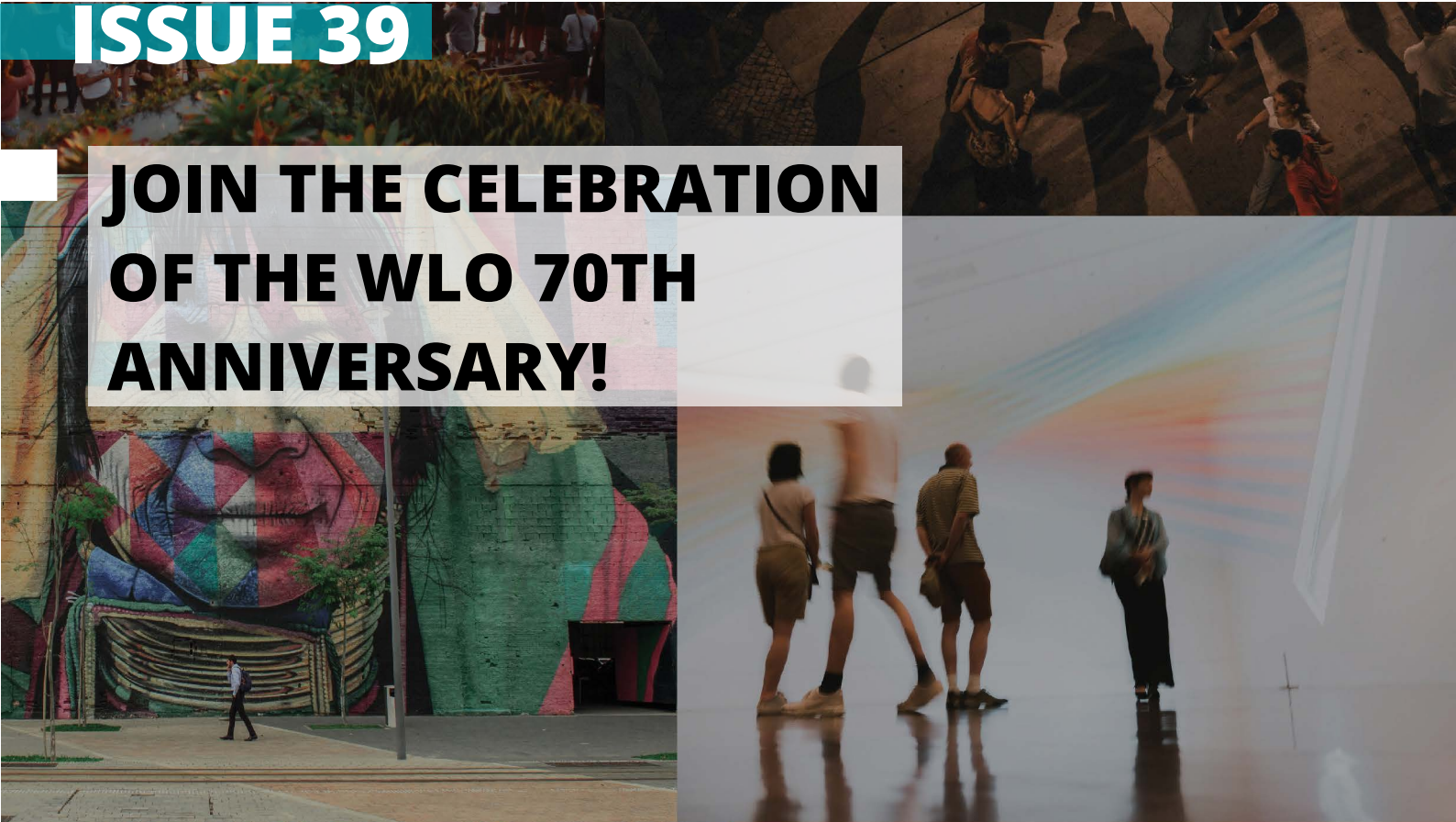


WLO NEWS

ISSUE 39


**JOIN THE CELEBRATION
OF THE WLO 70TH
ANNIVERSARY!**



WLO 70th
ANNIVERSARY

MARCH 2022

**WORLD
LEISURE
ORGANIZATION**



**Are you a
WLO Premium
member?
Submit your
news here!**



Editorial

Dear members, dear colleagues,

This year we celebrate 70 years advocating for leisure worldwide. We are preparing an intense programme of activities for our members and extended community. In this issue of *WL News* we unveil some information about this commemoration programme and invite all of you to join us in the celebration.

