staff, developed three 5-minute videos with each video featuring one of the three invited participants providing our reactions to the transcripts identified as [WLO Pre-Experience Videos](#). Many of those attending the debate reviewed the videos prior to the discussion.

We discussed ways leisure service professionals can address mental health challenges and help people achieve well-being identifying that our mental health exists on a fluctuating continuum influenced by intersectionality of characteristics including gender, race, ethnicity, ability, and many more. We also recognized value in distinguishing leisure from free time as well as recreation and sport activities, since leisure extends beyond utilitarian purposes of recuperating from work, diverting our attention, and conspicuously consuming goods. Connections between mental health and leisure become apparent when we recognize that leisure is an intrinsically valuable subjective state of being involving meaningful virtuous actions characterized by authenticity resulting in a sense of identity and agency intertwining with happiness and, ultimately, our ability to flourish (Dattilo & Lopez Frias, 2021).

Consequently, addressing challenges to our leisure as it connects with mental health and well-being is a social justice issue requiring us to consider implications of power dynamics (Lopez Frias & Dattilo, 2020). As the world continues to battle the COVID pandemic and associated challenges to our well-being, it is encouraging to realize that our interactions embedded within culture create power, and, therefore, we can shift power over individuals that result in oppression and marginalization to power that supports people in solidarity to achieve leisure (Lopez Frias & Dattilo, 2021). We concluded that leisure service providers can address challenges to mental health and well-being by promoting inclusive leisure

services that create a sense of belonging and welcome everyone to experience leisure (Dattilo, 2021a). We also acknowledged the value in demonstrating a willingness to make accommodations that promote equitable leisure experiences through various strategies such as leisure education (Dattilo, 2021b).

I am humbled by the invitation to participate in the debate, am thankful for having engaged in such an intellectually stimulating experience, and I look forward to future [WLO Knowledge Sharing and Networking Experiences](#).

Dattilo, J. (2021a). Inclusive leisure services: Grounded in social justice (5th edition). Sagamore-Venture. <https://www.sagamorepub.com/products-Inclusive-Leisure-Services-5th>

Dattilo, J. (2021b). Leisure education program planning (5th edition). Sagamore-Venture. <https://www.sagamorepub.com/products/Leisure-Education-Program-Planning-5th>

Dattilo, J., & Lopez Frias, F. J. (2021). A critical examination of leisure in modernity: Rejecting instrumentalism and embracing flourishing. *Journal of Leisure Research*, 52(5), 581-598. <https://doi.org/10.1080/0022216.2020.1789013>

Lopez Frias, F. J., & Dattilo, J. (2021). The influence of power on leisure: Implications for inclusive leisure services. *International Journal of Environmental Research and Public Health*, 18, 2220. <https://doi.org/10.3390/ijerph18052220>

Lopez Frias, F. J., & Dattilo, J. (2020). The synergy of the social justice and inclusion leisure continuum. *International Journal of the Sociology of Leisure*, 3(3) 259-275. <https://link.springer.com/article/10.1007/s41978-020-00059-y>

WATCH VIDEO



The World Leisure Congress 2025 officially kicks off in Breda

On June 16 was the official kick-off to the World Leisure Congress 2025 in Breda. Breda University of Applied Sciences (BUAs) organises this great international event together with the World Leisure Organization (WLO) and the city of Rotterdam. Guests from all over the world will visit the Netherlands to meet, talk and exchange knowledge about 'leisure for a better society'. At the signing ceremony, Dr. Jorrit Snijder, President of the Executive Board of BUAs, and Professor Joanne Schroeder, Chair of the WLO and co-director of the World Leisure Center of Excellence (WLCE) at Vancouver Island University (VIU), who travelled all the way from Canada, represented the parties leading this event. The ceremony was also attended by other representatives from BUAs and the WLO: Yvonne Klerks (BUAs and WLO Treasurer), Marcel Bastiaansen (BUAs and WLO Board member), Cristina Ortega Nuere (WLO Chief Operating Officer), Hildegard Assies (Breda Marketing), Roland Kleve (BUAs), Guido Aerts (BUAs).



