

Sep.'19

WL NEWS

Issue 19. Important announcements and
open calls: get engaged today!





Editorial

Dear members, dear colleagues,

In this issue of *WL News* we bring you some opportunities not to be missed! First of all, the call for abstracts for the World Leisure Congress 2020 in Pinggu-Beijing. The Congress is one of our flagship events and our members' participation is crucial for its quality and overall success. We strongly encourage you to submit your proposal!

The call for Board of Directors members is also included in this issue, as well as important announcements, like the information about the granted projects in the first call of the Strategic Priorities Grants (SPGs) program, together with an invitation to submit your projects for the second call, open at this moment.

In the coming days we will also be having other of our most important events: the 4th World Leisure Expo and Forum. We tell you a bit more about it and about the side events and activities we are organizing as well.

I hope you enjoy your reading!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO Highlights



Pinggu-Beijing World Leisure Congress 2020: Call for Abstracts is now open (1st submission deadline 31st. Oct)!

After the successful World Leisure Congress last year in the city of São Paulo with over 1,000 participants, the 16th World Leisure Congress is changing continent and will be held in Pinggu-Beijing, from the 17th. to the 23rd. October 2020. It will be hosted by the Beijing City Government and co-organized by World Leisure Organization (WLO) and Beijing Municipal Commission of Tourism and the Pinggu District Government. The Congress, themed "Leisure Makes Life Better," aims to promote the concept of leisure for all and throughout the whole year. We invite you to submit your abstract to one of the fourteen thematic areas of the Beijing - Pinggu 2020 World Leisure Congress. The first abstracts submission deadline will be October 31st, 2019, and there will be a second deadline in January 10th, 2020.

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The results of the Strategic Priorities Grants (SPGs) program's first call are here!

We are now able to announce the three projects that have been awarded the Strategic Priorities Grants (SPGs) in the first call of this program. Designed to support members' projects that further the development of leisure as a means to enhance the human condition, this program awards SPGs of \$2,000-\$5,000 (USD) on average per project. There is a second call open and the submission deadline is December 15th, 2019. Read more to get inspired by the granted initiatives as the result of the first call and prepare your application!

From World Leisure Organization, we are pleased to announce the recipients of the SPGs program's first call! Designed to support members' projects that further the development of leisure as a means to enhance the human condition, this programme awards SPGs of

\$2,000-\$5,000 (USD) on average per project supporting leadership, advocacy, research, education, and engagement initiatives which promote socio-cultural development, encourage sustainable economic growth, or improve people's quality of life.

This has been the very first time this program has been coordinated, but we already got proposals from all over the globe and with very varied aims. After a series of meetings and evaluations undertaken by the program's committee, final decisions were made on which projects to grant.

The applicants supported by the WL Strategic Priorities Grants programme are the following:

Developing Global Capacity of Recreation Providers to Teach Swimming and Water Safety to Children with Autism Spectrum Disorders (ASD)

This project intends to refine and package the Sensory Enhanced Aquatics Instructor Training (SEAIT) program of the University of Kansas Medical Center for international dissemination. From this project, it is expected to increase the capacity of regional swim instructors working with children with ASD, as well as to develop SEAIT workshop materials to be delivered in manual and online formats in order to disseminate these instructional materials internationally.

2nd Editorial Meeting of the "Youth Leisure and Safety"

The next project supported by the SPGs programme is coordinated by members of the Young People's Leisure Network. The idea is to be able to continue the writing process of the book on "Youth Leisure and Safety", which is part of the Young People's Book on Leisure (YPBOL) series project.

The second editorial meeting is a follow up of the first YPBOL Editorial meeting held last year during the celebration of the 15th WL Congress in São Paulo, Brazil. This project aims to gather young people to discuss questions related to: *Dangerous situations in young people's life; The implementation of actions to engage young people in positive behaviors to prevent environmental issues; Suggestions that could be given to decision makers to help young people's leisure time.*

The 2nd Editorial meeting of the "Youth Leisure and Safety" has already taken place during the last week of August in Hungary. Check some of the pictures we received from our youth ambassadors during their gathering and stay tuned for more information on the development of the YPBOL!

Educational Tour Studies and Practice

Educational tours have become a necessary educational practice in China. The objective of the comprehensive practical activity course is to help students gain abundant practical experience from individual and social life, as well as contacting with nature. Therefore, this project is aimed at promoting both theoretical and practical studies in this area. In so doing, curriculum criteria for educational tours in China and educational tour activities for K-12 school and college students (among others) will be developed. This project will start running during the upcoming months.