You will also find an important announcement: the postponement of the WL Congress in Dunedin, New Zealand, to December 2023.

In this issue we also bring you more details about the celebration of the second edition of the WL Day this April, which is being coordinated by the World Leisure Center of Excellence (WLCE) at Vancouver Island University (VIU) in Canada.

A highlight in the Opportunities section of this newsletter is the call for Editor-in-Chief for the *World Leisure Journal*, and in our monthly selection of free access WL Journal articles, we focus on women's leisure to close the Women's History Month 2022.

We round the issue with a video-interview with John Dattilo from Penn State University in the United States, who was elected as a WLO Board member last December.

Looking forward to meeting you at any of the activities we are preparing for you!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO News



WLO 70th ANNIVERSARY

WLO celebrates 70 years advocating for leisure worldwide

This year the World Leisure Organization (WLO) is celebrating its 70th anniversary. Since 1952, WLO has been promoting leisure as integral to social, cultural, economic, and sustainable environmental development worldwide. As a member-driven organization with global representation, WLO has been achieving its mission, vision and goals through its programs and activities that are developed according to four main strands: advocacy, research, education, and knowledge transfer.

With members in almost 80 countries, WLO represents a wide range of academics and professionals in the leisure industry. One of WLO's strategic goals is to develop projects and closer activity interactions in the non-represented countries. The governance model of WLO is decentralized, with the scientific and technical secretariat working as an engine from Bilbao, Spain, and

academic and professional task forces spread all over the world.

A number of events will be organized in 2022 to mark WLO's 70th anniversary. These include the 2022 WL Youth Ambassador Contest, World Leisure Day 2022, the Knowledge Sharing and Networking Experiences in May and September, and the *WLO Charter for Leisure* webinars. A WLO podcast series will also be launched soon.

While we look ahead to a bright future, we'd also like to take this time to recognize our storied past. Below are some significant moments in the history of the WLO.

Check the highlights about WLO's history, as well as the events planned for the 70th anniversary at: <https://www.worldleisure.org/world-leisure-organization-70th-anniversary/>

[READ MORE...](#)



Get a glimpse of the program for the World Leisure Day this April!

The second edition of the WL Day will be celebrated on April 14, 2022. This new edition is being coordinated by the World Leisure Center of Excellence (WLCE) at Vancouver Island University (VIU) in Canada. Starting on Monday 11, a wide range of activities are being organized around the world in face-to-face and online formats to commemorate this special day dedicated to celebrate leisure. Among those activities, a webinar on "Serious Leisure in Practice" is being organized on April 11/12 by Brazilian leisure provider Sesc Verão and the WLO Special Interest Group (SIG) on Leisure Management. On April 13th, the online seminar presentation "Promoting & Advocating for Recreational Therapy" by Dr. Jamie Hoffman (CTRS) will be organized by Western Sydney University. The following day, on April 14th, with a panel organized by the WLCE at VIU will delve deeper on the following topics: *Leisure Matters – Does it Really Matter?*; *Recognition – Is Leisure Really on the Political Agenda?*, and *Community Cohesion and Leisure Careers – Do they align?* On that same day, World Leisure Youth Ambassadors Activities For Peace, the World Leisure Youth Ambassadors (WLYA) are inviting you to a full day of leisure activities for peace.

