

WL NEWS

ISSUE 28

PRESENT ONLINE AT
THE 16TH. WORLD
LEISURE HYBRID
CONGRESS!

OCTOBER 2020





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Editorial

Dear members, dear colleagues,

As it was recently announced, the 16th. World Leisure Congress will be held in a hybrid mode. Due to restrictions linked to the COVID-19 crisis, we opted for a format that can ensure the highly international nature of WL Congresses. The deadline for abstracts submissions has been extended to the 18th December 2020, and registration for online participation will be free of charge. These and other information can be consulted in the opening news of this issue.

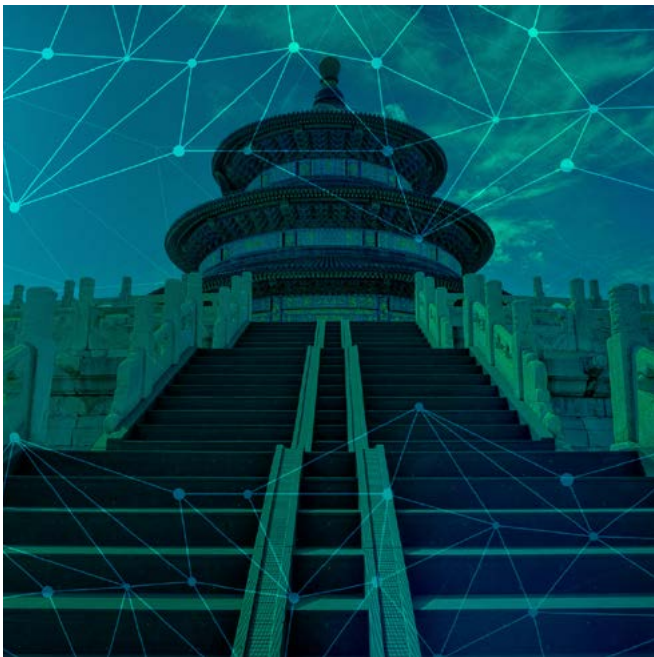
In addition to those important updates, we also report on some other activities we have been focusing on lately. Another highlight of this issue is the information about the "Knowledge-sharing & networking experiences about leisure", a new WLO initiative consisting of online discussion groups as spaces for brokering ideas. After the first session on the 22nd. October, you can now register for the second one, which will be organized on the 16th. November.

As usual, this issue is completed with further opportunities, information about upcoming events and publications. Please remember that, as a WLO Premium member, you can also have your contents featured in WLO News, just e-mail us at media@worldleisure.org!

Yours truly,



WLO News



16th. World Leisure Hybrid Congress: submit your abstract today and benefit from free registration to present online!

The 16th. World Leisure Hybrid Congress "Leisure Makes Life Better" aims to provide the space to learn from leading experts in the leisure field and network. We are inviting the entire global WLO community to connect with each other to share and explore new ideas, current challenges and opportunities.

The 16th. World Leisure Congress will be hosted in a hybrid mode giving the opportunity for a face to face and an online experience, no matter where you are. In these uncertain times we are calling the global leisure field community to raise the voice and advocate for the importance and relevance of leisure.

The abstract submission deadline has been extended to Friday, 18th. December 2020!

The 16th. World Leisure Hybrid Congress is extending the opportunity to submit your abstracts and giving the possibility to present them in an online mode.

You can find the thematic areas of the Congress [here](#).

Learn more about the steps and [submit your abstract](#).

Registration is now open and we are providing a FREE online registration!

The 16th. World Leisure Hybrid Congress registration is now open and we are offering a free online registration. Please, find all the possibilities and [register here](#).

WL Awards – application submission opportunities are still open!

Current open WL Awards seek to:

- Recognize scholars whose contributions to the literature have been significant, meaningful, and relevant to advancing best practice and theoretical knowledge.
- Seek to acknowledge our future scholars by recognizing and honoring students who have demonstrated excellence in the area of leisure, recreation, parks or tourism.

Find current available WL Awards in the [16th. World Leisure Congress website](#).



“Knowledge-sharing & networking experiences about leisure”: join us for the second session of this new WLO initiative

The first session of the WLO initiative “Knowledge-sharing & networking experiences about leisure” was celebrated on the 22nd. October, and counted with the participation of over 25 people from around the world. This initiative focuses on encouraging dialogue as well as the generation and discussion of innovative ideas in order to bring actors together to share research findings and initiatives in the context of leisure. We are now organizing a second session, to be held on Monday 16th. November at 5pm CET, to make it possible for participants in other parts of the world to also join the discussion. These first sessions aim to explore wide questions that would bring us to identify key topic to be explored in the 2nd. Level of this initiative.

