



# **OPEN CALL FOR BOARD OF DIRECTORS**

Term: 1st January 2021 – 31st December 2023

**Deadline: November 8th, 2020**

Founded in 1952, the World Leisure Organization (WLO), as a world-wide, non-governmental association of persons and organizations, is opening the call for board of directors (BOD) to serve for the 2021–2023 term. WLO BOD shall be comprised of up to 20 persons and must represent each continent as dictates the organization's By-Laws. There is a maximum of 6 board seats open for the 2021–2023 term. Please, see below the characteristics needed and how to apply.

WLO is committed to the belief that well selected leisure experiences improve quality of life, and bases its work on the contents and intentions contained in several international conventions and covenants and on its own Charter for Leisure. Want to know more about the organization? Click [here!](#)

© 2020 World Leisure Organization (WLO). All rights reserved.

World Leisure Organization is a non-profit organization registered in the State of New York  
WLO Scientific and Technical Office, Calle Arenal 1, Segunda Planta, 48005 Bilbao, Spain  
Contact: (phone) +34 94 605 6151, (email) [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org), [www.worldleisure.org](http://www.worldleisure.org)

# Characteristics needed for the 2021–2023 term.

In accordance with the World Leisure By-Laws, it is determined that for the 2021–2023 term the organization needs a diverse board in terms of background, gender and geography, as well as an influential board in terms of members' abilities, both individually and collectively, to influence international organizations responsible for developing and implementing policies in the leisure field.

Thus, suitable candidates should have the following essential and desirable characteristics:

## Essential characteristics.

- be a Premium member of WLO
- be able to think strategically and to contribute to the sustainability and growth of the WLO
- hold an undergraduate (BSc or BA) or a postgraduate (MSc, MA or PhD/EdD) degree in leisure studies or in a related field (i.e. sports, tourism, culture, recreation, hospitality, parks)
- reflect professional experience in the leisure field and/or industry, or academic experience in leisure studies (at least 5 years)
- have an interest in improving professional standards in leisure and developing a career path for individuals in the field
- have an understanding and appreciation of diverse cultures
- be in a position to help WLO increase its influence among national and international organizations in the leisure field as well as to enlarge the WLO's network.

© 2020 World Leisure Organization (WLO). All rights reserved.

World Leisure Organization is a non-profit organization registered in the State of New York  
WLO Scientific and Technical Office, Calle Arenal 1, Segunda Planta, 48005 Bilbao, Spain  
Contact: (phone) +34 94 605 6151, (email) [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org), [www.worldleisure.org](http://www.worldleisure.org)

## Desirable characteristics.

- participation in a WLO event such as a WL Congress, WL Games, WL Forum, etc.
- relevant academic or industry-based leisure-related publications
- active membership in related professional organizations
- knowledge of and/or experience in nonprofit organizations
- professional background in communication or in finance, especially with knowledge of fundraising processes or access to fundraising opportunities
- be able to search for innovation ideas/proposals in the field of leisure.

Reflecting upon the above characteristics, the organization will make every effort to strive for a balance of professional and occupational backgrounds and, therefore, each of the following constituencies will also be considered in the selection process:

- Academic (professors and researchers)
- Media/marketing professionals
- Officers of international governmental and non-governmental organizations
- Private sector leisure industry professionals
- Public sector leisure policy and management officers

## Please Note:

Before submitting a nomination, nominators and self-nominees should consider carefully the requirement of the nominee to satisfy the needed characteristics for the 2021–2023 term.

© 2020 World Leisure Organization (WLO). All rights reserved.

World Leisure Organization is a non-profit organization registered in the State of New York  
WLO Scientific and Technical Office, Calle Arenal 1, Segunda Planta, 48005 Bilbao, Spain  
Contact: (phone) +34 94 605 6151, (email) [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org), [www.worldleisure.org](http://www.worldleisure.org)

# Nomination procedures.

## Appointment and term

New Board members are elected by the WLO BOD for a term of three years (Jan 2021 – Dec 2023), and are eligible to be nominated for re-election for two additional three-year terms. Board members can serve for a maximum of 9 consecutive years, or 12 with a break.

## Expressions of interest

Nominations may be made by members in any Premium membership category of WLO, in accordance with the requirements set out in the call for nominations. Premium Individual WLO members may self-nominate.

Expressions of interest should be sent to [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org) as e-mail attachments in PDF format, no later than **8<sup>th</sup> November, 2020** and must include:

- Completed and signed Nomination Form by the Nominee or the Nominator (Annex 1 in the Application file).
- Completed and signed Consent Form by the Nominee (Annex 2 in the Application file).
- Cover letter by **either** the Nominee or the Nominator (if any), which gives support to the nomination stating interest in the position and describing qualifications. The letter should also contain information about the applicant's potential contribution to the Board, as well as about his/her commitment with WLO's mission, vision and values. \*
- Summary CV or Résumé of the Nominee — 2 pages maximum.
- The names of two persons familiar with the nominee's professional and/or voluntary work. Please note that the WLO might contact them as part of the election process (Annex 3 in the Application file).
- Please write "2020\_CALL\_FOR\_NOMINATIONS\_BOD\_NAME\_SURNAME" in the email subject.

© 2020 World Leisure Organization (WLO). All rights reserved.

World Leisure Organization is a non-profit organization registered in the State of New York  
WLO Scientific and Technical Office, Calle Arenal 1, Segunda Planta, 48005 Bilbao, Spain  
Contact: (phone) +34 94 605 6151, (email) [secretariat@worldleisure.org](mailto:secretariat@worldleisure.org), [www.worldleisure.org](http://www.worldleisure.org)

\* Please note that the Nomination Form and the Cover letter must be completed and signed by the same person, the Nominee **or** the Nominator (if any).

## Deadline

All nominations must be received by the Secretariat **no later than November 8th, 2020.**

\* *Incomplete applications or those received after the deadline are considered to be INVALID and WILL NOT be accepted.*