Sesc Verão – Serious Leisure in Practice – A Conversation with Leonardo Cálix

Sesc Verão (Sesc Summer) has been delivered during the Brazilian summer months for 27 years. This webinar will explore how Sesc has incorporated serious leisure theory in the delivery and evaluation of over 800 activities with 100,000 participants in their 2022 program. You can join a Conversation with Leonardo Cálix to learn about Sesc (Brazil's largest leisure provider) and how they organise their big summer event and the unique

features that allows the Sesc Verão to be offered for free or minimal costs. This webinar is jointly organised with the WLO Special Interest Group (SIG) on Leisure Management, chaired by John Tower and Jo An Zimmermann, under the [Leisure Management Webinar Series](#).

When:

Western hemisphere: 11 April 2022 - 5pm Brazilian Time Zone; 4pm American Eastern Time Zone

Eastern hemisphere: 12 April - 6am Australian Eastern Time Zone; really early in Asian time zones.

Registration: <https://bit.ly/37MuYbo>

Promoting & Advocating for Recreational Therapy

Online seminar "Promoting & Advocating for Recreational Therapy".

Presented by Dr. Jamie Hoffman (CTRS) from Sacramento State College and led by Western Sydney University.

When: April 13th from 12.30 – 1.30PM – Sydney time.

Registration: Please, email n.peel@westernsydney.edu.au

World Leisure Youth Ambassadors Activities For Peace

The World Leisure Youth Ambassador is inviting you to the full day of activities gathering.

When: Thursday, 14th from 8:00AM until 17:00PM CEST

Registration: <https://bit.ly/3NbiudA>

Leisure Matters Panel hosted by VIU WLCE

In celebration of World Leisure Day 2022, the World Leisure Centre of Excellence at Vancouver Island University would like to invite you to join our panelists in discussing relevant leisure-related themes:

- Leisure Matters - Does it Really Matter?
- Recognition - Is Leisure Really on the Political Agenda?
- Community Cohesion and Leisure Careers - Do they align?

When: Thursday, April 14th, 2022 | 9:00 to 10:30 AM PDT
Panel and panelists information here: <https://bit.ly/3uDR9IO>

Registration: <https://bit.ly/3Nr6EMR>

WL Day at our Brazilian partner Sesc

Often, Leisure Moments are when people can relax, have fun, entertain and develop themselves among many possibilities, in other words, it is a time to do what they like and identify with.

As a result, the practitioner can gain specific knowledge, like the surfer who understands the dynamics of wind and tides, or the street runners who rethink their relationship with the city. In addition, leisure practices build strong relationships between people, so it is quite normal to see teammates from basketball/volleyball and classmates from spinning or Yoga getting together on occasions other than the sports practice.

These small examples show the importance of Leisure in the daily lives of individuals, and as one of the ways to reflect on this relevance, on April 16 of this year, the second edition of World Leisure Day will be held with Sesc SP among the partners.

The theme chosen for this year is "Leisure Matters", which seeks to show leisure as an essential part of the routine. In this way, Sesc São Paulo will present programs composed of practical and theoretical activities, of a transversal and hybrid nature, and with the potential to provide resources, information, and motivation aiming to encourage adherence and permanence in physical-sports activities as part of leisure moments in the participants' lives.

The Sesc SP centers participating in this edition are Presidente Prudente, São José dos Campos, Santo André, Consolação, Ipiranga, Campo Limpo, Bauru, Taubaté, Santo Amaro, Sorocaba, Ribeirão Preto and 24 de Maio. Below there are highlights of the programs created by this Sesc Centers group.

Presential Activities

SESC 24 DE MAIO

Path of Enchantments: Cycle Workshop

3/4, 10/4, 24/4, Sundays at 1pm. And 30/4, 7/5, Saturdays at 1pm

SESC PRUDENTE

Climbing and Skills Circuit

10 am to 12 pm and from 2 pm to 5 pm, on April 16, at Sesc Thermas forest

SESC SOROCABA

World Leisure Day - Leisure Squares Matter!

1/4 at 10 am

7/4 at 17:00

8/4 at 10am

16/4 at 10am

During the month of April, instructors from Sesc Sorocaba will offer sports and physical activity materials in squares and parks of the city with the objective of providing leisure activities to people, in an autonomous, pleasant, community way and in a way that relationships of belonging are established.

