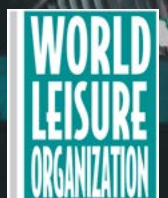


# WL NEWS

## ISSUE 27

NEW CONNECTIONS  
FOR ENHANCED  
OPPORTUNITIES!

SEPTEMBER 2020



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member?  
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news here!**

# Editorial

Dear members, dear colleagues,

We love big announcements, and in this issue we have a really big one to make: the fourth revision of the WLO *Charter for Leisure* is now available for consultation and comments! But not only that, it comes with a full set of materials to bring this important document closer to a wide range of target groups. We want to sincerely thank the Special Taskforce of the World Leisure Academy that conducted the revision over the period 2017-2019, under the leadership of Dr. Atara Sivan, President of the WL Academy, and Dr. Tony Veal. It has been a long process, but the result could not be more satisfactory.

On a separate note, we at the WLO have always put much effort in developing new connections with our members and extended community, as well as with other key actors in the field of leisure. Enhanced collaboration has made possible, for instance, the development of the Global Leisure Debates webinar series. In this issue we tell you about some of the first webinars that had already taken place, and announce the next one, a webinar on “Wellbeing through leisure in times of pandemic”, organized together with some other national and regional leisure organizations within the series “New Leisure Studies: International Perspectives” (save the date for the 2nd. October!).

Finally, we are happy to announce that, as an UNWTO Affiliate Member, the WLO has recently joined the UNWTO Working Group on Accessible Tourism. In this issue of *WL News* we bring you a selection of *World Leisure Journal* articles (available with free access) on this topic, and share a very interesting video-interview with Ms. Mollie Mae from Awamaki, a project working on indigenous women-led sustainable tourism in rural Peru – which was one of the Highly Commended projects in the 2019 WL International Innovation Prize.

Yours truly,

Dr. Cristina Ortega Nuere  
WLO Chief Operating Officer





# WLO News



## WLO CHARTER FOR LEISURE

### Index

1. Text of the WLO Charter for Leisure
2. Context of the WLO Charter for Leisure
3. WLO Charter for leisure: Material for

### Welcome to the World Leisure Organization *Charter for Leisure 2020*

It is my great pleasure to introduce the World Leisure Organization *Charter for Leisure 2020*. This is the third revision of the Charter, which was first published 50 years ago, and it encompasses important updates and changes in

## The fourth revision of the WLO Charter for Leisure, related materials and many more resources are now available online!

By Prof. Atara Sivan, President, World Leisure Academy

It is my great pleasure to introduce the World Leisure Organization *Charter for Leisure 2020*. This is the third revision of the Charter, which was first published 50 years ago, and it encompasses important updates and changes in line with emerging social and global issues. In 1948, the United Nations Universal Declaration of Human Rights recognised the right of all to enjoy leisure time and to freely participate in the cultural life of the community. The WLO *Charter for Leisure* outlines the implications of this historic declaration for: governments at national, regional/provincial and local levels; commercial organizations; education institutions;

professional bodies; non-government organizations; and individual citizens. The revision was conducted by a Special Taskforce of the World Leisure Academy over the period 2017-2019 and was approved by the WLO Board of Directors in 2020. The text of the Charter, related materials, revision process and details of the taskforce involved can be found [here](#).

I am grateful to members of the taskforce, international colleagues and members of the WLO Board for the inputs to the revision process. My special appreciation goes to Prof. Tony Veal, co-convenor of the taskforce, for his persistence in moving this project forward and his rigorous revisions while responding to each and every comment made on the drafts.

In addition to publishing the text of the Charter, additional materials are now provided on the website for educational, research, government and advocacy purposes. Comments on the revised Charter and any of the supplementary materials would be welcome and can be provided [here](#).

We trust that this revised WLO *Charter for Leisure* will assist professional and academic colleagues and organisations and individuals around the world in pursuing your aims to secure leisure benefits for all.

[READ MORE...](#)



## Webinar – Human Rights and Leisure: The WLO Charter for Leisure 2020

As part of the recent publication of the fourth revision of the World Leisure Organization *Charter for Leisure 2020*, last Tuesday 22nd. September we had the opportunity to learn first hand from Prof. Atara Sivan and Prof. Tony Veal more about the context and process leading to this new revision of this crucial document. The 90 minutes presentation and discussion webinar gathered over 40 participants from 16 countries (Australia, Belgium, Brazil, Canada, Hong Kong, Hungary, India, Japan, Mexico, New Zealand, Portugal, South Africa, Spain, The Netherlands, Turkey and United Kingdom). We trust that this revised WLO *Charter for Leisure* will assist professional and academic colleagues and organisations and individuals around the world in pursuing your aims to secure leisure benefits for all. This event was framed in the [Global Leisure Debates – Lessons learned and lessons to be learned](#), a series of webinars organized by the WLO.