Do you have a project idea in mind and consider it matches WLO's mission and [Strategic Plan](#)? Don't worry if you missed the first deadline, because the SPGs programme is an ongoing open call! The new submission deadline is 15th December 2019. Check the guidelines to shape your proposal and apply [here](#).

We can't wait to read your initiatives!

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UPDATED!





The 4th WL Expo is about to start, and with it many other activities involving different groups in our leisure community!

This year, the 4th. WL Expo will be running a great variety of programs and activities, all of them related to the main topic of the event "Leisure City, Better Life", aiming at showcasing leisure's potential to improve our quality of life. Additionally, WL Youth Ambassadors will explore a new field research initiative with the launch of the new program "Leisure Experience Research Opportunity", and the winner of the World Leisure Innovation Prize will be announced, bringing the winning and highly commended projects' representatives the chance to present their initiatives during the event.

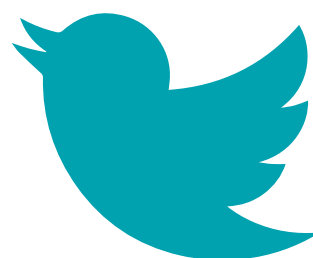
From the 18th to the 20th October 2019, in Hangzhou, China, the 4th WL Expo will take place, involving a series of exhibits, special events, festivals and training programs designed to showcase and demonstrate leisure's potential to improve our quality of life. The main program of the WL Expo includes the WL Forum, an academic event gathering together top international experts to discuss on four different leisure topics. You can check the WL Forum's program [here](#).

Members of the World Leisure Youth Ambassadors program will also participate in the event, and the Leisure Experience Research Opportunity, as a new initiative developed by World Leisure Centers of Excellence (WLCEs) will provide a group of students with an opportunity to participate in an internationally oriented field research project aimed at characterizing tourism

and leisure experiences in the host city Hangzhou. The approach will be explicitly a cross-cultural one, with an emphasis on the communalities and differences in experiences between local visitors and tourists from different continents and cultural backgrounds.

The winner of the World Leisure Innovation Prize will be one more year awarded in Hangzhou, and representatives of the winning and highly commended projects will have the opportunity to present them to an international audience.

Finally, on the occasion of this major leisure events, a WLO Board of Directors face-to-face meeting will take place. Among other issues, the Board will concentrate on discussing about the new Strategic Plan, which will guide WLO's action from 2020. Working committed composed of Board members will also meet to discuss on specific working areas such as communication, membership or educational services, just to mention some.



WLO Insights



The call for joining our Board of Directors is officially open!

Are you a WLO member with around five years' experience in the leisure field/industry? Do you enjoy working internationally and have an interest in improving professional standards in leisure while developing a career path for individuals in the field? Then, this is your chance to join WLO as a Board member! Nominations may be made by any full, life, or student member of WLO, in accordance with the requirements set out in the call for nominations, and individual members may self-nominate. Do not miss this opportunity and check the full call and application procedures [here](#). The deadline is November 21st 2019!

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Opening Ceremony of the World Leisure Games in Laixi

On the 27th July 2019, the Gymnasium of Laixi Municipal Sports Center hosted the Opening Ceremony of the WL Games 2019 in Qingdao, Laixi. It was a major event, attended by around 2,000 people and widely covered by national media. Some WLO Board members and representatives of Laixi governmental institutions and other sports institutions at national and regional levels were also present as invited guests. This was the official Opening Ceremony of the WL Games, which had started already in May and will last until the end of October, with multiple events, ranging from more traditional sports competitions (like basketball or football), to Go game, or drone flying contest, among others. Read more for further information on the activities organized within the 2019 edition of the WL Games!

The Opening Ceremony of the World Leisure Games in Qingdao, Laixi, took place in the morning of the 27th July 2019 at the Gymnasium of Laixi Municipal Sports Center. The event was attended by around 2,000 people and followed via six online live broadcasting platforms by over 2,847,000 viewers. *Xinhua News Agency, CCTV, People's Daily, Sohu, NetEase* and other 30 leading medias in China reported the news on the Opening Ceremony.

From WLO, the event counted with Board members Dr. Roger Coles, Dr. Cristina Ortega, Dr. Ling Ping, Dr. Jane Zhou, Dr. Lawal Marafa and Mr. Victor Ma as guests. Other guests included: Mr. Xu Zhengzhong, deputy editor-in-chief of the *People's Daily*; Mr. Li Furong, former deputy minister of the General Administration of Sports of China; Ms. Qiao Yunping, vice director general of Shandong Sports Administration; Mr. Zhuang Zengda, Party Secretary of Laixi City, and Ms. Jiang Shuiqing, Mayor of Laixi City.