REGISTER FOR THE SECOND SESSION HERE!



Global Leisure Debates: two new webinars organized in October within the South Africa webinar series

By Dr. Marié Young, Department Sport, Recreation and Exercise Science, University of the Western Cape; member of the WLO Board of Directors

In collaboration with the WLO and the Western Cape Department of Cultural Affairs and Sport (WCDCAS), a South African webinar series was launched on the 8th. September, introducing the WLO programs and activities to the South African Government sector. It was followed with a second webinar on the 22nd. September with the launch of the updated WLO *Charter for Leisure* to a global platform. Both these webinars have resulted in identification of further topics of interest for a series of webinars hosted by the two parties as a collaborative effort.

Two webinars were hosted during the month of October. The first webinar, focusing on the conceptualization of leisure, recreation and sport, amid many global debates, provided a holistic view on these concepts. The panel counted with the participation of representatives of WLO Board members (Prof. Miklos Banhidi, Hungary), members of the Breda WLCE (Miss. Cecile Torres & Dr. Marco van Leeuwen), WCDCAS (Mr. Paul Hendricks) and the University of the Western Cape (Mr. Makhaya Malema). Twenty-two participants attended the webinar. It highlighted the importance and diversity of leisure with emphasis on how it could be used to develop and empower individuals and communities in addition to

build bridges between different groups, especially where migration is taking place requiring integration. Emphasis was placed on cities to give access to and provide spaces for activities plus to consider that heritage sites should play a significant role in these developments. Even so, activities should not be restricted to spaces as leisure and recreation can take place anywhere. The effect of the COVID-19 pandemic on the industry was discussed and how new practices were to be considered. The use of leisure to ensure well-being was raised as an important matter during times of crisis.

The second webinar titled “National Sport and Recreation Plan: Western Cape Analysis and Review” provided a brief overview of the development and implementation of the South African National Sport and Recreation Plan. It was well attended by 26 participants across the Western Cape Government sector and sport federations. The presenter, Dr. Lyndon Bouah, Chief Director of Sport and Recreation for the WCDCAS, emphasised that the nucleus of the NSRP provides details of the three core pillars of implementation which are an active nation, a winning nation and an enabling environment (Section 2, NSRP, 2011) and that the plan is in its eight year of implementation and that the process is started to update the NSRP for the next 10 years. Nonetheless, the problem was that there was an insufficient understanding and limited research of the key factors that are necessary to ensure successful implementation as well as a limited understanding of the roles and responsibilities of the key role players in this process. This led to a study conducted by Dr. Bouah to identify the possible factors that would assist with implementation of the NSRP in the Western Cape. The study concluded that in order for implementation to be successful, it requires an understanding of all policy documents and strategic frameworks, all aspects of government must cooperate with one another, and that implementation needs partners that are willing to debate the content, place it in context, commit to the plan and policy, capacitate itself and communicate its ideas for implementation to stakeholders. The NSRP has also been viewed as an important part of the National Development plan 2015-2020 (NDP) to improve the social and physical well-being of South African citizens and as such the Western Cape Government has identified and implemented key activities to reach both the goals of the NSRP as well as the NDP. Discussions that resulted from the participation, however, highlighted the challenges sport federations faced to reach these goals in that facilities are constantly vandalised, that they are not regularly available for these sports to take place as they are used for other purposes, that there is a shortage in facilities for certain sports and that there is a huge need

to educate communities on the value of these facilities to allow for participation and that communities should take ownership of these facilities to ensure they provide safe and quality spaces for participation. Discussions lead to motions for the WCDCAS to address.



WLO takes part in the 42nd. UNWTO Affiliate Members Plenary Session

Source: [UNWTO](#)

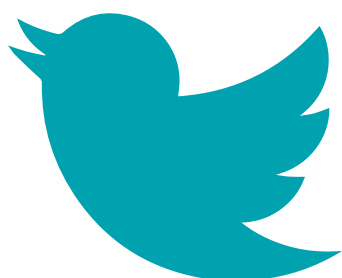
WLO Chief Operating Officer, Dr. Cristina Ortega, represented the WLO as an UNWTO Affiliate Member (AM) at the 42nd. Affiliate Members Plenary Session, held on the 5th. November in a very unprecedented circumstance generated by the COVID 19 pandemic, which requires to anticipate, address and overcome the new challenges and cater to the new trends of the tourism sector. This annual meeting convened the Affiliate Members from all around the world to meet, discuss, share and interact around a variety of topics, serving as a dynamic space to generate ideas, discuss the latest trends of the sector and work together towards fostering public-private collaboration and promoting good practices in the sector. Dr. Ortega presented the WLO *Charter for Leisure* and contributed to the AM Programme of Work 2021.