## Webinar – Introduction session of the WLO to the public sector of Western Cape, South Africa

*By Lyndon Bouah and Marie Young*

Leisure and recreation is a basic human right. Leisure is done in one's free time and includes play, recreation, arts culture, sport, festivals and celebrations, health promotion, fitness, travel and tourism. The public sector plays an important role in taking leisure, recreation and tourism forward. In times such as the current pandemic, it is crucial that we look at taking the challenges and create innovative opportunities to present leisure and recreation in safe spaces.

This webinar is the start of a series of webinars hosted collaboratively by the World Leisure Organisation (WLO) and the Western Cape Department of Cultural Affairs and Sport (DCAS). The Webinar was chaired by Dr. Marié Young, member of the WLO Board of Directors, and Dr. Lyndon Bouah, Chief Director for Sport and Recreation at DCAS.

The WLO, an international not-for-profit organisation, is devoted to promote leisure as a means to enhance the human condition through positive, quality leisure experiences making use of research, education, knowledge transfer and advocacy. The WLO were represented by Ms. Joanne Schroeder (WLO Board Chair), Dr. Lawal Marafa (WLO Vice-Chair) and Dr. Cristina Ortega (WLO Chief Operating Officer) as well as the following representatives of the Board of Directors: Mr. Victor Ma (Qingdao, China), Ms. Maria Luiza de Souza

Dias (SESC, Brazil), Ms. Yvonne Klerks (Netherlands), and Ms. Mireia Iglesias (WLO Communication & Events Coordinator), Spain.

The WLO presented their ethos and projects through which they achieve their objectives. These projects include Special Interest Groups allowing practitioners and academics to engage in discussions around special areas of interest, WL Special awards, WL Games, WL Communities of Excellence, WL Congress, WL Centres of Excellence, as well as their *freemium* membership structure. These projects represented different opportunities for people to engage in. The WLO is represented globally but would like to increase their footprint in Africa. Informational platforms as presented in the webinar, could serve the purpose.

The Western Cape Provincial Government presented on the following:

1. Mr. Thabo Tutu presented on the funding and facilities that have been constructed over the last five years in the province of the Western Cape.
2. Mr. Paul Hendricks presented the cluster approach that has been adopted by the Western Cape Education department. In this approach schools that are in close proximity are clustered together so that they all benefit from the use of joint facilities.
3. Mr. Jacques Scholtz expounded on the new tourism strategy adopted by the Western Cape government. Tourism is an important economic driver in the Western Cape and innovative ways are needed to attract and retain tourists.
4. Mr. Franklin Anthony presented the City of Cape Town recreation policy and their implementation strategy. The recreation policy encapsulates youth development and also allows opportunities for youth to play in play parks and other facilities within a safe setting.
5. Mr. Ernst Saayman representing Drakenstein municipality spoke about the challenges relating to rural municipalities. He also highlighted the use of parks and other natural attractions such as rivers and mountains that can be used in the leisure space.

Questions were posed to each presenter in the chatbox and verbally. It was agreed that these questions would later form the basis of other webinars.



## WLO is proud to join the UNWTO Working Group on Accessible Tourism

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The Working Group on Accessible Tourism is led by United Nations World Tourism Organization (UNWTO) Affiliate Member Red Estable and is an initiative aimed at increasing awareness and knowledge on accessibility in tourism. This Working Group is a tool in achieving UNWTO's mandate to promote responsible, sustainable and universally accessible tourism. More specifically, the working group's main aims and objectives are: Establish joint training mechanisms for UNWTO Affiliate Members and other organizations and individuals involved in accessible tourism; Implement procedures which will help improve the promotion and commercialization of accessible tourism products, and Support and contribute to the standardization of accessible tourism products. WLO responded to a call for good practices on accessible tourism in rural and nature areas, and joined this group in July 2020. We will be sharing with you more updates on the work of this group.