Online Activities

YOUTUBE SESCSP

Active Leisure Matters!

Saturday, 4/16 at 12pm

The Sesc centers of Presidente Prudente, São José dos Campos, Santo André and Santo Amaro propose a practical activity through a recorded video that will promote and encourage the practice of physical activities, meanwhile, it presents the Sports courses program of Sesc SP, demonstrating various forms of leisure through simple but very fun activities.

Let's Talk About Leisure

Saturday, 4/16 at 15pm

4 videos playlist that will introduce ideas about the importance of leisure in the daily routine, the relevant and healthy balance between leisure and work, how leisure could be an important tool in promoting diversity and the ways the community would benefit by having a healthy leisure lifestyle.

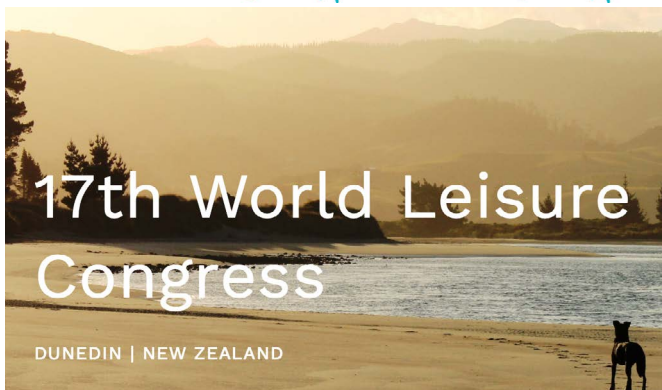
Find more information about the WL Day at:

<https://worldleisureday.org/>

CONGRESS

Leisure

LEARNwell LIVEwell



17th World Leisure Congress rescheduled to 2023

We are pleased to announce that the 17th World Leisure Congress has been rescheduled to 11 - 15 December 2023. Ensuring the world leisure community can meet in person at the congress is of crucial importance and moving to 2023 will allow more certainty around international travel while still giving everyone a chance to visit New Zealand during the summer. The call for abstracts and registration timeframes have also been rescheduled. You can find a summary of key dates below and keep up to date with what is happening on the [congress website](#).

Key Dates

Call for abstracts open – February 2023

Call for abstracts close – April 2023

Registrations open – April 2023

Abstract presenters notified – From May 2023

Early bird registrations close – August 2023

Special session and abstract papers due – September 2023

Full programme available – September 2023

We look forward to welcoming you to Dunedin, New Zealand in 2023.



The first Expert Level of the Knowledge-sharing and networking experiences initiative to delve deeper on “Leisure, mental health, and well-being”

After the successful development of the Engage Level 1 of the initiative Knowledge-sharing and networking experiences about leisure, the Expert Level 2 will delve deeper on some of the topics emerged during the previous online conversations, being the first one “Leisure, mental health, and well-being”. This Expert Level will be a two-fold experience. First, participants will have access to short pre-recorded videos in which the expert speakers will reflect on the main challenges previously identified by key people from the professional sector. Then, an online Encounter will be organized in which participants would be able to listen to and exchange with the expert speakers. From this process, we will gather proposals for concrete actions and point out where additional research will be needed to improve the way in which WLO can contribute to keep fostering the right to leisure for all. Stay tuned as the date for the online Encounter date will be released soon!