WLO becomes a member of ICCA!

From World Leisure Organization, we are very pleased to announce that we have become a member of ICCA, the [International Congress and Convention Association](#). ICCA is the global community and knowledge hub for the international association meetings industry, and specialises in the international association meetings sector, offering unrivalled data, education, communication channels, and business development and networking opportunities. Being the international meetings market recognized as one of the most resilient and dynamic sectors of the industry, we are willing and expect to share knowledge and learn from such leading association. We will keep you updated with any interesting news to share!

The World Leisure Journal is now on Twitter. Follow @WorldLeisureJ and stay updated!



WLO COO takes part in UNESCO's Resiliart debate

The year 2020 was set to be a major anniversary year and a moment of reflection for UNESCO and culture sector – the 15th. anniversary of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005 Convention), the 10th. anniversary of the International Fund for Cultural Diversity (IFCD) and the 40th. anniversary of the UNESCO Recommendation Concerning the Status of the Artist (1980 Recommendation). Each represents an important milestone in international cultural policy and creative economy. They embody the global community's commitment to supporting artists and creativity around the world. Through these instruments, culture and creative industries have been recognized as drivers of inclusive economic growth that can reduce inequalities and contribute to the achievement of the goals set out in the 2030 Sustainable Development Agenda. Even though the COVID-19 outbreak has changed the cultural landscape forever, threatening to undo gains achieved over the last 40 years, the UNESCO has, as other organizations, reinvented itself in order to be able to launch a special edition of the [ResiliArt](#) debate. Being the expertise of WLO COO, Dr. Cristina Ortega Nuere, that of leisure and cultural policies (design and evaluation), she did not want to miss the opportunity to represent the WLO in such interesting panel discussion on ongoing cultural trends and with the participation of artists and cultural professionals from all around the globe!

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Research



Leisure practices for children during COVID-19 lockdown regulations in South Africa

By Young, MEM.¹, Mabweazara, S. ¹, Malema, M. ¹, Radzilani, T. ¹, Bebeda, A. ¹, Covelle, W.²

¹ Department of Sport, Recreation and Exercise Science, University of the Western Cape

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The COVID-19 pandemic is prioritized on the global agenda. The impact on children's ability to be at leisure, should take precedence. Leisure participation contributes to the social, physical and mental health and well-being of children. With the onset of COVID-19, children's ability to participate in their daily leisure pursuits, especially school sports and outdoor leisure activities, were affected. Observations were made from social media platforms on children's leisure during

strict lockdown in South Africa. Even though lockdown has eased up, their leisure pursuits has not returned to normal. These practices might be long lasting and the impact vast and far reaching.

[Please note that this is a short paper and work in progress presenting preliminary results. No parts of this paper may be published or duplicated without the permission of the authors.]

Abstract

The COVID-19 pandemic is prioritised on the global agenda. The impact on children's ability to be at leisure, should take precedence. Leisure participation contributes to the social, physical and mental health and well-being of children. With the onset of COVID-19, children's ability to participate in their daily leisure pursuits, especially school sports and outdoor leisure activities, were affected. This study made use of social media research to conduct ethnographic observations as data source of what parents shared on social media platforms such as Facebook, Instagram, WhatsApp and popular articles on web page of activities their children engaged in during the first eight weeks of lockdown in South Africa. The study was thus exploratory in nature and the researchers made use of images, text content (e.g. photos and videos) and interactions (e.g. comments; network information) as source material for their observations. Six themes were identified from the data: online schooling, family engagement, health interventions, online extracurricular activities, active and passive leisure pursuits, and mental health. Due to the uncertainty of the pandemic and the lockdown restrictions, the schools started to engage in online schooling practices after the first four weeks of lockdown. Schools shared content, class activities and assignments using google classroom or other platforms. Families were much more engaged with one another. The lockdown allowed for families to talk to one another and engage in