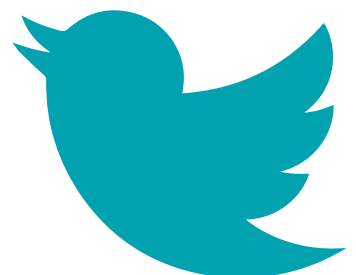
## WLO takes part in the #UnitingBusiness LIVE UN General Assembly

To mark the opening of the 75th session of the UN General Assembly, the UN's event [Uniting Business LIVE](#) virtually convened leaders from business, Government and civil society. Being WLO an Affiliate Member of the United Nations World Tourism Organization (UNWTO), our Chief Operating Officer, Dr. Cristina Ortega, participated in this year's edition. The event consisted of three main forums: the "Private Sector Forum" (Monday, 21st. September), the "Global Impact Forum" (Tuesday, 22th. September) and the SDG Business Forum (Wednesday, 23rd. September). Through these three high-level online events, Uniting Business LIVE took stock of the state of the world, addressing gaps in progress, driving business ambition on the SDGs and highlighting practical examples and actionable solutions. These themes were presented with stakeholder panels, live presentations and CEO interventions, enabling a global cross-sector dialogue.

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# Research



## Leisure Management WLO Special Interest Group (SIG)

*John Tower, PhD, Co-Chair*

This article from Jackie Oncescu and Lauren Green makes a contribution to the Leisure Management SIG's goals to share information about increasing communities' quality of life and addressing the UN's SDGs. More information about the LM SIG is available from <https://www.worldleisure.org/leisure-management/>

## The Right to Pay to Play: Including Low-income Families in Community Leisure

*By Jackie Oncescu, PhD & Lauren Green, Faculty of Kinesiology, University of New Brunswick, Fredericton, Canada*

Community leisure practitioners strive to include low-income families in their programs but tend to focus on reducing the costs of user fees. This focus on finances is important but neglects the exclusionary mechanisms that create barriers to participation. The barriers can be overcome by working to make programs more accessible. Strategies include i) providing choice, ii) practice outreach, iii) build social capital, and iv) adopt the role of a leisure educator to increase families' leisure literacy. Adopting new ways of designing and delivering leisure provisions and working closely with excluded populations will help provide community leisure to low-income to families.

Neoliberalism governance has shifted community leisure provisions away from operating within the principles of community development and towards a market model delivery system that treats citizens as consumers. To participate in leisure, individuals will need to have access to money and other resources such as transportation, equipment, and time, which ultimately excludes low-income citizens. Practitioners strive to include low-income families but predominantly focus on reducing the costs of user fees. Though an important strategy, it focuses on the individual's finances and ignores the exclusionary mechanisms within leisure delivery systems that create barriers to participation. Despite practitioners' inclusion strategies, many families are excluded from the benefits that can come from leisure participation. Thus, new ways of supporting low-income citizens is needed.

Approaches to support low-income families' participation in community leisure are possible if the programs are designed be more accessible (Oncescu & Loewen, 2020). First, practitioners can provide choices (e.g. the freedom to choose) in programs and services directed at low-income families to give them control over their leisure and better support their needs. Two, practice outreach by finding families and reaching out

to provide services. Working closely with case-workers, family resource centres, etc. that have built relationships with families is a good start. Three, consider how staff can start building social relationships with families where they feel valued, supported and appreciated. This can create bridging social capital which is beneficial for facilitating and maintaining participation in leisure. Lastly, embrace the role of leisure educator and help develop families' leisure literacy. Many families are unaware of the leisure provisions available in the community, and more directed education can open up access for families. Adopting new ways of designing and delivering leisure provisions and working closely with excluded populations will help provide community leisure to low-income families.

More details about leisure for low-income families are available from:

Oncescu, J., & Loewen, M. (2020). Community recreation provisions that support low-income families' access to recreation. *Leisure/Loisir*, 44(2), 279-302. <http://doi.org/10.1080/14927713.2020.1760120>



## Creating value at the crossroads of creative entrepreneurship and tourism

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In the COVID-19 pandemic, leisure has become an important focus point for many people. Firstly, because of health reasons – we should all keep healthy –, and, secondly because leisure has been reinventing itself in many creative ways (e.g. Marques & Giolo, 2020). Leisure habits and practices, such as travelling for tourism purposes, have been greatly affected by the pandemic. Similarly, the cultural and creative sectors are suffering from the effects of the pandemic (Comunian & England, 2020).

In these challenging times, understanding how the leisure and creative sectors can work more closely together might provide opportunities to optimise the synergies between them (cf. Richards & Marques, 2018). The project on “Value creation in creative urban spaces: fostering synergies between creative entrepreneurship and tourism”, led by WLO Board member and chair of the WLO Special Interest Group (SIG) on Leisure and Innovation, Dr. Lénia Marques from the Erasmus University Rotterdam, seeks to distil some potential synergies between creative entrepreneurs and tourism.

This ongoing project is focused in Amsterdam and Rotterdam in the Netherlands, although the findings can be applied to other contexts, always taking into account local characteristics. In June 2020, there was a lively discussion on these topics in a webinar organised with ATLAS (Association for Tourism and Leisure Education), which is available [here](#).



