

PhD candidate in Leisure Studies (full-time)

Have you completed an MSc or MA degree and are you looking for an opportunity to develop a career in research? Working as a PhD candidate for 0.8-1.0 FTE at the Academy for Leisure & Events of Breda University of Applied Sciences gives you this opportunity. You will be researching how digital enhancement affects visitor experiences at events. In addition, you will contribute to the teaching at the academy. You will be working near the city centre of Breda, on a green, sustainable campus provided with the latest research tools at a top ranked academy, closely connected to the industry.

About the job

You will be responsible for a research project that analyses leisure experiences, more specifically how digital (enhancement) of events affects or improves how the event is experienced. The project sits at the crossroads between events research, digital entertainment, and experience design and experience measurement (using the neuroscientific toolbox of BUAs' Experience Lab). This research project combines the expertise of prof. dr Greg Richards in events and prof. dr Marcel Bastiaansen in experiences. They will also be the project supervisors. Publication of research in international scientific and peer-reviewed journals is expected within this job. You will be based in the BUAs' Experience Lab where you will work with ten other ambitious researchers. Please click [here](#) to read more about our lab.

Moreover, part of your work at BUAs will involve teaching and supervising students in research projects, depending on your expertise and personal interests. The proportion of research to teaching is approximately 70 to 30.

What do we ask of you?

- You have completed an MSc or MA degree in Leisure or Tourism studies. Or an MSc or MA degree in a related field of knowledge or social science discipline through which you have gathered both the knowledge and basic research skills that are relevant to the project;
- You have a good track record which demonstrates ambition and you seek an opportunity to develop a career in scientific research;
- You are well versed in quantitative research methods (statistics);
- Considering our strong international orientation, English proficiency (preferably at C1 level) is essential, both verbally and in writing.

Furthermore:

- You have an interest in leisure, events, and/or advanced digital (entertainment) tools;
- You preferably are well-informed on the latest developments in digital entertainment;
- You preferably have experience using tools such as Matlab, R, and/or Python;
- You preferably have some experience with neuroscientific and psychophysiological research methods (EEG, SCR, HR).

What do we offer?

- The salary for this position amounts to a monthly minimum of € 2,845.48 and a maximum of € 4,307.66 (gross amounts based on full-time employment);
- The classification for this position is levelled at scale 10 of the CAO HBO (collective labour agreement).
- You will initially be appointed to this position as a researcher for the period of one year. Upon a positive evaluation after this first year, the position will be extended for another three years;
- Your commuting expenses will be fully reimbursed when you travel by public transport;
- You will receive compensation for health insurance;

- You will also be awarded professional development hours every year *and* almost eleven weeks of holiday entitlements in a full-time position;
- You will be working at a top-ranked university of applied sciences on a green, sustainable and high-tech campus near the city centre of Breda;
- You will be working in an attractive and friendly working environment together with enthusiastic colleagues from the industry and students from around the world;
- You will be working at an academy which has strong network relations;
- We provide support and financial reimbursements in the case of relocation and settling-in in the Netherlands. Dutch tax authorities may offer tax reduction to applicants from abroad (which makes tax rates comparable to the UK and US).

Applications

Please send us your application which includes a CV, a brief description of research interests, and the names and contact details of two referees. Applications will be considered until the position is filled, but applications received before 23 August will receive full consideration. The interviews will be held online. Starting date for the position is ideally on 1 October 2021, but later dates can be considered. For informal inquiries, please contact [prof. dr Marcel Bastiaansen](#) or [prof. dr Greg Richards](#).

We would like to invite you to apply via the online application form (see link on this page). If you already have an account in our Talent Pool, you can log in and apply for this position directly. The information in your profile will be used for your application which will save you time filing it.

Acquisition in response to this vacancy is not appreciated.