Photo credit: Breda University of Applied Sciences / Paul van Rijckevorsel



A delegation of the WLO visit the World Leisure Center of Excellence at the University of Pécs, Hungary, to discuss further collaboration opportunities

Prof. Joanne Schroeder, Chair of the World Leisure Organization (WLO), and Dr. Cristina Ortega, Chief Operating Officer of the WLO visited the World Leisure Center of Excellence (WLCE) at the University of Pécs, Hungary (Faculty of Sciences, Institute of Physical Education and Sport Sciences) between 19-21 June 2022. The purpose of the visit was to discuss the possibilities of cooperation opportunities between WLO and WLCE University of Pécs. The Deans of the Faculty discussed these possibilities in teaching/educating and scientific fields with WLO leaders and leaders of the WLCE (Dr. Marta Wilhelm, prof. Director of WLCE UP; Dr. Miklós Bánhidi, leader of WLO Youth Ambassadors programme). Two important places were part of the program: Harkány, an internationally well known Thermal Town nearby, introducing a special hotel designed for conferences, teaching, rehabilitation and recreation; and visiting the Zsolnay Cultural District – location of the European Cultural Capital, designed for recreation, joy and teaching for the public of any age group. The video below shows the coverage of the visit by a local news channel.

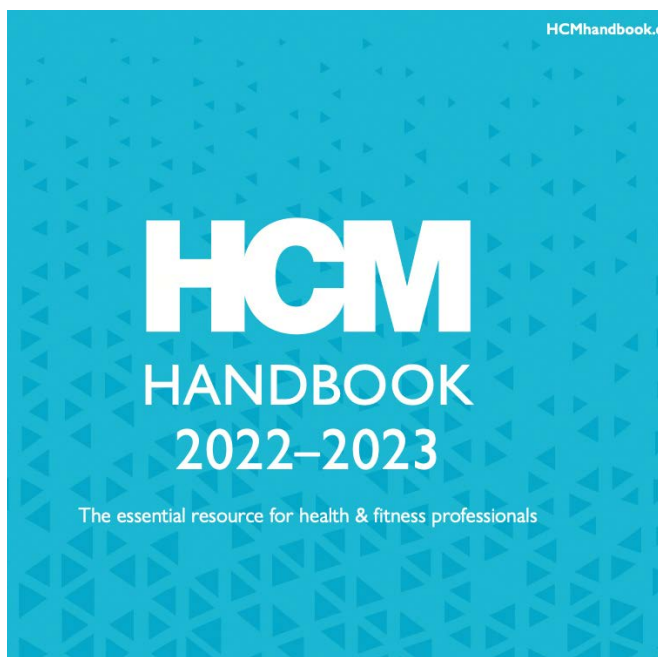
[WATCH VIDEO](#)



WLO Board members visit the Hungarian University of Sports Science and open the Night of Movement recreational sport festival

In their trip to Hungary last June, Prof. Joanne Schroeder, Chair of the World Leisure Organization (WLO), and Dr. Cristina Ortega, Chief Operating Officer of the WLO, visited Hungarian University of Sports Science (HUSS) in Budapest, accompanied by WLO Board member Dr. Miklós Bánhidi, who is a professor at the the Recreation Studies Department at HUSS. WLO's delegation met Dr. Tamás Sterbenz, Rector of HUSS, Dr. Gyöngyvér Lacza, Head of the Recreation Studies Department, and Dr. habil. Judit Kádár, Director of HUSS International Relations Center. HUSS has started the process to become a WLO institutional premium member, and the conversation explored the possibilities to develop a closer partnership, as well as to organize leisure events together. WLO Board members also had the opportunity to witness and be part of the opening of the Night of Movement, a massive recreational sport festival that mobilises thousands of people to practice sport in the city.

Industry



HCM Handbook 2022-2023

Now available the new HCM Handbook 2022-2023, the ultimate reference guide for the global health and fitness industry.

Be one of the first to enjoy the brand new Health Club Management (HCM) Handbook 2022-2023, the ultimate reference guide for the global health and fitness industry edited by our partners Leisure Media.

