


WLO NEWS

ISSUE 38

GET READY FOR THE 2ND EDITION OF WL DAY!





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news here!**



Editorial

Dear members, dear colleagues,

We are very glad to welcome Dr. Oksana Gryboych Hafermann and Dr. John Dattilo as newly elected members of the WLO Board of Directors. In this issue we present the current composition of the Board, we include articles (co-)authored by new Board members and published in the *WL Journal* – which will be available until the end of March– and bring you the possibility to get to know a little bit more about Dr. Gryboych through a video-interview in our Encounters section.

Another big announcement can be found in this issue: the results of the 3rd Strategic Priorities Grants (SPGs)! We are happy to share information about the wonderful projects that were selected to receive WLO's support.

Finally, this issue of WL News also brings you the second edition of the World Leisure Day, which will be celebrated on 16th April 2022, coordinated by the World Leisure Center of Excellence (WLCE) at Vancouver Island University (VIU), in collaboration with the WLCE at the Université du Québec à Trois-Rivières (UQTR). This year, this event will be marked by the celebration of the 70th Anniversary of the WLO.

This and much more by just scrolling down!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO News



WLO welcomes new members of the Board of Directors

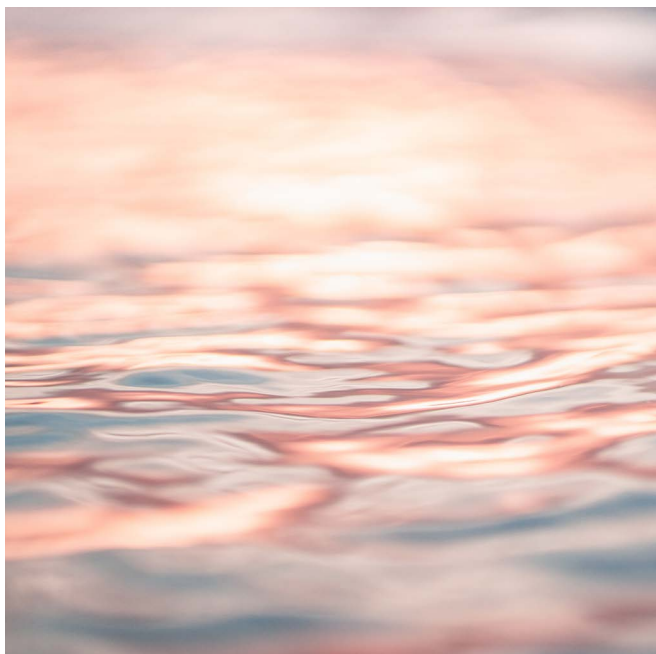
After an open call for new WL Board of Directors members was launched in September last year, we are glad to welcome on board Dr. Oksana Grybovych Hafermann (University of Northern Iowa, USA) and Dr. John Dattilo (Penn State University, USA), who will serve for the period 2022-2024. The following Board members were reelected for a new term: Giyasettin Demirhan, Arianne Reis, Maria Luiza de Souza Dias, and Jane Zhou.

The new members of the Board of Directors join the current Board members, and the composition of WLO's main governance body is as follows:

- Joanne A. Schroeder – WLO Chair, Vancouver Island University, Canada
- Lawal Mohammed Marafa – WLO Vice-Chair, The Chinese University of Hong Kong, Hong Kong

- Yvonne Klerks – Treasurer, Ministerie van OCW, The Netherlands
- Cristina Ortega Nuere – WLO Chief Operating Officer (COO), Spain
- Cari E. Autry – East Carolina University, USA
- Miklos Banhidi – Szechenyi Istvan University, Hungary
- Marcel Bastiaansen – Breda University of Applied Sciences, The Netherlands
- Antonio Bramante, Leisure Management Consultant and Visiting Professor, Brazil
- John Dattilo – Penn State University, USA
- Giyasettin Demirhan – Hacettepe University, Turkey
- Oksana Grybovych Hafermann – University of Northern Iowa, USA
- Ling Ping – Hangzhou Normal University, China
- Zhongqiang (Victor) Ma – WL Games, Qingdao City, China
- Arianne Reis – Western Sydney University, Australia
- Carlos Alberto Rico – Universidad Nacional de Colombia, Colombia
- Atara Sivan – Hong Kong Baptist University, Hong Kong
- Maria Luisa de Souza Dias – SESCSP (Serviço Social do Comércio in the state of São Paulo), Brazil
- Lucetta Tsai – National Taipei University, Taiwan
- Marie Young – University of the Western Cape, South Africa
- Jane Zhou – Zhejiang University, China

We thank our Board members for accepting this new challenge, and express our satisfaction for counting on such a diverse and committed group of people conforming our main governance body. The composition of the current WLO Board of Directors can be checked [here](#).