In these challenging times, innovative ways of looking at the world bring ever more value to all stakeholders involved (cf. Marques & Pimentel Biscaia, 2020; and the special issue of the *World Leisure Journal* on Leisure and Innovation). People are looking for new things to do in their leisure time in a safe and sustainable manner. Preliminary findings of the project suggest that some innovative initiatives exist which can help develop these synergies (e.g. [Reinvent tourism](#)). However, there is more untapped potential that can generate more engaged, creative and sustainable forms of tourism, not just abroad but also just around the corner from each one of us!

Would you like to discuss this research? Or have other examples you would like to share? Please contact Dr. Lénia Marques at [marques@eshcc.eur.nl](mailto:marques@eshcc.eur.nl)

If you would like to join our SIG on Leisure and Innovation, please contact WLO's Secretariat at [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org)

#### References:

Comunian, R., & England, L. (2020). Creative and cultural work without filters: Covid-19 and exposed precarity in the creative economy. *Cultural Trends*, 1-17.

Marques & Giolo, (2020, forthcoming). Cultural Leisure in Times of COVID-19: Impressions from the Netherlands. *World Leisure Journal*.

Richards, G. & Marques, L. (2018). Creating Synergies between Cultural Policy and Tourism for permanent and temporary Citizens. (External report). Barcelona: UCLG - United Cities and Local Governments.

Marques, L. & Pimentel Biscaia, M.S. (2019). Leisure and innovation: exploring boundaries. *World Leisure Journal* 61 (3), pp. 162-169, doi:10.1080/16078055.2019.1639257.

# Check the open call for nominations for 2020 WLO Awards!



WORLD LEISURE  
INTERNATIONAL  
INNOVATION PRIZE



THOMAS & RUTH  
RIVERS INTERNATIONAL  
SCHOLARSHIP



CORNELIS  
WESTLAND  
HUMANITARIAN  
AWARD



HILLEL RUSKIN  
MEMORIAL SCHOLAR  
LECTURE AWARD



WORLD LEISURE  
DISTINGUISHED  
SERVICE AWARD



GEORGE  
TORKILDSEN  
LITERARY  
AWARD

# Industry



## Phillip Mills: Gyms are a cornerstone of global recovery from COVID-19

By Tom Walker

Gyms and health clubs are a cornerstone of the global recovery from [COVID-19](#) – and should be given the necessary backing by governments, according to Phillip Mills, founder and executive director of [Les mills](#). Writing exclusively in the latest issue of *HCM*, Mills cited a number of studies which highlight the importance of exercise in the fight against the [pandemic](#). One of these, by scientist David C Nieman, suggests regular physical activity should be undertaken to reduce our risk of contracting COVID-19. “Nieman believes it’s as important as physical distancing, hand washing and the wearing of face coverings”, Mills said. “He found aerobic exercise increases immunological fitness by increasing blood flow and mobilising white blood cells”. Meanwhile, research led by Professor Zhen Yan at the University of

Virginia found that regular exercise may reduce the risk of complications in people with COVID-19. Yan’s work “strongly supports” the possibility that higher levels of EcSOD in the body can prevent or at least reduce the severity of acute respiratory distress syndrome (ARDS) – one of the worst outcomes of COVID-19. Mills added that, as well as providing a direct health benefit in the fight against COVID-19, investing in exercise would, in the long-term, have a huge effect on the future of the economy.

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## Investors must thoroughly assess financial impacts of wellness investments, says new wellness real estate report

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By Megan Whitby

Wellness offerings can significantly boost hotel revenues and profits, but developers and investors must carefully assess their impacts on real estate to achieve targeted returns, according to a recent industry [study](#). Conducted by [Resources for Leisure Assets](#), (RLA), [The Wellness Real Estate Report](#) uses market data from P&L benchmarking company, HotStats, on the financial performance of 3,200 international hotels of all classes, to provide insights on how wellbeing and wellness may contribute to the existing business or planned projects of investors and developers on the revenue and profit levels. "There's great growth potential from the sector, but investors face challenges in assessing the overall value of the wellness offering and a transparent internal rate of return", said Roger Allen, Group CEO at RLA.

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# Policies



## UNESCO's Creative Café: Webinar on "Government's Initiatives to Promote Creative Industry and Heritage of Bangladesh during and after COVID-19"

Source: [UNESCO](#)

UNESCO believes that initiatives taken at government levels can yield important innovative solutions to face the complex challenges of the pandemic in the short, medium and long term. Within this context, UNESCO Dhaka Office organized this webinar on "[Government's Initiatives to Promote Creative Industry and Heritage of Bangladesh during and after COVID-19](#)" to highlight some initiatives and measures taken by the authorities and key stakeholders to protect and promote the culture – including the creative industries and heritage of Bangladesh - during the next months as well as post-COVID-19.