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As well as being packed with insight, research and trends, plus a who's who of operators and event and training listings, the HCM Handbook includes profiles of key industry suppliers.

From *HCM Handbook*

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Network



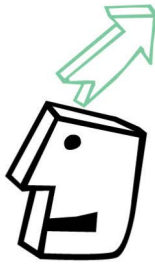
Crises impact on a leisure department's staff, the community, infrastructure including buildings and information technology, finances, customer service and overall operations. The webinar took place as a conversation with Patrick Hammer to explore his personal experiences managing a parks and recreation department during a series of crises. The conversation also explored how crisis preparedness principles can be applied in leisure management practices and research.

[Re-watch it now!](#)

Re-watch now the webinar on Crisis Preparedness organized by the WLO Leisure Management Special Interest Group (LM SIG)

What do you do when a crisis hits your community? How do you deal with floods, fire storms, health crises, etc? Crisis preparedness is the process of establishing systems and processes for a parks and recreation department to plan, act and recover from an event. A focus on planned resilience will assist all park and recreation departments to be better prepared when the unexpected happens.

The Crisis Preparedness Webinar addressed a range of crises to explain how park and recreation departments prepare and cope with the 'unexpected'. Patrick Hammer, Erie Colorado's Director of Parks and Recreation, explained his personal experiences when responding to an unexpected crisis in the community.



HUMAN RIGHTS AND LEISURE: THE WLO CHARTER FOR LEISURE

A new WLO Special Interest Group (SIG) on Leisure and Human Rights is established

The proposal for creating a new WLO Special Interest Group (SIG) on Leisure and Human Rights was approved by the WLO Board of Directors last April. The proposal had been submitted by current Board Member Atara Sivan, Hong Kong Baptist University, and Tony Veal, University of Technology Sydney, co-convenors of the Taskforce to Revise the *WLO Charter for Leisure, 2017-2020*. The goals of the new SIG are to promote research and teaching on the topic of human rights and leisure, based on the principles set out in the WLO Charter for Leisure, and to enhance the profile of leisure rights among governments, leisure policymakers, practitioners and researchers and within the UN human rights system. If interested in Leisure and Human Rights, do not hesitate to learn more about the planned activities for the group and join as a SIG member!

[READ MORE...](#)



The 3rd International Recreation and Sports Management Congress takes place in Turkey with the support of the WLO

Organized by the Turkish Recreation Studies and Research Association, the 3rd International Recreation and Sports Management Congress was held in Antalya, Turkey, on May 16-19, 2022 with the support of the World Leisure Organization (WLO) through its naming rights programme. The Congress hosted 262 scientists of different fields from 45 universities. The main theme of the congress was determined as "Recreation: manage differently, live better" and the content of the symposiums was planned accordingly.

The committee heads of 3rd International Recreation and Sports Management Congress were as follows: the President of Turkish Recreation Studies and Research Association, Prof. Dr. Bülent GÜRBÜZ, as the President of The Congress, Dr. Funda KOÇAK, as the Congress General Secretary, Prof. Dr. Metin ARGAN, as the President of Sports Management Science Board, Prof. Dr. Hamdi Alper GÜNGÖRMÜŞ, as the President of Recreation Science Board, and Dr. Tennur YERLİSU-LAPA, as the President of Award Committee.

Total of 191 scientific study were presented during the Congress. Within the scope of the congress, 38 sessions were held as 36 oral presentation sessions. Also, four symposiums, three international symposiums and one sector symposium, were organized with the participation of five invites speakers.



The invited speakers were Prof. Dr. Atara SIVAN from Hong Kong Baptist University Department of Education Studies, the Editor-in-Chief of World Leisure Journal, President of World Leisure Academy, Founder and Chairperson of World Leisure Organization; Prof. Dr. Rasul A. Mowatt from North Carolina State University Departments of Parks, Recreation and Tourism Management, Co-Editor of Leisure Science; and Prof. Dr. Kang-Jae "Jerry" Lee from North Carolina State University Departments of Parks, Recreation and Tourism Management.