WLO calls for respect for human rights and advocates for world peace

For the World Leisure Organization (WLO), leisure encourages world peace by promoting cross cultural communication and common values, equality, leisure access and social justice across diverse populations. Also, we believe that leisure is an important place for social and voluntary involvement as well as the expression of solidarity and a sense of belonging.

In developing the [WLO Charter for Leisure](#), we were aware that leisure-related rights stand as ‘universal, indivisible, interdependent and interrelated’ with other civil, political, economic, social, and cultural rights set out in the [Universal Declaration of Human Rights](#) and associated covenants.

When other universal human rights are at risk, the exercise of these leisure-related rights may be severely curtailed.

To address such situations that threaten human development and to ensure a future without conflicts and inequalities, the relevant message of the WLO Charter for Leisure must be reinforced: we stand and support leisure and human rights and the creation of an equitable, sustainable civil society and global justice through the values inherent in leisure.



The results of the 3rd Strategic Priorities Grants (SPGs) program are here!

Designed to support members’ projects that further the development of leisure as a means to enhance the human condition, this programme awards SPGs for up to USD \$10,000 per project, in support of leadership, advocacy, research, education, and engagement initiatives that promote socio-cultural development, encourage sustainable economic growth, or improve the quality of people’s lives that are aligned with the WLO’s mission, vision, and strategic plan. From all applications received for the 3rd edition of the Strategic Priorities Grants (SPGs) program, five proposals have been funded: ‘Measuring Physical, Digital and Hybrid Leisure Experiences at Events’ by Professor Greg Richards from the Breda University of Applied Sciences; ‘Aquaticity & Motivation: A New Approach to the Evaluation of Aquatics Programs’ by Dr. Jo An Zimmermann and Dr. Stacey Bender from the Texas State University; ‘Building Urban, Low-Income Community Capacity through a Sport-for-Development Youth Empowerment Program’ by Lee Kwan Meng, PhD from the Institute for Social Science Research, Universiti Putra Malaysia; ‘Sesc Verão 2022’ by Sesc - Serviço Social do Comércio; and ‘Leisure-time physical activity as means to promote health outcomes during COVID-19 pandemic for people with disabilities in the Western Cape Province’ by Mr. Makhaya Malema from the University of the Western Cape. The total amount granted in 2021 was USD \$25,000.

After a series of meetings and evaluations undertaken by the program’s committee, final decisions were made

on which projects to grant. The applicants supported by the WL SPGs program on this occasion are the following:

Measuring Physical, Digital and Hybrid Leisure Experiences at Events

This project aims to assess the effects of the digital shift in events due to the Covid-19 pandemic, comparing the experience of offline (or physical) events, online events and hybrid events.

Aquaticity & Motivation: A New Approach to the Evaluation of Aquatics Programs

The purpose of this study is to begin the process of developing a 'generic' method of evaluating aquatics programs for use by community-based recreation agencies. The goal is to have community agencies teach and measure basic skills of aquaticity as a means of reducing the drowning rate among children in Texas.

Building Urban, Low-Income Community Capacity through a Sport-for-Development Youth Empowerment Program

Sport-for-development (SFD) is an effective, leisure-based approach for increasing capacity among at-risk young people. Grounded in this premise, this project aims to develop a SFD program for youth in an urban, low-income community in Kuala Lumpur, Malaysia.

Sesc Verão 2022

Sesc Verão is an institutional campaign developed by Serviço Social do Comércio (Sesc). Proposals from two Sesc centers are presented, one concerns the redefinition and occupation of São Paulo's public spaces for leisure; the other seeks the implementation of a skateboarding space.

Leisure-time physical activity as means to promote health outcomes during COVID-19 pandemic for people with disabilities in the Western Cape Province

This study aims to explore and investigate LTPA needs and programmes for people with disabilities during the COVID-19 pandemic to improve their social and physical health.