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## Resilient Cities Toolkit

Source: [Resilient Cities Network](#)

Based on existing methods and best practices, the Resilient Cities Network and its Chief Resilience Officers are co-designing and identifying the best methodologies to enable cities to plan a resilient recovery. The Toolkit for a Resilient Recovery provides a reference framework to guide discussions in a phased manner. It comprises a suite of tools, based on best practice, which cities can use independently, as well as methods delivered in collaboration with RCN. The toolkit enables each city to define its own path to recovery by considering four iterative activities: assessing and analyzing the situation, defining a portfolio of actions, improving the proposals, and deepening learning. Characterized by a place-based approach, the toolkit helps local governments identify opportunities that include not only physical solutions – such as rethinking street layout to optimize pedestrian and cycling mobility – but also cultural practices, cross-cutting issues, and governance arrangements to achieve carbon neutrality in the long term.

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“ ”



“Becoming a WLO Institutional member allows Sesc – Social Service of Commerce – to take part in global efforts to make leisure more and more acknowledged as an essential human right. Throughout these 74 years of history, we were always very fond of the opportunities of exchanging knowledge and experience with leisure organizations, initiatives and actors spread across the world. At the point we felt touched by the neat 2018 edition of the World Leisure Congress delivered by Sesc São Paulo, we knew we should also join this organization to broaden the mobilization and engagement horizons for promoting and disseminating leisure relevance, starting from our own network in Brazil”.

Anderson Furtado Dalbone, Leisure Management,  
Sesc National Department, Brazil



# Network



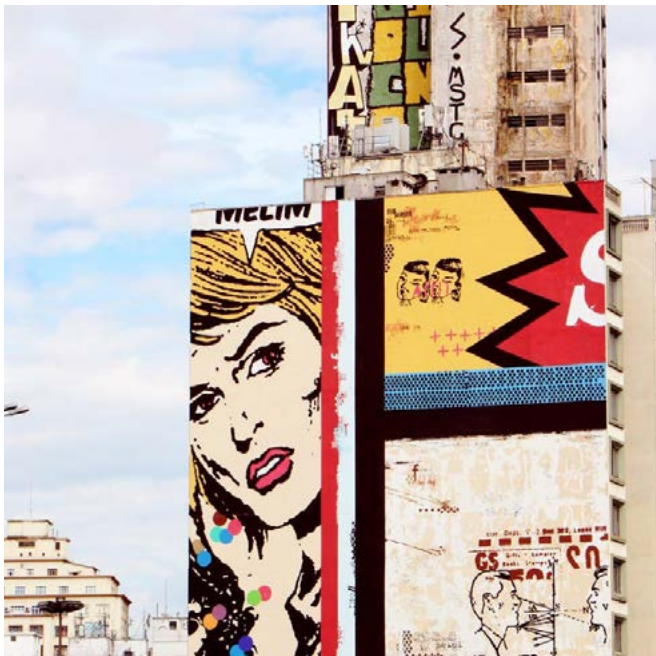
## UNWTO – Meeting of the Working Group on SDGs Support: Summary and Outcomes

On 8th July 2020, the Members of the Working Group (WG) on SDGs support met after almost three months and after monitoring the situation and the necessity to carry on the work of the WG in the context of COVID-19 as the new normality. It was well recognized by all members that tourism recovery and response measures must be sustainable, and the 2030 Agenda is a clear and practical roadmap to move forward. Being Cristina Ortega, Chief Operating Officer (COO) of WLO, part of this WG, we would like to share a brief summary on the outcomes achieved during this meeting.

During the WG session, it was highlighted that the current situation and the inequality existing in the societies are the real hindrance to tackle the current

challenges. Also, all the participants, as experts in the field of tourism, agreed that the social aspect of the sustainability has not received enough attention and recognition. The word sustainability is associated with environmental conservation rather than considering the balance between social, economic and environmental development. Moreover, it was recalled that a lot of tourism work force's livelihoods are still affected, and it is essential to find a solution. Moreover, it was recalled that some companies and organizations might need to reorient how they are working on SDGs due to COVID-19. Therefore, it is essential to see how the approaches have changed and how the old practices have been adapted to see how the industry perceive the situation and like to respond to it. Additionally, Members expressed their readiness and enthusiasm to collaborate on sharing their current existing best practices with the other UNWTO Affiliate Members and also beyond. As the result, they expressed their interests in holding a virtual expert meeting on Tourism and SDG: Solution for Recovery.