Research



New international research project “Leisure and well-being across countries in the era of coronavirus19: Trends and applications” to be launched soon with the support of WLO

By Teresa Freire, Universidade do Minho and Chair of the Leisure and Well-Being SIG

The international project “Leisure and well-being across countries in the era of coronavirus19: Trends and applications”, awarded by Strategic Priorities Grant, is coordinated by Teresa Freire, Chair of the Leisure and Well-Being Special Interest Group (SIG). The Project, aimed to be implemented at an international level, has taken significant steps into worldwide dissemination. It involves several members from WLO who accepted to be part of the Project by integrating the research team as representatives of their countries, being responsible for implementing the Project locally. Accordingly, 11

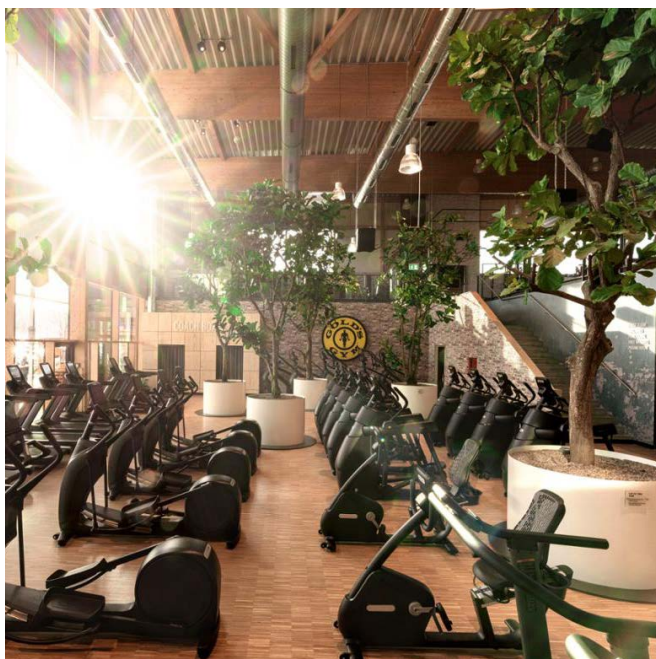
partners integrated the team, being from Australia, Brazil, Canada, China, Hong Kong, Hungary, Portugal, South Africa, The Netherlands, Turkey, and the United States of America.

Until now, several methodological meetings have taken place with all partners to present and discuss the main aspects of the Project, as the definition of research instruments for data collection according to rigorous psychometric properties, in parallel with the methodology design that best capture the current conceptualizations of leisure and well-being, and related variables. A particular effort has been made to adapt the research methodology to the cultural specificities and the different pandemic stages that span diverse countries’ realities within daily lives. These steps and procedures will guarantee rigorous results on leisure and well-being variables across ages and countries, considering the course of events brought about by Covid19.

Of note, the great backstage support by the WLO secretariat, being always in line with the coordination of the Project, resulting in the main communication channel to contact and aggregate partners, structuring online team meetings, always doubling each meeting schedule to be possible for everyone to participate, and being attentive to all steps and defined timelines.

The overall purpose is to bring forward trends and applications that may determine a new or revised framework in the leisure field, considering leisure activities, experiences, and contexts, reestablishing desirable well-being, quality of life, and sustainable development. A renewed global partnership and international workforce are also emerging from this collaborative world challenge.

Industry



Activity sector launches drive to net-zero

By Frances Marcellin

The health, fitness and activity sector is ramping up its sustainability drive to net-zero with the launch of a new alliance called the Sport Environment and Climate Coalition (SECC). The new body will support the sector to decarbonise – a challenge that has assumed great importance since the start of the war in Ukraine and the accompanying increase in energy prices. The first challenge will be to assess the current level of awareness, understanding and action on climate change and environmental sustainability. Following this, the SECC will then pinpoint what support is needed to create long-term change.

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From *Leisure Opportunities*

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<http://leisuremedia.com/signup>

Policies



youth-led research and youth-led actions for positive social impact.

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Youth and policy makers design COVID-19 recovery solutions together

Source: [UNESCO](#)

Young people from every region of the world and policy-makers started a dialogue on concrete recovery efforts in response to COVID-19 around youth well-being, rights, learning, youth-led action and role of technology. This happened on 25 March 2022 at a hybrid high-level policy conference of the Youth as Researchers (YAR) on COVID-19 global initiative, co-convened by the UNESCO Social and Human Sciences Programme and UNESCO Chairs at the National University of Ireland (Galway) and the Pennsylvania State University. Following the conference, a Global Coalition of Actors to adapt policies, build capacities, generate knowledge and support youth-led solutions, will be launched, notably through a Global Grant Scheme. This grant will fund



Dr. Iqbal Ahmad Bhat
Assistant Professor and Course Coordinator, MBA-
Tourism and Travel Management, Berhampur
University, Odisha, India.