WLO participates in the 2022 ECOSOC Partnership Forum

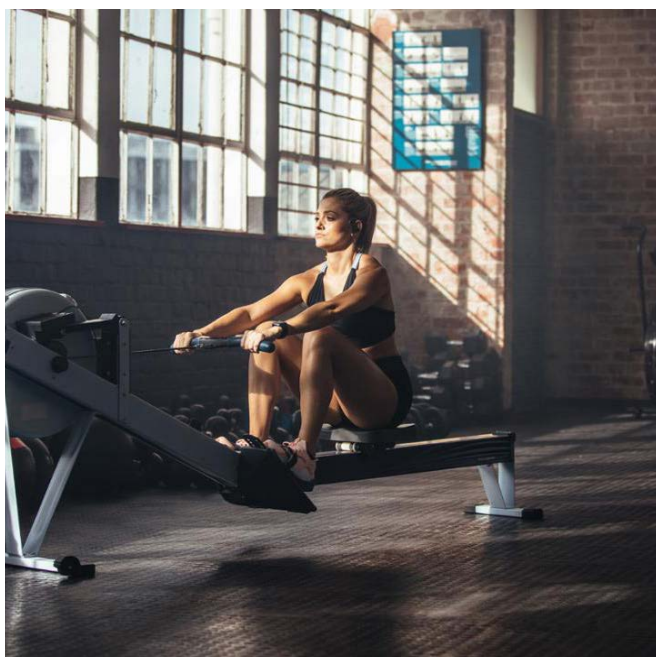
Represented by its Chief Operating Officer (COO), Dr. Cristina Ortega, WLO participated in the 2022 ECOSOC Partnership Forum held virtually on 2 February on the theme "Building back better from the coronavirus disease (COVID-19) while advancing the full implementation of the 2030 Agenda for Sustainable Development". The ECOSOC Partnership Forum was an opportunity for governments and multiple stakeholders to exchange new ideas, recommendations and priorities for the upcoming work of the ECOSOC and the UN high-level political forum on sustainable development (HLPF); and shine the spotlight on forward-looking actions and partnerships that promote a sustainable recovery from the pandemic and accelerate progress towards the SDGs.



WLO participates in a meeting between the UNESCO Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions and civil society organizations

The 15th session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions was held online, from 8th to 11th February 2022. In representation of WLO, Dr. Cristina Ortega, WLO Chief Operating Officer (COO), participated in the meeting of the Bureau of the 15th session of the Committee with civil society organizations also online, on 7th February 2022. A working meeting between the Bureau and civil society organizations is held prior to each meeting of the governing bodies of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions to address, inter alia, issues considered important for civil society.

Research



to design exercise schedules to enable members and customers to achieve specific outcomes in terms of wellbeing, enabling operators to significantly raise their game in terms of delivering benefits to customers.”

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From *Leisure Opportunities*

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Ground-breaking research establishes best times of day to exercise

By Tom Walker

An international team of scientists has carried out a study to help gauge how and why exercise performed at different times of the day can have different effects on the body. The result is the publication of an ‘Atlas of Exercise Metabolism’ – a complete map of exercise-induced signalling molecules present in different tissues following exercise at different times of day. Liz Terry, editor of HCM, said: “These are incredibly important research findings that will enable health club, spa and wellness operators to offer significantly more impactful interventions. “It will now be possible

Industry



pandemic world' is becoming visible but is repeatedly delayed," said Susie Ellis, GWS chair and CEO.

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From *Spa Business*

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The Global Wellness Summit unveils 2022 global wellness trends report

By Megan Whitby

The Global Wellness Summit (GWS) has launched its annual trends report revealing the top 10 new trends for the year ahead in health and wellness. *The Future of Wellness 2022* contains individual chapters dedicated to each trend and goes in-depth on the major shifts ahead in spa, nutrition, wellness travel, wellness real estate, women's health, men's wellness, healthcare, technology and sustainability. The evidence-based forecast is based on the insights of global executives of wellness companies, economists, doctors, investors, academics and technologists that gather each year at the GWS. "It's always daunting to predict trends in the fast-moving wellness space, but it's especially challenging two years into a pandemic where the long-promised 'post-

Policies



WLO attends launch of UNESCO Global Report 2022: Re|Shaping Policies for Creativity

Source: [UNESCO](#)

WLO Chief Operating Officer, Dr Cristina Ortega attended the launch of the UNESCO flagship publication, *Re|Shaping Policies for Creativity – Addressing culture as a global public good*, that took place in an online event on 8 February, 2022, as part of the 15th session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions. The report is the only one of its kind globally, which offers insightful new data that shed light on emerging trends at a global level, with policy recommendations to foster creative ecosystems that contribute to a sustainable world by 2030 and beyond. The Report, available in English, French and Spanish, can be found [here](#).