meaningful leisure activities. There was a definite focus on health and staying healthy with the onset of lockdown. Parents encouraged their children to engage in physical activities and in most cases engaged in these activities together with their children. Many sport clubs, dancing schools or other cultural schools suffered as a result of the pandemic. As a result, they attempted to remain open and provide the children with some sort of engagement during the lockdown period. Parents mentioned various activities that their children kept themselves occupied with. These activities can be classified as active leisure, passive leisure and unfortunately leisure activities that is socially not acceptable (bad leisure). Mental health of children was raised as a major concern to some parents. Parents mentioned that their children were bored, that the social isolation from their friends affected them and they became withdrawn. Even though lockdown has eased up, their leisure pursuits has not returned to normal. These practices might be long lasting and the impact vast and far reaching.

Introduction

The COVID-19 pandemic is prioritised on the global agenda (Zhu, 2020). On 11 March 2020, the World Health Organisation (WHO) characterised the Covid-19 virus outbreak as a global health pandemic (WHO, 2020). The impact on children's ability to be at leisure, should take precedence. Leisure participation contributes to the social, physical and mental health and well-being of children (Freeman & Eykelbosh, 2020). Simpson (2005) highlighted that it is the right of a child to play, as treasured by article 31 of the United Nations Convention on the Rights of the Child. Spending time outside and in nature provides critical venues for health movement behaviours, permitting children and youth to accumulate more daily leisure activity, less sedentary behaviour, and sleep better (Tremblay et al, 2015).

With the onset of COVID-19, children's ability to participate in their daily leisure pursuits, especially school sports and outdoor leisure activities, were affected. South Africa imposed restrictions requiring social and physical distancing (two meters), thus limited community and social gatherings and interactions, sport and playground use (Hongyan et al., 2020). Most children and youth were no longer attending school, with classroom lessons being replaced by home schooling and online learning activities. During the initial response to the pandemic and recommendations for physical distancing, behaviour restrictions, and overall instructions to stay home, families were seeking guidance and solutions to preserve healthy routines, including healthy movement behaviours and opportunities to spend time outdoors (Costal health research, 2020). These limitations were

eased as lockdown restrictions were lifted. However, the country is still under lockdown and the stringiest measures taken by government had a visible effect on the children in many ways.

This study attempted to explore the leisure practices of children during the strict lockdown regulations in South Africa at the onset of the pandemic.

Methods

This study made use of social media research to conduct ethnographic observations as data source of what parents shared on social media platforms such as Facebook, Instagram, WhatsApp while also studying popular articles on web pages of activities their children engaged in during the first eight weeks of lockdown in South Africa (Social Media Group, 2016). The study was thus exploratory in nature and the researchers made use of images, text content (e.g. photos and videos) and interactions (e.g. comments; network information) as source material for their observations (Wilson, Gosling, & Graham, 2012). The limitation to the study was that information was limited to family and friends of the researchers to whom they had access to on the social media platforms. However, popular articles on the web made it possible to generalise statements to the wider South African population. Thematic analyses was conducted using the six steps of Creswell (2014). Parents who shared their experiences were contacted and asked if the information could be used for research purposes and only those that consented and willingly shared their information were included in the study. Participants were assured that their personal identities will not be revealed at any stage and that pseudonyms will be used to ensure anonymity where texts will be cited.

Results

Six themes were identified from the data: online schooling, family engagement, health interventions, online extracurricular activities, active and passive leisure pursuits, and mental health.

Online Schooling

Due to the uncertainty of the pandemic and the lockdown restrictions, the schools started to engage in online schooling practices after the first four weeks of lockdown. Schools shared content, class activities and assignments using google classroom or other platforms. For pre-schoolers, a kindergarten teacher shared educational video clips on Facebook that parents showed to their children. Children in disadvantaged areas were not that fortunate. They had limited to no access to the internet making schooling impossible. Some schools managed to have WhatsApp groups with the parents where work

were shared or schools handed out hard copies on a weekly basis. Yet, there were still schools that did no engagement until the schools gradually opened for the different grades. It was also evident that some children found it very difficult to adjust to this new method of schooling, especially where parental support was not possible.

Family engagement

Families were much more engaged with one another. The lockdown allowed for families to talk to one another and engage in meaningful leisure activities. Some families played board games, some engaged in baking or the traditional braai's (BBQ), while others went camping in their backyards or if they lived remotely, in the bush. In families with older children, they made family tic-tok videos and entertained their friends and families by sharing it through social media. Children also assisted their parents with house chores as housecleaning services was not allowed.