## Ricardo Uvinha (Universidade de São Paulo) participated in the *Gaia Connection Live* program on dissemination of science in tourism

The representative of WLCE Universidade de São Paulo (USP), Ricardo Uvinha, was invited to the *Gaia Connection Live* program. Led by Ambrozio Queiroz (CEFET-RJ), Luiz Trigo (EACH-USP) y Guilherme Lohmann (Griffith University, Australia), *Gaia Connection Live* is a YouTube broadcasted Brazilian program for the dissemination of science in tourism. Uvinha, being professor and Vice-Director of the School of Arts, Sciences and Humanities at the USP, was a guest invited speaker. The full session can be seen [here](#).



## Tourism Restarts: 40% of destinations have now eased travel restrictions

Source: [UNWTO](#)

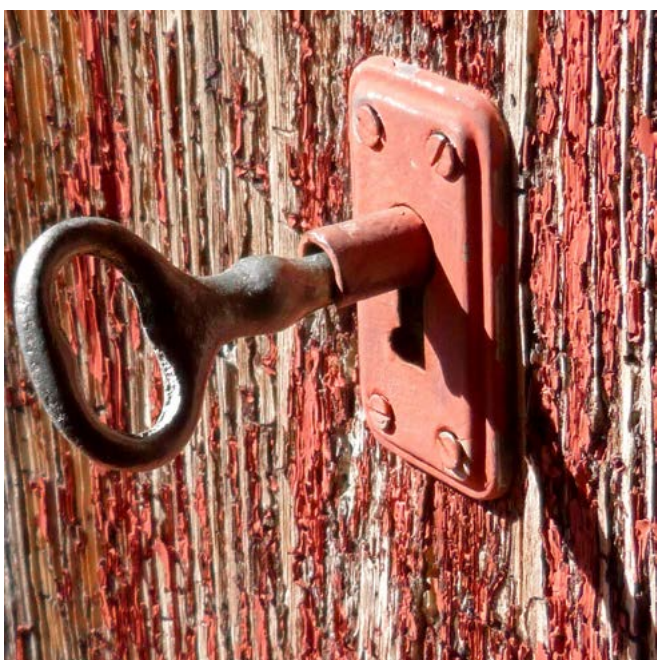
The responsible restart of tourism is underway around the world as growing numbers of destinations ease COVID-19 related travel restrictions and adapt to the new reality. According to the latest analysis from the World Tourism Organization (UNWTO), 40% of all destinations worldwide have now eased the restrictions they placed on international tourism in response to COVID-19. Destinations with a higher dependency on tourism are more likely to be easing restrictions on travel: Of the 87 destinations that have eased restrictions recently, 20 are Small Island Developing States (SIDS), many of which depend on tourism as a central pillar of employment, economic growth and development. The report also shows that around half (41) of all those destinations that have eased restrictions are in Europe, confirming the leading role of the region for the responsible restart of tourism.

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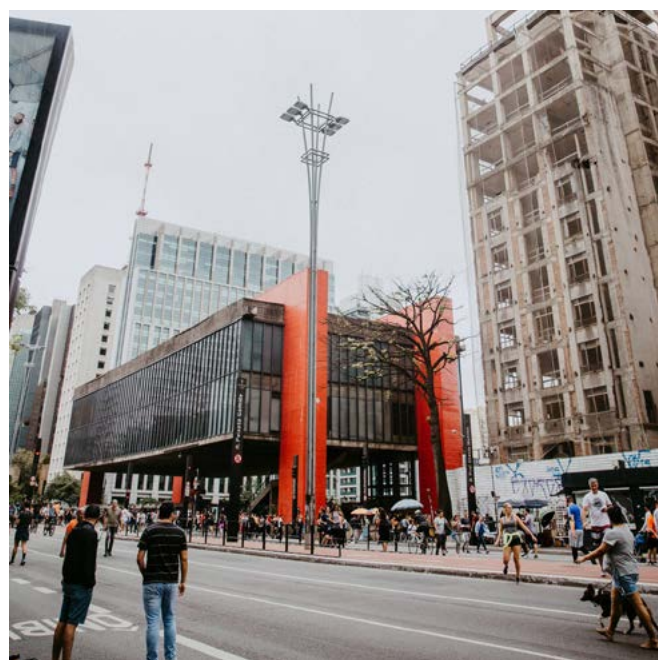
# Publications



## FREE ACCESS WL Journal articles on sustainable tourism

As announced a few lines above, we are very proud to be part of the UNWTO Working Group on Accessible Tourism. As a humble contribution of the work of this group, and to invite you all to delve deeper into this topic, we share with you a selection of articles on sustainable tourism published in the *World Leisure Journal*. The articles – which will be available with free access until the end of October thanks to our publisher Taylor and Francis' generous contribution – are the following: "[Tourism and Sustainability – Can They be Partners?](#)" (2000), by Jill Knowles-Lankford and Samuel V. Lankford; "[Tourism in poor regions and social inclusion: the porters of the Inca Trail to Machu Picchu](#)", by Alexandra Arellano (2011), and "[Rural tourism development: case of a negotiating process in Slovenia](#)", by Alenka Verbole and Stuart Cottrell (2002).