Lee Kwan Meng, PhD

“World Leisure has been an amazing organisation that truly opened my eyes to the real world of leisure and recreation. Becoming a World Leisure member has taken me to the depths of the leisure world. It was a wonderful learning experience through all the great people who have been very generous with sharing their knowledge and expertise.”

Network



The 1st Global Youth Tourism Summit to be held in Italy

Source: [UNWTO](#)

The Global Youth Tourism Summit (GYTS) is a new platform, developed by the World Tourism Organization (UNWTO), to enhance youth empowerment and engagement in the tourism sector. It will be a series of international events, workshops, education initiatives, that will give children and youth a unique platform to share and discuss innovative ideas, visions and their proposals for the future of sustainable tourism within the 2030 Agenda for Sustainable Development. The summit is set to take place in Sorrento, Italy from 27 June to 3 July, 2022. The Secretary-General of UNWTO Zurab Pololikashvili, joined the Minister of Tourism of Italy Massimo Garavaglia, to officially launch the first Global Youth Tourism Summit.

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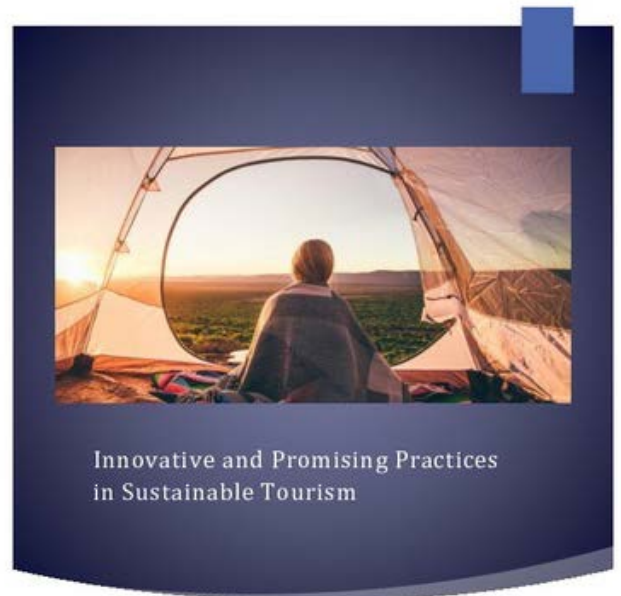


Publications



FREE ACCESS to *WL Journal* articles by new WLO Board members

In this issue of *WL News*, we bring you two of the articles (co-)authored by new Board members, Dr. Oksana Gryboych and Dr. John Dattilo: “Context for Peace and Community Tourism: A Worldview Framework” (2011), by Samuel V. Lankford, Oksana Gryboych & Jill K. Lankford, and “A balanced and systematic leisure education service delivery model: connections to Eastern and Western perspectives” (2016), by John Dattilo. We thank our publisher Taylor and Francis for generously granting these articles free access during the month of March 2022.



WLCE at Vancouver Island University releases Second Volume of Innovative and Promising Practices in Sustainable Tourism

The World Leisure Centre of Excellence (WLCE) at Vancouver Island University (VIU) is privileged to share its Second Volume of Innovative and Promising Practices in Sustainable Tourism. It has been edited by Nicole Vaugeois, Doug Arbogast, Miles Phillips and Danny Twilley. The intent of this volume is to provide an opportunity for academics, extension professionals, industry stakeholders and community practitioners to reflect, discuss and share the innovative approaches that they have taken to develop sustainable tourism in a variety of different contexts. The full volume can be found [here](#).

Opportunities



Join the first UNESCO MOOC on living heritage and sustainable development

Source: UNESCO

The first UNESCO Massive Online Open Course on living heritage and sustainable development will be exploring examples and experiences of communities from around the world. It will allow you to gain a better understanding of intangible cultural heritage and its relationships with sustainable development in an instructive manner. This six-weeks course is self-paced, which means that everybody can progress at their own speed, and it is free for everybody to join. Anyone can enroll and start the MOOC experience as of 24 January 2022 when the course opens with the first of six modules to run until 31 August 2022. Join the course [here!](#)



Apply for the Global Cultural Relations Programme 2022

Source: Agenda 21 for Culture

The Cultural Relations Platform is about to launch a new edition of the Global Cultural Relations Programme (GCRP) 2022, a unique opportunity for people working in the cultural and creative sectors. The Programme will aim at skilling participants in international cultural relations, interactive training programme, promotes networking and collaboration with professionals all around the world, and enables the development of collaborative international cultural projects. The Programme is seeking for 40 professionals and entrepreneurs aged 25-39 and working in the cultural and creative sectors with at least 3 years of experience in international collaboration. This year the GCRP will take place in Istanbul from 10 – 13 May 2022. The programme will be conducted in English. More information can be found [here](#).



