

What we do?

WLO achieves its mission, vision and goals through its programs and activities that are developed according to four main strands: advocacy, research, education, and knowledge transfer.

Advocating for Leisure

To advocate for leisure by creating and dissemination policy statements, model legislative acts and information regarding leisure benefits.

Enhancing Research

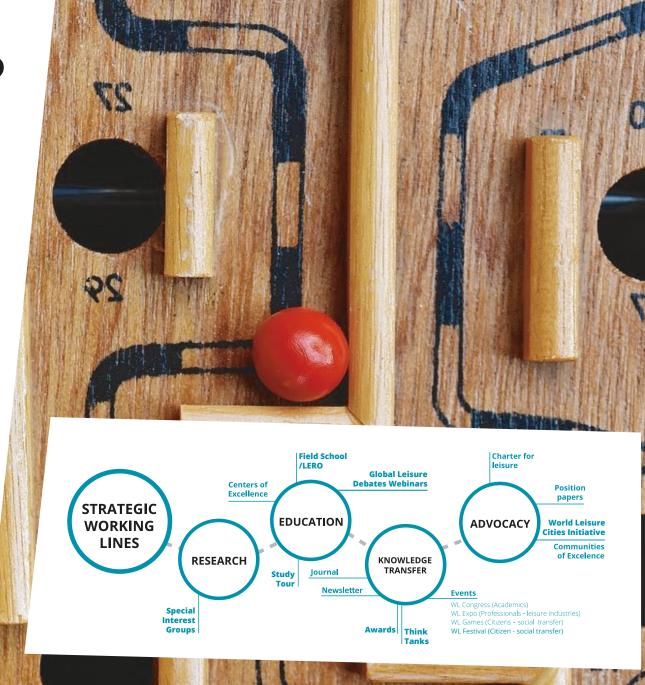
To explore through research and scholarly activities the relationship of leisure to the concept of identity, the process of transformation, and the ways in which leisure contributes to enhancing the human condition.

Expanding educational opportunities

To provide educational opportunities and other learning venues focusing on ways in which leisure contributes to identity formulation, transformation and improving human condition.

Fostering knowledge transfer

To disseminate and canalize the research outcomes through the different educational events and publications. To provide exchanging and sharing opportunities for academics, professionals and citizens.







Advocacy

Collaborate with Inter-governmental organizations: United Nations, UNESCO, UNTWO, etc.

Embrace the UN SDG in WLO Programmes

Set up partnerships with sister organizations and other strategic institutions

Elaborate a dissemination and promotion plan for the WL Charter for Leisure

Assisting in the design, implementation and evaluation of the first WL Day intended to promote leisure as a means to enhance the human condition. It will consist of a diversity of activities addressed to the community and students that will take place simultaneously in different cities worldwide.

Research

Enhance the role of the Special Interest Groups (SIGs) program within the organization

Assist in research and setting up first actions of the WL Cities Initiative program.

This initiative aims at producing a substantial body of knowledge to support cities in the development of policies, actions and programs related to leisure offer and demand; encouraging collaboration between cities and deliver world-wide responses; promoting the exchange of knowledge; and developing a set of indicators and tools for measuring the impact of leisure related events for cities.

Education

Participate in the coordination of the "Global Leisure Debates" webinars

Within the World Leisure Centers of Excellence network and the celebration of the 17th World Leisure Congress assist in the planning and organization of the upcoming Field School programme.



Knowledge Transfer

Support the coordination of the new WL Knowledge-sharing and networking experiences program

This initiative focuses on encouraging dialogue as well as the generation and discussion of innovative ideas in order to bring actors together to share research findings and initiatives in the context of leisure. It is expected to build a space where action and change are catalyzed through ideas and networks.

Content creation on WLO's work and activities for dissemination within our WL Newsletter as well as within partner publications

Assist in the dissemination of the *WL Journal* (articles, calls, etc.)

Participate in the planning, onsite/online assistance and follow up with current project's and activities connected to: Expo, forums, international scientific congresses, student's field schools, onsite/online board and executive meetings, the WL Awards, etc.

Marketing & Communication

Support fostering WLO member's community

Assist in designing an attractive sponsorship package

Mailing and social media content writing, designing and reporting

Database management support

* If you have any questions or need further information about WLO internship opportunities, please send an email to:

secretariat@worldleisure.org