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## FREE ACCESS WL Journal article: "Leisure as a social transformation in the community: the experience of the World Leisure Organization Field School in São Paulo, Brazil"

This article by José Augusto Honorato Vieira Júnior, Karine Regina Facini, Carolin Lusby and Ricardo Ricci Uvinha was recently published (July 2020). We share an excerpt of the abstract to strongly encourage you to read it and learn more about WLO's educational Field School program. "This case study describes the lived experiences and perceived outcomes of participants of a WL Congress Field School. The hands-on field school, referred to as social residence, took place in the neighbourhood of Perus, in São Paulo, Brazil. The paper documents the history and importance of the community, which fights for culture and leisure through its own form of resistance". This article is available for free access consultation!

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## **UN DESA Report: *Responding to COVID-19 and Recovering Better***

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Source: [UN Publications](#)

[Responding to COVID-19 and Recovering Better](#) is a compilation volume of UN DESA's policy brief series released during the period of April-June, focusing on the economic and social impact of COVID-19. It presents detailed analysis and solid evidence needed for effective decision-making on a number of critical social and economic issues. It also presents key policy recommendations to support the Secretary-General's initiatives in response to COVID-19 and help the international community to navigate the policy choices ahead.

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# Opportunities



## Call for PAPERS: Leisure and Aging in Difficult Times – *World Leisure Journal*

This special issue of the *World Leisure Journal*, co-edited by Toni Liechty, Darla Fortune and Antonio Bramante, will address leisure and aging internationally. While free time itself may have changed with the devastating effects of the COVID-19 pandemic, leisure behaviors and patterns have also shifted dramatically. We have seen a drastic reduction to leisure, with the pandemic affecting everything from international travel to opportunities for connection that typically occur in social leisure spaces. However, interesting patterns of self-expression and health-protective activities have also emerged. Arguably, the need for leisure as a means to cope with difficult circumstances and negative life events has never been greater. This point is especially relevant in the lives of older adults who are particularly

vulnerable to the effects of the disease. For example, the isolation requirements imposed on older adults residing in long-term care homes tend to exacerbate feelings of loneliness and depression. Community dwelling older adults are also experiencing the effects of isolation. This special issue invites empirical research (both qualitative and quantitative) and systematic reviews. Examples of evidence-based and promising practice pertaining to leisure and aging are also encouraged. All submissions will be peer-reviewed. Potential authors should submit a 150 word abstract via email to the guest editor (tliechty@illinois.edu) by 30th. October 2020 to assure topics fit the special issue, while articles due date is 1st February 2021.

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## Job Opportunity at the Chinese University of Hong Kong – Assistant Professor

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The Department of Geography and Resource Management of the Chinese University of Hong Kong is looking for an outstanding candidate for a faculty post at Assistant Professor level, in the area of Tourism and specifically Sustainable Tourism. Preference will be given to those with experience in teaching Sustainable Tourism. Expertise on Tourism Policy, Urban issues like Urban Sustainability, Smart Cities and other aspects of Tourism at destinations will be an added advantage. Applicants should be at the early stage of their academic career and have: (I) a relevant PhD degree in Tourism, Geography or related disciplines; (II) training/ experience in appropriate disciplines or related areas that bring about strong complementarity and synergy to the Department's undergraduate and postgraduate programme(s); and (III) outstanding scholarly activities demonstrating potential research excellence. Appointment will initially be made on contract basis for up to three years commencing January 2021, renewable subject to funding, performance and mutual agreement, and may lead to longer-term appointment or substantiation later.

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# Upcoming events

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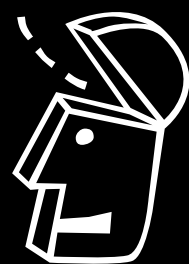
**NEW LEISURE  
STUDIES:  
INTERNATIONAL  
PERSPECTIVES**

## Webinar on “Wellbeing through leisure in times of pandemic” (Friday, 2nd. October 2020)

“New Leisure Studies: International Perspectives” is a series of webinars resulting from the collaboration of the Australian and New Zealand Association for Leisure Studies (ANZALS), the Canadian Association for Leisure Studies (CALS), the China-International Leisure Research Association (CILRA), the Leisure Studies Association (LSA), Sociology of Leisure (RC13), The Academy of Leisure Sciences (TALS) and the World Leisure Organization (WLO). The goal of this series is to bring together scholars from around the world to discuss practical solutions to the most pressing issues in leisure. We believe that together we can achieve better outcomes! The webinars last for one and a half hour long and includes zoom panels of 4-6 speakers led by TALS Global Relevance committee representatives.