The 3rd International Recreation and Sports Management Congress started on May 16, 2022, with the opening ceremony. In the ceremony, the Honorary President of Recreation Studies and Research Association Prof. Dr. Ümit KESİM, Prof. Dr. Atara SIVAN and the president of Recreation Studies and Research Association Prof. Dr. Bülent GÜRBÜZ made their speeches. Prof. Dr. Atara SIVAN made a speech on "World Leisure Organization 2022" in the opening ceremony. The opening ceremony ended with the plaque award for the supporting institutions. Turkish Curling Federation President Prof. Dr. Kenan ŞEBİN, School Sports Federation President Asst. Prof. Ömür Fatih KARAKULLUKÇU, Tureks International Fair General Coordinator Zafer ARSLAN and Club Calimera Serra Palace Hotel General Manager Ahmet MEVLÜTOĞLU received their plaques for supporting the 3rd International Recreation and Sports Management Congress.

On May 17, 2022, Prof. Dr. Atara SIVAN presented her speech titled "Leisure and Recreation for all: Education for Social Inclusion". Prof. Dr. Rasul A. Mowatt presented his speech titled "Revisiting Leisure and Recreation during COVID in the United States: Implications for a "Post"- COVID Reality" on May 17th, 2022. After their speeches, the invited speakers had a Q&A session with the academicians who followed their speech and academic works.

Prof. Dr. Kang-Jae "Jerry" Lee presented his speech titled "What Makes People Happy? The Importance of Leisure, Recreation and Sport" on May 18th, 2022. On May 18th, 2022, Tureks International Fair General Director Nergis ARSLAN presented her speech titled "Attraction-Recreation Industry and Happy Cities", and the President of Turkish Hoteliers Federation Sururi ÇORABATIR presented his speech on "Tourism after Pandemic".

On May 19, 2022, the closing and award ceremony was held. The closing speech was made by the President of Recreation Studies and Research Association, Prof. Dr. Bülent GÜRBÜZ. There were four categories for awards as "Sports Management", "Recreation", "Oral Presentation on Recreation in English" and "Ümit KESİM Award". After the award ceremony, Commemoration of Atatürk, Youth and Sports Day was celebrated.





The Conseil Québécois du loisir celebrates its 24th annual General Assembly

The 24th annual General Assembly of the Conseil Québécois du loisir (CQL, Quebec Leisure Council) was held on June 9 that the Quebec Council. This annual meeting brings together the Board, the members, partners and staff of the CQL. This flagship activity for the democratic life of the organization was organized in a hybrid format: face-to-face at the Center Saint-Pierre in Montreal and online via Zoom. High participation, both of members and key stakeholders, is to be highlighted. The Conseil Québécois du loisir is the leader of the [World Leisure Chapter](#) in the Canadian region.



Join the UN #FootballForTheGoals Initiative

Source: [United Nations](#).

Football for the Goals is a United Nations initiative that provides a platform for the global football community to engage with and advocate for the Sustainable Development Goals (SDGs). It is an opportunity to build on football's powerful and influential reach and to work together to become agents of change by aligning messaging, strategies and operations with the aspirations of the SDGs. This initiative aims to inspire and guide the world of football – from confederations, national associations, leagues and clubs, to players, players' associations, organized fan groups, as well as media and commercial partners – to build on existing sustainability approaches and to implement SDG strategies that lead to behavioural change.

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Become a partner of the Global Youth Tourism Summit (GYTS) developed by UNWTO

The Global Youth Tourism Summit (GYTS) is a new platform, developed by the World Tourism Organization (UNWTO), that aims to empower youth to take active part in decision-making processes in the tourism sector. It includes a series of international events, workshops and other educational initiatives, that give children and youth a unique platform to share and discuss ideas and shape their visions for the future of sustainable tourism within the 2030 Agenda for Sustainable Development. The THE GYTS Series kicked-off in Sorrento, Italy, on the 27 June-3 July 2022. The beautiful setting of the coastal town of Sorrento and the state-of-art facilities of the Hilton Sorrento Palace provided the optimal settings for a lively discussion of the young delegates about the future of global tourism. Participants were selected by the national tourism authorities of their respective countries. Click to learn more about this initiative, the results of the Sorrento gathering and why and how to become a partner.