“It gives me immense happiness to be the part of WLO. I am joining the organization with an aim to interact with people from across the globe in order to strengthen the academic, research as well as industry outreach. In a world of fast changing technological innovations, I am of the strong belief that human to human interaction is still very important. The human to human interactions can take place only, when we are in a position to spend our leisure time properly and by setting examples of being good hosts as well as guests. Being part of the World Leisure Organization gives an opportunity to understand the broader perspectives of leisure and allied fields. I hope, we will have an Indian chapter leisure organization to strengthen the global relationship of travel, tourism and allied fields”.

Network



**2021 WORLD LEISURE
INTERNATIONAL
INNOVATION PRIZE
AWARD**

**Garima Voyage
Travels and Tours**

Breda, The Netherlands
21st October 2021



WINNER

2021

**WLI
IP**

WORLD LEISURE
INTERNATIONAL
INNOVATION PRIZE

WLO interviews 2021 WL International Innovation Prize Winner Garima Voyage

Garima Voyage Travel and Tours won the 2021 World Leisure International Innovation Prize for their project *Trekking Routes in Nepal: Path for a Sustainable Development Model*. Founded in 2017, Garima Voyage is a social organization that promotes sustainable business opportunities to local communities and territories. In an interview with the WLO, the organization talks about the motivations behind their project, how it contributes to sustainable development, the participation of the local communities, and its future objectives. Follow the link below to read the full interview.

[READ MORE...](#)



Publications



FREE ACCESS to *WL Journal* articles on women's leisure

As we approach the end of the Women's History Month 2022, we bring to you a selection of the *World Leisure Journal* articles focussed on women's leisure, available with free access. We would like to thank our publisher Taylor and Francis for their generosity. The selected articles are: [Leisure time: gender and regional inequalities in Croatia](#) by Lynette Šikić-Mičanović, Željka Zdravković and Jadranka Rebeka Anić; [Solo female travellers' memorable experiences: positive encounters with male strangers](#) by Chiu-Ping Su and Tsung-Chiung Wu; and [Understanding women's "incremental" leisure repertoires in the family leisure space](#) by Kathy Lloyd, Wendy O'Brien and Caroline Riot.



New guidelines put women's empowerment at heart of tourism's restart

Source: [UNWTO](#)

The guidelines published by the World Tourism Organization (UNWTO) were developed with the support of the German Federal Ministry for Economic Development (BMZ), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and UN Women. They aim to ensure an inclusive and resilient recovery from the impacts of the pandemic. They recognize that, given the disproportionate loss of employment suffered by women, as well as the high proportion of women workers within tourism and their concentration in lower-skilled and lower-paid jobs, plans for the sector's restart and recovery must address their specific needs. The links to these guidelines are: [Gender Mainstreaming Guidelines for the Public Sector in Tourism](#) and [Gender Inclusive Strategy for Tourism Businesses](#).

Opportunities



Call for WL Journal Editor-in-Chief (Deadline: April 18th, 2022)

The World Leisure Organization (WLO) is opening the call for the *World Leisure Journal* editor-in-chief for the period 2022-2024. As the official journal of the WLO, the purpose of the WLJ is to stimulate and communicate research, theory, and critical thought in regard to all forms of leisure. Empirical and theoretical manuscripts, as well as position papers, review articles, and critical essays are published in the journal. The WLJ Editor-in-Chief is responsible for providing oversight to the journal. The Editor-in-Chief requires maintaining high standards and ensuring the timely and judicious soliciting and management of manuscripts reflecting the variance of leisure themes, interest and forms of scholarship from throughout the world. More information about Duties and Responsibilities, Selection Criteria, Appointment and Term, and Application form can be found [here](#). To present your candidature, please provide the information as mentioned in the Application Form

and all the documents to WLO Secretariat (secretariat@worldleisure.org) by 18th April 2022.

