WLO internship opportunities are a good place to start!

If you’re interested in leisure studies and international organizations, and whether you’re an undergraduate or a postgraduate there is a place for you at WLO. After an initial briefing, presentation and orientation you will start contributing to the different projects and activities immediately. Project coordinators will guide and give you constructive feedback and career advice along your internship period.
Who we are?

Formed in 1952, the World Leisure Organization is a non-profit, non-governmental body of individuals and organizations from throughout the world. The World Leisure Organization’s most prized partnership is its recognition as a consultive organization with the Economic and Social Council of the United Nations. This recognition provides WLO with a platform to support the work of the United Nations by reflecting its goals in the organization’s programs and services. The World Leisure Organization is committed to the belief that well selected leisure experiences improve quality of life for all – from childhood to later life. We draw our members from all parts of the world and from diverse areas of interest including travel and tourism, parks and recreation services, the arts and culture, sport, health and fitness, theme and entertainment centers and educational institutions.
What we do?

WLO achieves its mission, vision and goals through its programs and activities that are developed according to four main strands: advocacy, research, education, and knowledge transfer.

**Advocating for Leisure**
To advocate for leisure by creating and dissemination policy statements, model legislative acts and information regarding leisure benefits.

**Enhancing Research**
To explore through research and scholarly activities the relationship of leisure to the concept of identity, the process of transformation, and the ways in which leisure contributes to enhancing the human condition.

**Expanding educational opportunities**
To provide educational opportunities and other learning venues focusing on ways in which leisure contributes to identity formulation, transformation and improving human condition.

**Fostering knowledge transfer**
To disseminate and canalize the research outcomes through the different educational events and publications. To provide exchanging and sharing opportunities for academics, professionals and citizens.
Through an internship at WLO you can:

> Have a top of the line challenging and rewarding experience

> Work and learn from worldwide experts in the leisure field

> Grow your network of like-minded professionals and academics

Intern profile:

> Education: leisure studies, marketing and communication, business management,…

> Skills: Enthusiastic and self-motivated with excellent oral and writing skills. Organizational, attention to detail and critical thinking.

> Interests: work in an international environment.

> Language: Fluent English (oral and written). Other languages will be highly appreciated.
The internship opportunities have been designed according to WLO strategic working lines and its programmes. Internship candidates can apply for the different positions explained below according to their education, experience, skills and interests. Applying for a specific position does not strictly mean that candidates will be requested to support the management team in different projects and tasks. Please, bear in mind that Covid-19 restrictions have us working differently and therefore for the course 2020-21, we are only welcoming ONLINE INTERNSHIPS!

It is also important to highlight that three main World Leisure events will take place in 2021: 16th WL Congress, 5th WL Expo and 1st WL Festival. Within them, different programs will be organized as well, which can be regarded as research and educational opportunities for young leaders on leisure studies. For instance, the LERO program (Leisure Experience Research Opportunity) within the 5th WL Expo, and the WL Field School, which even though there have already been several editions, this year will be linked to the 1st WL Festival.
**Advocacy**
Collaborate with Inter-governmental organizations: United Nations, UNESCO, UNTWO, etc.

Embrace the UN SDG in WLO Programmes

Set up partnerships with sister organizations and other strategic institutions

Elaborate a dissemination and promotion plan for the WL Charter for Leisure

Assisting in the design, implementation and evaluation of the first WL Day intended to promote leisure as a means to enhance the human condition. It will consist of a diversity of activities addressed to the community and students that will take place simultaneously in different cities worldwide.

**Research**
Enhance the role of the Special Interest Groups (SIGs) program within the organization

Assist in conducting desk research linked to the set up and first actions of the WL Cities Initiative program. *This initiative aims at producing a substantial body of knowledge to support cities in the development of policies, actions and programs related to leisure offer and demand; encouraging collaboration between cities and deliver world-wide responses; promoting the exchange of knowledge; and developing a set of indicators and tools for measuring the impact of leisure related events for cities.*

**Education**
Participate in the coordination of the “Global Leisure Debates” webinars

Participate in the planning of other activities related like the Leisure Experience Research Opportunity (LERO)

Within the World Leisure Centers of Excellence network, participate in the planning of the Leisure Experience Research Opportunity (LERO), within the 5th WL Expo and assist in the planning and organization of the upcoming Field School programme, which will be linked to the 1st WL Festival, to be hosted in Keqiao, China. *

(*Since the upcoming field school is to take place in China, Chinese language will be highly commended for this specific internship opportunity. However, due to the current sanitary conditions, we may be adapting this program to an online format as well*)
**Knowledge Transfer**

Support the coordination of the new WL Knowledge-sharing and networking experiences program

*This initiative focuses on encouraging dialogue as well as the generation and discussion of innovative ideas in order to bring actors together to share research findings and initiatives in the context of leisure. It is expected to build a space where action and change are catalyzed through ideas and networks.*

Content creation on WLO’s work and activities for dissemination within our WL Newsletter as well as within partner publications

Assist in the dissemination of the *WL Journal* (articles, calls, etc.)

Participate in the planning, onsite/online assistance and follow up with current project’s and activities connected to: Expo, forums, international scientific congresses, student’s field schools, onsite/online board and executive meetings, the WL Awards, etc.

**Marketing & Communication**

Support fostering WLO member’s community

Assist in designing an attractive sponsorship package

Mailing and social media content writing, designing and reporting

Database management support

* If you have any questions or need further information about WLO internship opportunities, please send an email to: secretariat@worldleisure.org
World Leisure Organization is a non-profit organization registered in the State of New York.

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