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Dr. Sandro Carnicelli is appointed as the new Editor-in-Chief of the *World Leisure Journal*

Dr. Sandro Carnicelli, Senior Lecturer at University of the West of Scotland, has been elected by the WLO Board of Directors to be the Editor-in-Chief of the *World Leisure Journal* for the next three years, from July 2022 to June 2025.

Dr. Carnicelli was elected via an open call, and WLO Board particularly valued his international trajectory in the leisure field, which provides him not only with a strong network, but also with a special sensitive for intercultural issues that may arise in the management of an international journal. The Board also acknowledged his long-lasting editorial experience, as well as his vision and plans for the Journal.

We take this opportunity to publicly thank the previous Editor-in-Chief, Dr. Atara Sivan, from Hong Kong Baptist University, for her dedication and commitment to the Journal, the WLO and the wider leisure research community over these years.

As *World Leisure Journal* Journal Editor-in-Chief, Dr. Carnicelli will be the figure responsible for providing oversight to the journal. The Editor-in-Chief requires maintaining high standards and ensuring the timely and judicious soliciting and management of manuscripts reflecting the variance of leisure themes, interest and forms of scholarship from throughout the world.

Congrats Dr. Carnicelli!



International Leisure Review



FREE ACCESS to *WL Journal* articles on Leisure and Sustainability

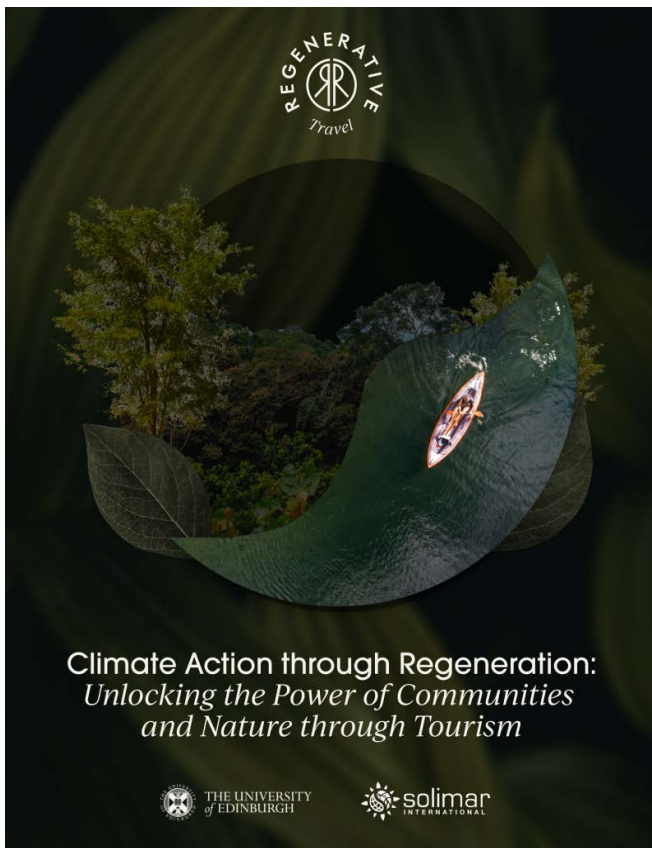
To complement the new episode of the World Leisure Pathways Podcast Series – Leisure and Sustainability with Dr. Lawal Marafa – which you can access at the end of this newsletter, we bring to you a selection of the *World Leisure Journal* articles focussed on Leisure and Sustainability, available with free access until mid-August. We would like to thank our publisher Taylor and Francis for their generosity.

The selected articles are: [Environmental management practices implemented by the hotel sector in Kenya \(2021\)](#), by Beryl Omune, Oscar Kambona, Billy Wadongo and Amon Wekesa; [Residents' interactions with and attachments to Retezat National Park, Romania: implications for environmental responsibility \(2013\)](#), by Natalia Buta, Stephen M. Holland and Tinelle D. Bustam, and [Environmental Awareness and Outdoor Recreation: A pilot program for people with special needs \(2011\)](#), by Lynn A. Dominguez MS and Mary Lou Schilling MA, CTRS.