Health interventions

There was a definite focus on health and staying healthy with the onset of lockdown. Parents encouraged their children to engage in physical activities and in most cases engaged in these activities together with their children. This was very evident when people were able to exercise outside between restricted hours in the morning. Activities that were mentioned were walking, jogging, cycling, zoom exercise classes and older children making exercise clips that they shared via WhatsApp on their statuses.

Online extracurricular activities

Many sport clubs, dancing schools and cultural schools suffered as a result of the pandemic. As a result, they attempted to remain open and provide the children with some sort of online engagement during the lockdown period. Children participated in online karate classes, goalie courses, rhythmic gymnastics, dancing, music lessons and even drama or dissertation competitions. It was however mentioned in some cases where children were previously very active, they now refused to engage with the online videos shared and showed no interest in engaging in those activities. On the social front, children missed their friends and being able to play and engage with them. Older children however, managed to engage with their friends through video calls and it was also mentioned that some churches remained active with online youth programmes.

Active and passive leisure practices

Parents mentioned various activities that their children kept themselves occupied with. These activities can

be classified as active leisure, passive leisure and unfortunately leisure activities that is socially not acceptable (bad leisure). Active leisure activities included children playing with their dogs, cycling for fun, playing soccer and netball with parents or their siblings, playing hide and seek with their siblings, building creative obstacle courses in their backyard, jump trampoline, engage in active playing in and around the house and swimming if the weather permitted it. However, in disadvantaged communities, underdeveloped areas and informal settlements, the environments were not conducive to keep the children indoors and confined to their own houses. Children played in parks and streets without keeping physical and social distancing or taking precautions by wearing masks as per the regulations presented by Government. Passive leisure activities included a lot of online gaming but some games were used by children to maintain socially connected with their friends (i.e. Fortnite), knitting, arts and crafts, watching movies or TV, reading, eating, sleeping and building puzzles. The concerning activities mainly happened in the poorer or underdeveloped communities where the older children roamed the streets having no respect for the regulations made by government. They smoked 'oka pipe' while smoking and drinking was prohibited and found ways to get illegal cigarettes and alcohol at private parties.

Mental health

The mental health of children was raised as a major concern to some parents. Parents mentioned that their children were bored, that the social isolation from their friends affected them and they became withdrawn. It was even noted that depression was increasing among children and sadly some reports of suicide were reported in newspapers. Children often mentioned how uncertain they were of their future and were also scared to contract the virus not knowing how it will affect them or their family. Some children were also not privilege to have space outside their homes to engage in activities leaving children frustrated. Parents also felt mentally exhausted as it was difficult to find balance between their work, assisting children with school work and still find time to play with their children or to ensure they are not bored. Many parents also lost their jobs or experienced severe pay-cuts that contributed to the situation.

Conclusion

Children will remain children with the need to play, laugh and engage with their friends. The pandemic with its strict lockdown rules installed by the South African Government, emphasised these needs. Though children stemmed to be fairly active during this time, participating in various leisure activities, their mental state was raised

as a concern. Even though lockdown has eased up, leisure pursuits have not returned to normal. These practices might be long lasting and the impact vast and far reaching. These experiences might not be distinct to the South African context but a global trend visible among children. It raises the question as to how we can now use leisure to address these concerns to ensure we maintain having children that is in a good mental state participating in constructive leisure activities.

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Industry



Globally, nearly 70 per cent of gym members have returned so far

By Tom Walker

Gyms have, on average, seen nearly 70 per cent of their pre-lockdown members return to their facilities since re-opening their doors. The global figure comes from a report by brand and consumer insight firm ClubIntel, titled The fitness Industry's Re-Awakening Post-COVID -19 Facility Closures which gathered data from a sample of fitness operators worldwide during the month of September in partnership with a number of trade associations. The report – based on responses from 556 fitness operators across eight global regions, representing 7,300 clubs, gyms and fitness studios – shows that 10 per cent of operators have seen all of their members (100 per cent) return. "Our data parallels the results from a study of US members conducted in July,

where 65 per cent of members indicated they were fairly or highly likely to return and 19 per cent reported being neither likely nor unlikely to return," ClubIntel said in the report.