[READ MORE...](#)



World Leisure Youth Ambassadors Contest 2022 is now open! (Deadline: May 15th, 2022)

The World Leisure Youth Ambassadors' Network is inviting young people from all over the world to introduce their skills in art, hobbies and volunteering within a world wide contest. If you are a painter, draw pictures, record short films or work as a coach or volunteer to help people in need or participated in environmental project, than you can apply to become the: Best Youth Artist; Best Youth Photographer; Best Youth Short Film; Best Youth Teacher; and Best Young Volunteer. All young people, individuals or groups up to 35 years old can participate in the contest. The submitted reports, films, photos will be evaluated by an international committee from WL Organization Board and Youth Ambassadors Committee members and artists. From each category the best 3 will be awarded and uploaded to the World Leisure Organization website. All participants will get an official certificate by WLO and an artistic award. The deadline to apply is May 15, 2022.

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Call for abstracts for the International Conference on Sustainable Tourism for Inclusive Growth (deadline: 18th April)

Organized by the Master of Social Science in Sustainable Tourism of the Department of Geography and Resource Management at the Chinese University of Hong Kong, the International Conference on Sustainable Tourism for Inclusive Growth will take place online via Zoom on the 20th May 2022. It offers a platform to tourism scholars, researchers, practitioners and students to interact and debate issues relating to sustainable tourism and its role in enhancing inclusivity after a period of global crisis. The conference aims to promote the exchange of academic dialogues and support innovative research and practices in coping with the challenges and recovery of sustainable tourism in this critical time of our world. You are invited to join the conference and/or to submit the abstract to make an oral or a poster presentation as part of the conference programme. More information can be found in this [poster](#).

[READ MORE...](#)

Upcoming events

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ECOSOC Youth Forum 2022 (April 19th – 20th, 2022)

Source: UN

The Economic and Social Council (ECOSOC) Youth Forum is taking place on 19 and 20 April 2022 in a virtual format. The Forum will provide a platform for young people to engage in a dialogue with Member States and other actors on concrete actions to rebuild from COVID-19 and to advance towards the implementation of the Sustainable Development Goals (SDGs) Decade of Action. The Youth Forum will address the theme of ECOSOC and the 2022 UN High-level Political Forum on sustainable development (HLPF) on “Building back better from COVID- 19 while advancing the full implementation of the 2030 Agenda.” It will also review progress in the areas of quality education (SDG4), gender equality (SDG5), life below water (SDG14), life on land (SDG15) and partnerships for the goals (SDG17).

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UNESCO-MONDIACULT 2022 World Conference (September 28th – 30th, 2022)

Source: UNESCO

The UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2022 will be convened by UNESCO forty years after the first Mondiacult World Conference on Cultural Policies held in Mexico City (Mexico) in 1982, and 24 years after the UNESCO World Conference on Cultural Policies for Development held in Stockholm (Sweden) in 1998. The UNESCO-MONDIACULT 2022 World Conference will be hosted from 28 to 30 September 2022 by the Government of Mexico. In the run up to the Conference, UNESCO is driving an inclusive and multi-stakeholder engagement, mobilizing a wide range of actors and partners involved in the broad cultural spectrum, from policy, planning, and implementation perspective at the global, regional and local level.

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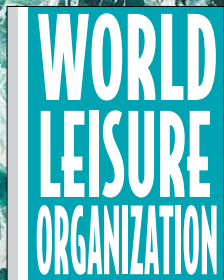
Encounter



Encounter with... new Board member John Dattilo

New WLO Board member, Dr. John Dattilo is Professor of Recreation, Parks and Tourism Management at Penn State University, U.S.A. Through his research, he solicits perceptions of people encountering leisure barriers and examines effects of programs designed to empower people to experience leisure, be happy, and flourish. Watch this Encounter to learn more about him, his research and leisure preferences.





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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