A new issue of the *International Leisure Review* is now out

Vol. 12, Issue 1 of the *International Leisure Review* was recently published by the Taiwan Leisure Association. All published articles are peer reviewed. The Vol. 12, Issue 1 *International Leisure Review* is funded by the Chinese Taipei Waterski and Wakeboard Federation, Taiwan. This issue is guest-edited by WLO Board member Dr. Marie E. M. Young, from the University of the Western Cape, Cape Town, South Africa.

[Access the issue here](#)



Whitepaper “Climate Action through Regeneration – Unlocking the Power of Communities and Nature through Tourism”

The whitepaper “Climate Action through Regeneration – Unlocking the Power of Communities and Nature through Tourism” outlines practical examples, available support, and clear action steps so that travel businesses can take action today. It is published by Regenerative Travel, “a community of independent hotels regenerating people and place”, and the University of Edinburgh.

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Opportunities

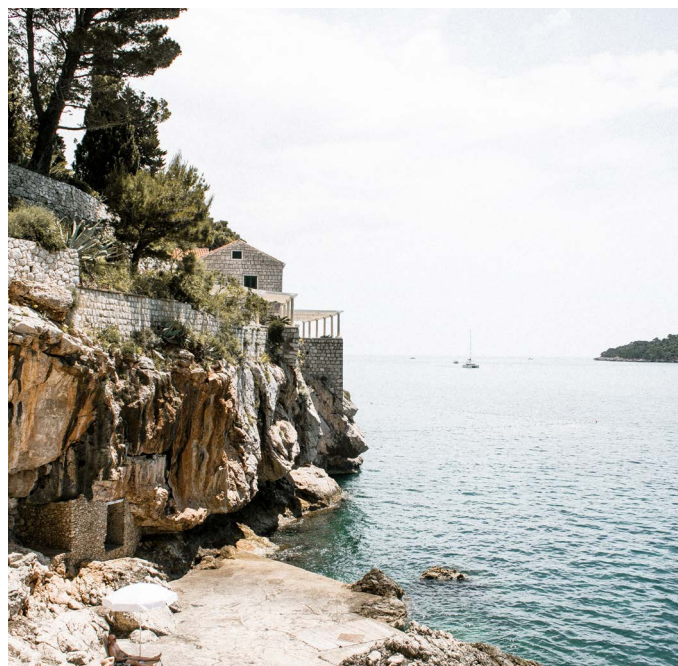


Open call for hosting the World Leisure Congress 2028

The World Leisure Organization (WLO) is pleased to extend to you and your community an exciting opportunity to host the 2028 World Leisure Congress (WLC). This international event draws individuals from throughout the world into a dynamic scenery wherein leisure and its influence on social, cultural and economic development can be explored. The WLC is an event that can highlight an entire community and its commitment to enhancing quality of life through leisure. The WLO is committed to advancing scientific knowledge and best practice related to leisure through its biennial WLC. The event has been staged in Asia, Europe, North America, South America and Oceania. Latest editions, in the city of Sao Paulo (2018) and Pinggu/Beijing (2021), this last one in a hybrid format, hosted more than a thousand participants. The upcoming World Leisure Congresses

will take place in Dunedin (2023) and in Breda/Rotterdam (2025). The World Leisure Organization encourages communities to partner with professional associations, government agencies and universities to plan, organize and promote the event.

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Call for Interns – Civil Society Unit, Department of Global Communications, United Nations

The Civil Society Unit, Department of Global Communications, is hiring full-time interns for 4-6 months in three (3) different work areas. The Civil Society Unit advocates for UN priority issues. It raises awareness of the role of the UN among the general public and key constituencies through relations with non-governmental organizations and other civil society stakeholders. The incumbent reports to the Chief of the Civil Society Unit. This internship can be done hybrid or remotely, depending on the circumstances.