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COVID-19 is helping hoteliers recognise the value of spa revenue, says Emlyn Brown

By Megan Whitby

Speaking in a recent webinar hosted by [We Work Well](#), Brown reported that as markets have begun to recover, Accor's remote European resort locations have fared well due to the allure of a return to nature, a secluded location and the promise of a focus on wellness. "From an industry point of view, this is great because spas are receiving more recognition as a revenue driver across these resorts," said Brown. However, he explained that COVID-19 has significantly disrupted business at Accor's European city spa locations. "Our city locations are a different story, because previously they relied on internal guest capture, but now because European cities are flat with tourism they've got to compete with an established local day spa market". But, he argued that there is an opportunity for these city spas to stand out, which requires a 'completely different headspace' focused on CRM, marketing and a strong presence on social media.

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Policies



Culture in Crisis: Policy guide for a resilient creative sector

Source: [UNESCO](#)

COVID-19 has had a sweeping impact on the cultural and creative industries, affecting livelihoods but also the innovation and traditions that comprise the cultural fabric of our societies. In response to this new reality, UNESCO recently launched a new publication "[Culture in Crisis: Policy guide for a resilient creative sector](#)". In this new publication, UNESCO provides guidance to policy-makers on how to respond to the most pressing needs in the face of the COVID-19 crisis. It also offers advice on how to induce structural changes needed to strengthen the resilience of the cultural and creative industries and to prepare for the "new normal". The guide also lays out actions to consider for the implementation of each suggested measure and highlights specific pitfalls to avoid when adapting the measure to local contexts.

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G20 Tourism leaders commit to intensify efforts towards a sustainable recovery

Source: [UNWTO](#)

Tourism Ministers of the G20 nations have committed to stepping up their efforts to place sustainability and inclusion at the heart of tourism recovery and future growth. The implementation of the World Tourism Organization AIUla Framework for Inclusive Community Development Through Tourism, presented on the occasion of the Ministerial Meeting, was welcomed by the G20 Tourism Ministers as a tool for achieving a fairer and more inclusive sector.

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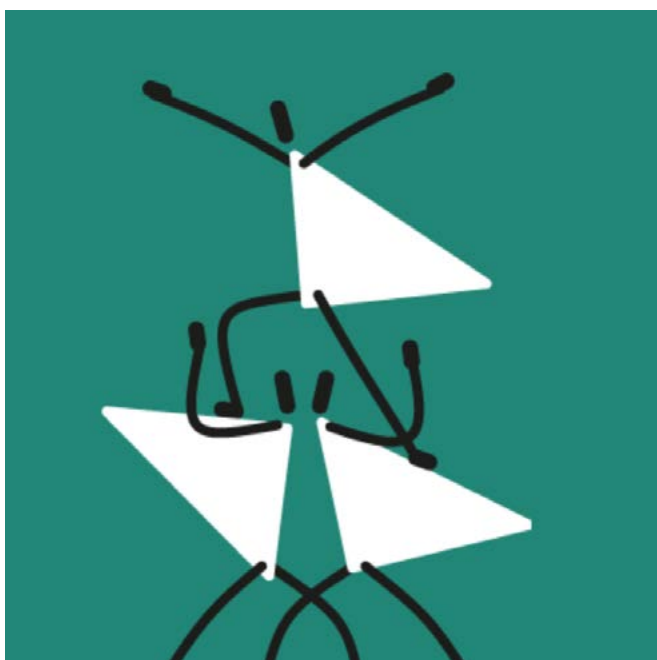
“ ”



“After reading my classmate’s fascinating work experience with WLO and life experience in this vibrant city – Bilbao, in the Basque Country, Spain – and with my interest in culture studies and leisure activities, I had the wish to join WLO and then submitted my internship application on its website. Luckily, now I have the honor to work with a group of awesome colleagues who have great passion in their work and patiently guide me in this brand-new leisure area. Though I have to work from distance due to the pandemic, I’m still able to actively engage in teamwork and communicate with team members. The past two weeks of work have been really pleasant and thought-provoking, I’m really looking forward to the next three months learning and working at WLO”.

Jing Chen, intern at the WLO Scientific and Technical Secretariat

Network



ISCA will join the World Leisure Congress with MOVE Transfer Europe-China project participants

Source: [ISCA](#)

Following the official decision from World Leisure Organization to move the dates of the World Leisure Congress in Pinggu (Beijing, China) from October 2020 to 15-21 April 2021, it has now been announced that the event will be held in a hybrid format (online/offline). ISCA will join the [World Leisure Congress](#) with MOVE Transfer Europe-China project participants (55 grassroots sport leaders from 23 countries). The abstract deadline has been extended to 18th. December 2020. It is not yet confirmed whether ISCA's MOVE Transfer project managers and partners will attend the event in-person or online. This will be determined over the following months, keeping a close eye on the pandemic developments and national/international restrictions.