The “New Leisure Studies: International Perspectives” webinars take place the first Friday of each month. On Friday, 2nd. October, discussion will focus on *Wellbeing through leisure in times of pandemic* and will count on the participation as speakers of Dr. Teresa Freire, chair of the WLO Special Interest Group (SIG) on Leisure and Wellbeing, among other leading experts in the field. This series of webinars is in turn framed in WLO's initiative [Global Leisure Debates](#), including this and other webinar series.

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LEISURE  
DEBATES**

*Lessons learned &  
lessons to be learned*



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PROFESSIONAL  
AROUND THE  
WORLD**



**NEW LEISURE  
STUDIES:  
INTERNATIONAL  
PERSPECTIVES**

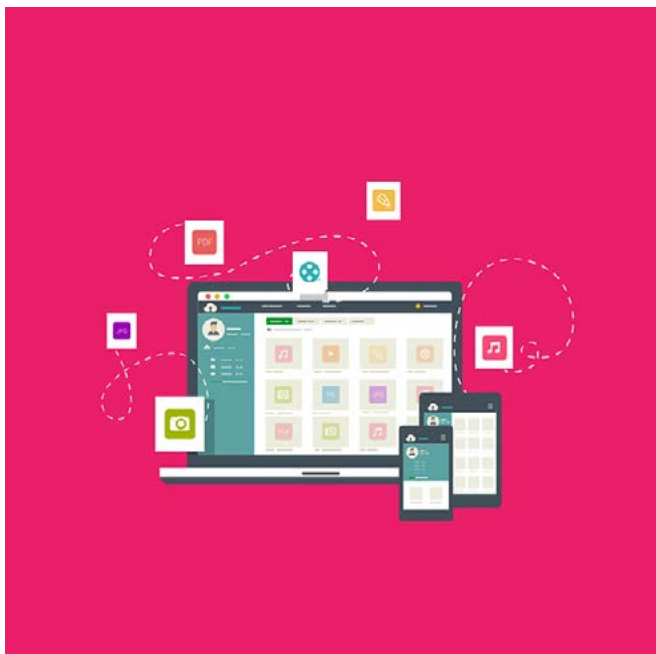


**TRENDS AND  
PERSPECTIVES OF  
LEISURE POST  
PANDEMIC**



**WLO CHARTER  
FOR LEISURE  
WEBINARS**





## Beyond Disruption: Online edition of Mobile Learning Week 2020 (12-14 October 2020)

Source: [UNESCO](#)

UNESCO is hosting the annual flagship event on ICT in education of UNESCO, previously entitled Mobile Learning Week (MLW) 2020. The online event will be dedicated to the theme *Beyond Disruption: Technology Enabled Learning Futures*. MLW 2020 is set against the backdrop of the COVID-19 education disruption and response, and will shine a light on prospects for technology-enabled futures of learning. An online conferencing platform will host the registration, live chatting sessions, online networking, and long-term online exhibitions. A wide range of participants, including officials from Ministries of Education and ICT, international experts, representatives from major partners in the field and private companies will be present to share innovative ways of learning with new technologies. Save the dates for 12-14 October 2020!

[READ MORE...](#)

# Encounter

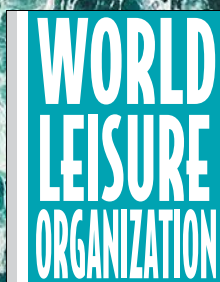


## Encounter with Ms. Mollie Mae Henager... on indigenous women-led sustainable tourism in rural Peru

Awamaki is a non-profit social enterprise which creates lasting impact in the Andes mountains of Peru by empowering rural women's cooperatives to launch successful small businesses, creating authentic, high-quality products and experiences. Since 2009, Awamaki invests in women's skills, connects them to market access and supports their leadership so they can increase their income and transform their communities. Awamaki was one of the Highly Commended projects in the 2019 edition of the [World Leisure International Innovation Prize](#), and was invited to present the project in the WL Expo in Hangzhou, where we had the chance to talk with Ms. Mollie Mae Henager, International Partnership Manager at Awamaki. Watch this interview to learn more about this wonderful project!







## WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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