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Upcoming events



These are key dates of the 17th World Leisure Congress in New Zealand

The World Leisure Center of Excellence (WLCE) at the Department of Tourism at the University of Otago will host the 17th World Leisure Congress (WLC) in Dunedin. The theme of the Congress is 'Leisure: Learn well, live well. As the world continues to deal with the ongoing COVID-19 pandemic and its impacts on well-being leisure in our lives is of crucial importance to help us learn and live well. It is within this context that "Learn Well" reflects how we learn through leisure and the strong education focus in Dunedin, which is home to one of the world's leading universities'. "Live Well" reflects how leisure contributes to individual and community wellbeing at local, regional, and international levels. Mark your agendas with the key dates for this event!

- Call for abstracts opens: February 2023
- Call for abstracts close: April 2023
- Registrations open: April 2023

- Abstract presenters notified: From May 2023
- Early bird registrations close: August 2023
- Special session and abstract presenters deadline for registration: August 2023
- Special session and abstract papers due: September 2023
- Full programme confirmed: September 2023
- Presentations due: November 2023
- 17th WLC – University of Otago: 11-15 December 2023

The 15th Biennial Australia and New Zealand Association for Leisure Studies (ANZALS) Conference 2023 will take place before the 17th WLC. Stay tuned for dates and place to be announced!

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The International Summer School “Measure Leisure – Study & Fun” is organized by the WLCE at the University of Pécs (21-29 August 2022)

The International Summer School “Measure Leisure – Study & Fun – is organized by the World Leisure Center of Excellence (WLCE) at the University of Pécs, Hungary, and will take place on the 21-29 August 2022. Delivered in English and awarding 6 credits (European Credit System), the goals of the Summer School are: to offer seminars and workshops for students in formal and informal settings led by university professionals; to provide a platform for international and local students to learn special skills in research and practice, and to help students developing in professional fields and skills, such as using research tools, recording and analysing data and publishing results. Application deadline is the 30 June 2022.

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Mondiacult 2022 México

UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2022 (28-30 September, Mexico City)

Source: [UNESCO](#)

The UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2022 will take place from 28 to 30 September 2022 in Mexico City, Mexico, at the Complejo Cultural Los Pinos. As a major event for cultural diplomacy, MONDIACULT aims to mobilize all international actors to relaunch and rethink cultural public policies with a view to adapting them to contemporary challenges: sustainable development in particular, but also the digital transformation. Following on from the first MONDIACULT Conference, which took place 40 years ago in 1982, and the Stockholm Conference of 1998, MONDIACULT 2022 will bring new momentum to reflections on the importance of culture in public policies. It will also take stock of developments in the cultural sector in recent decades, notably due to the effects of digital technology. As such, this conference will be an opportunity to identify key priorities for cultural public policies up to 2030.

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Civil Society Briefing “The Role of Civil Society in Times of Humanitarian Crisis”

On the 28 July at 1-2:30pm EDT, UN organizes the Civil Society Briefing “The Role of Civil Society in Times of Humanitarian Crisis”. This briefing will highlight the role and contribution of civil society in various sectors that are impacted during a humanitarian crisis. Speakers will shed light on how civil society affects and drives solutions in times of crisis, focusing on coordination, health services and infrastructure, education, protection, and the livelihoods of civilians.

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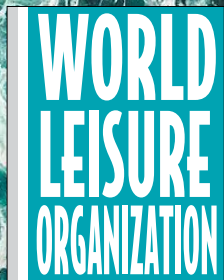
Encounter



New episode of the World Leisure Pathways Podcast Series – Leisure and Sustainability with Dr. Lawal Marafa

In this podcast episode, Dr. Lawal Marafa shares with us his knowledge and experience about sustainability and its strong relation with the leisure field. The word sustainability has become a hot topic and relevant issue in the recent times that is certainly redefining our global and local agendas nowadays, and will definitely shape our future. Dr. Lawal Marafa is WLO Vice-Chair, and a professor at the Department of Geography and Resource Management at The Chinese University of Hong Kong. He is also the Director of the Postgraduate programme in Sustainable Tourism. In 2019 Dr. Marafa was appointed as major member of UNWTO's World Committee on Tourism Ethics body responsible for interpreting, applying and evaluating the provisions of the Global Code of Ethics for Tourism. [Click to watch!](#)





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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