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Global Tourism Crisis Committee meets again: coordination, vital Ingredient for Recovery

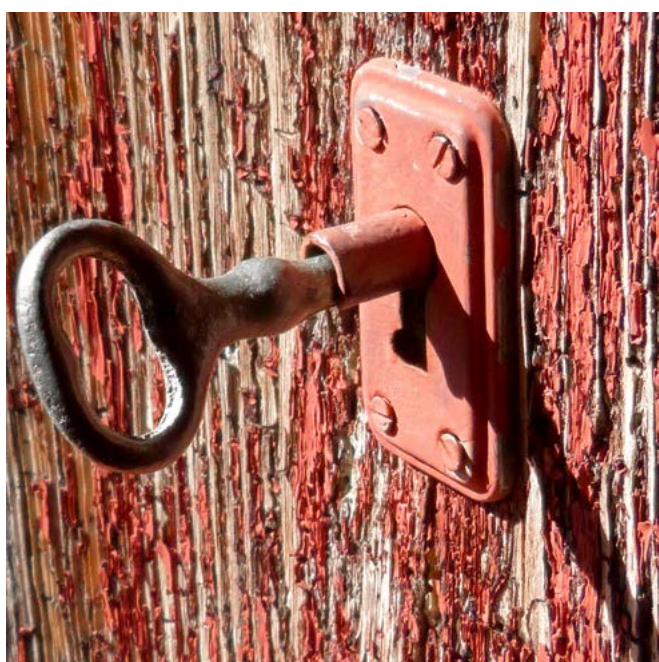
Source: [UNWTO](#)

Consistent and harmonized travel protocols, enhanced safety measures and the protection of jobs and livelihoods are the main ingredients needed for the restart of tourism. The Sixth meeting of the UNWTO Global Tourism Crisis Committee reminded participants of the need to work together as the only means of advancing the sustainable recovery of the sector. The meeting produced a commitment to create a new UNWTO Committee on Common Safety Protocols to increase confidence in international travel, as well as firm plans for enhanced consumer protection for consumers and measures to protect jobs.

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Publications



FREE ACCESS WL Journal articles on children's leisure

As the article in the Research section of this newsletter invites us to reflect on children's leisure – in this case in the specific situation of COVID-19 lockdown in South Africa –, we offer you here a selection of articles on the topic published in the *World Leisure Journal*: “[Children's playground accessibility in the North of Portugal](#)”, by Beatriz Pereira (2004); “[Non-resident fathers' holidays alone with their children: experiences, meanings and fatherhood](#)”, by Heike Schänzel & John Jenkins (2017), and “[An analysis of children's play in resort mini-clubs: potential strategic implications for the hospitality and tourism industry](#)”, by Hugues Seraphin & Anca Yallop (2020). These articles will be available with free access until the end of November, courtesy of our publisher Taylor and Francis.

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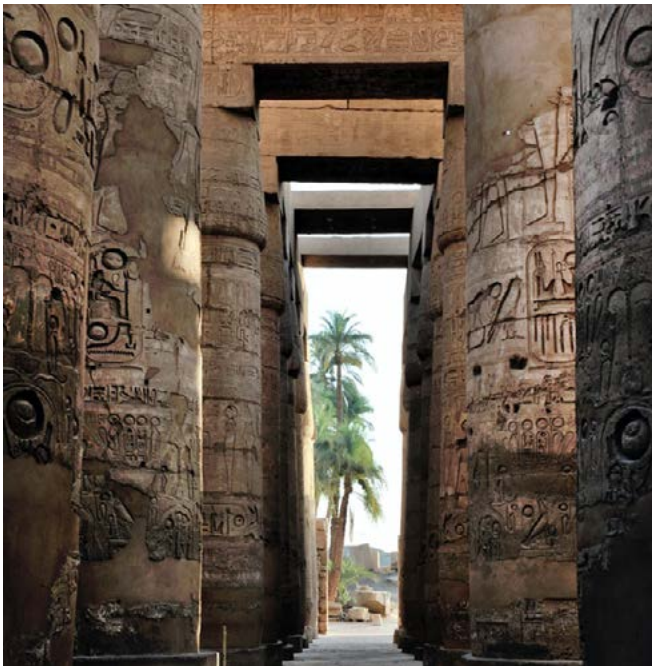
Experiences from Pilot Studies in Measuring the Sustainability of Tourism: A synopsis for policy makers