Job Opportunity at the University of South Alabama – Department Chairperson

Source: [USA](#)

The Department of Hospitality and Tourism Management at the University of South Alabama invites applications for the position of Department Chairperson. This position is a twelve (12) month full-time tenure-track appointment at the rank of Associate Professor or Professor, commensurate with qualifications. The effective start date is July 1, 2022. The required qualifications include a doctoral degree in Hospitality Management, Hospitality Administration, Tourism, or a related discipline; relevant academic administrative experience at the chair or program level or comparable position; excellent administrative, organizational, and interpersonal skills; demonstrated commitment to diversity among faculty and students; demonstrated ability to work collaboratively with other units on campus and community partners. For more details on the job description and the application process, please click [here](#).

International Leisure Review



Call for papers by the International Leisure Review (Deadline: April 15th, 2022)

The *International Leisure Review* invites papers on all aspects of leisure, recreation, and related issues from authors throughout the world. The Journal aims to publish studies of theoretical, applied and professional interest. Contributions may be in the form of original articles reporting the author's research, reviews of a topic or issue, or case studies. Proposals for sets of papers addressing a common theme or issue are also encouraged. Manuscripts and other proposals, and books for review should be emailed to the Guest Editor, Dr. Marie Young of the University of the Western Cape, South Africa at myoung@uwc.ac.za. The deadline for submission is April 15th, 2022.

[READ MORE...](#)

Upcoming events



The second World Leisure Day to be celebrated on April 16th, 2022!

In 2022, the year that marks the 70th anniversary of the World Leisure Organization, we are excited to celebrate for the second time, our global initiative, the World Leisure Day (WL Day). It aims to reinforce leisure as a social right and its importance in daily life, as well as to expand and promote leisure globally while recognizing that barriers still exist for many worldwide.

The World Leisure Day 2022 will be organized by Vancouver Island University (VIU) in Nanaimo, BC, in collaboration with l'Université du Québec à Trois-Rivières (UQTR). Both universities are part of the World Leisure Centres of Excellence Network linked to the World Leisure Organization, which also includes universities in Brazil, China, The Netherlands, Hungary, and New Zealand. Joanne Schroeder, Co-Director of VIU's World Leisure Center of Excellence and the current Board Chair of the World Leisure Organization, will lead the coordination of this global event.

The World Leisure Day will be celebrated on April 16th, 2022 under the theme *Leisure Matters*. It is expected that the 2022 edition will allow the realization of in-person activities to celebrate leisure within the participant communities, along with an extensive program of online activities to promote leisure and engage academics, practitioners, and general audiences. A Panels Week has been planned from April 11th to 15th which will be a series of online panels that will bring together scholars, practitioners and policymakers to discuss relevant leisure related themes, including the recognition of the leisure sector, leisure and recreation careers, and the future of leisure.

The kick off to the World Leisure Day took place on February 16th with the launch of *60 Days to World Leisure Day*: a social media campaign that aims to explore the many reasons 'Why Leisure Matters'. Every week, *International Wednesday* will be a day dedicated to promoting content from different parts of the globe.

Anyone can host a World Leisure Day Event anywhere in the world. There are just three requirements:

- Feature World Leisure Day on the activity or the program of your event.
- Make references to World Leisure Day using the hashtags: #worldleisureday #WLDAY #WLDAY2022 #leisurematters
- Register your event in the EVENTS section of the World Leisure Day website: worldleisureday.org/events/

We encourage all of you to stay tuned to the [WL Day website](https://worldleisureday.org/) and follow us on Instagram [@worldleisureday](https://www.instagram.com/worldleisureday) to receive more information.

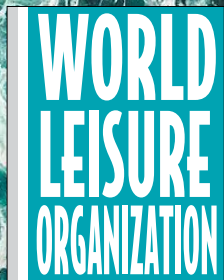
Encounter



Encounter with... new Board member Oksana Grybovych, on community-based tourism

New Board member Dr. Oksana Grybovych Hafermann is an Associate Dean for Academic Affairs, EdD Program Director and Associate Professor at the University of Northern Iowa. In this video-interview, we get to know more about Oksana's leisure, but also about community-based tourism, one of her main research interests.





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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