Source: [UNWTO](#)

The new publication on the Measuring the Sustainability of Tourism (MST) initiative, “Experiences from Pilot Studies in Measuring the Sustainability of Tourism: A synopsis for policy makers” was released by the UNWTO on September 16th., 2020. The main goal of this publication is two-fold: a) to showcase the excellent work conducted by pilot countries in advancing the implementation of MST, focusing on the results, and b) to encourage other countries and destination to join this important effort. A total of eleven countries, representing all regions, have contributed and their efforts are described in this publication. In the context of the COVID-19 global crisis, and as we restart tourism in a sustainable manner, the need for tools for measuring and monitoring the sustainability of tourism beyond its economic dimension is greater than ever.

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Opportunities



existing offer created by the Ministry of Tourism of the Arab Republic of Egypt and will be delivered through a set of different online training activities (webinars and online course) with a possibility to include online session in further stage of the programme.

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Job Opportunity – Five experts for a UNWTO training program in Egypt on “Building Resilience of Tourism Enterprises”

Source: [UNWTO](#)

UNWTO Academy is looking for five experts (four experts from Egypt and/or MENA Region + one international expert) for a UNWTO Training Programme in Egypt on “Building Resilience of Tourism Enterprises” with focus on Tourist Safety and Security, Health and Hygiene for the Tourism Sector for managerial level in tourism industry with knowledge and experience to develop tailor-made training programmes on Customer Care and liquidity management in coordination with UNWTO Academy. This Training Programme is designed for different stakeholders from governmental and private sector with an aim to strengthen and complement the



Job Opportunity – Guest professors sustainable tourism planning and development

Source: [UNWTO](#)

UNWTO Academy is looking for GUEST PROFESSORS to co-deliver the following course at Master's level: SUSTAINABLE TOURISM PLANNING AND DEVELOPMENT. This course is to be delivered online on Apr 21, 27, 28, May 4, 5, 10, 11, 12, 17, 18, 24, 25, 26, 31, Jun 7 in 2021. The course runs for 3 hours per day from 19:30 to 22:35 Macao time (11:30 to 14:35 GMT). The guest professor will share half of the teaching, i.e. 1.5 hours per day. The course is part of the following programmes: Master of Science in International Tourism Management, Master of Science in Hospitality and Tourism Management and Postgraduate Diploma in Tourism Management offered by the Macao Institute for Tourism Studies (IFTM).

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Upcoming events



Cultural participation and local resilience: Strategies for the recovery (1st.-3rd. December 2020)

Source: [OECD](#)

The direct and indirect impacts of culture on local development are largely achieved through cultural participation and access of diverse groups to cultural amenities and activities. Cultural participation is linked to a number of areas of social and economic impact- social inclusion, well-being and health, cultural and creative entrepreneurship, tackling societal challenges and social constituency. There is however still a lack of capacity at subnational levels to measure cultural participation and design instruments that can effectively increase it. This policy seminar will provide an opportunity to learn from latest academic evidence on the economic and social impacts of cultural participation, approaches to better

measure it at a regional level and instruments to increase it. The event shall also showcase a number of interesting European and non-European cases in this regard. Save the dates for 1st.-3rd. December 2020. Registration opens in November!

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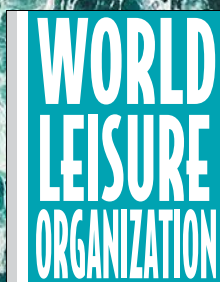
Encounter



Encounter with Dr. Richard Hayes ... on approaching work from a leisure perspective, and much more!

Dr. Richard L. Hayes is Senior Partner in The Hayes Group, a private consulting firm offering a vast array of professional services to businesses, industry, government, schools, health care and other organizations. A Harvard College graduate, he received his master's and doctorate from Boston University. Richard is a former WLO Board of Directors member, former member of the WLO Executive Committee, former chair of the World Leisure Communities of Excellence Committee and leader of the elaboration process of several Strategic Plans for the WLO, including the one that will be guiding us in the period 2021-2025. We talked to him in Hangzhou, on the occasion of the 2019 WL Expo & Forum, about his understanding and experience of leisure at professional and personal levels.





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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