The 2019 WL Games in Qingdao, Laixi, started on May 1st 2019 and will be concluded in late October 2019. On May 1st, there was a first starting ceremony with a happy walking event (3.5 and 7km walking) in which 10,000 people participated. Among them, eight Olympic Golden Medalists and World Champions joined this gathering.

Until now, 14 different events have been staged from May 1st, including a Cycling Challenging Contest, 3-person Basketball, 5-person Football, Surfboard, International chess, Chinese chess, Go, etc. Next activities include a Drone Contest, Dart, Frisbee, Square Dance, Martial Arts, Equestrian, Marathon, Sports Equipment Expo and the Closing Ceremony.



Vanessa Moraes, intern at the office in 2019

"My internship at the WLO office in Bilbao was a very fulfilling experience that allowed me to engage in a variety of activities and projects in a multicultural environment, interacting with WLO members from around the world. The WLO team is very supportive, and this experience certainly contributed to my growth as an emerging professional in leisure and tourism studies".

What is it like to do an internship at WLO?

Whether you are an undergraduate or postgraduate, at WLO there is a place for curious minds willing to work within an international organization's setting and to pursue a career in leisure studies and/or related fields. After an initial orientation, you will start contributing to the different projects and activities immediately. The internship opportunities offered at WLO have been designed according to the organization's strategic working lines and programmes. Internship candidates can apply for the different positions according to their interests and experience. Haven't you checked the different internship options available at WLO to start your career in the leisure field? Take a look at our brochure [here](#)!

Patricia Verhage, intern at the office in 2019

"When I arrived at the WLO headquarters in Bilbao, I was welcomed as a member of the team. Everyone was working toward the same goal - to improve the human condition through leisure. WLO has so many programs, educational leisure events and research partnerships around the world. It was amazing to see how WLO is growing in so many directions. This internship allowed me to work with incredibly talented and passionate people. It was a pleasure to work with each of you. Thank you again for giving me this opportunity!"

WLO Network



The 2nd Editorial Camp of the Young Peoples' Book On Leisure takes places in Hungary

The 2nd Mark Banhidi YPBOL (Young Peoples' Book On Leisure) Editorial Camp was held in late August (21st-29th) in Hungary. This is the continuation of the 1st Editorial Camp, which took place in São Paulo, as a side-event to the 2018 WL Congress. Participants in this 2nd edition of the Mark Banhidi YPBOL Editorial Camp came from Brazil, Canada, China, France, Hungary, Italy, Slovakia, South Africa, Thailand, Uganda and USA. YPBOL is a space for global discussion and publishing on leisure issues among young people. After publishing books on Non-Violence and Youth Leisure around the world, the topic of Youth and Safety is now being tackled. Read more to learn about the [WL Youth Ambassador Program's](#) opportunities.



Voices of the City – UNESCO Creative Cities moving towards the 2030 Agenda for Sustainable Development

"The 2030 Agenda for Sustainable Development calls on us to imagine more sustainable, human, creative cities", states Ernesto Ottone, assistant Director-General for Culture at UNESCO. Responding to its mission of stimulating collective and creative intelligence, this organism has recently released "[Voices of the City](#)", a compendium of concrete experiences that highlights the essential links between culture and sustainable development. These experiences are taken from the Culture LAB.2030 initiative, a platform for experimentation and exchange to support the 2030 Agenda.

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ASEF Culture 360 to partner with the Pickle Factory Dance Foundation

The [Pickle Factory Dance Foundation](#) is a hub for the practice, discourse and presentation of dance and movement work housed in spaces repurposed for the arts in Calcutta, India. ASEF Culture 360 will be the partner media of this year's edition "Widening Circles: Pickle Factory Season 2". The festival includes activities in the areas of classical and contemporary dance, physical theatre, multimedia performance, circus-theatre and performance criticism, among others. This festival takes forward the belief that open, accessible and pluralistic homes for the arts are transformative for arts and artists, audiences and communities, neighborhoods and cities, and necessary for human and social wellbeing and development.

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World Tourism Day 2019 celebrates "Tourism and jobs: a better future for all"

The past 27th September, the World Tourism Day was celebrated in New Delhi, India, spreading the central message that "Tourism has the potential to build a better future for all". The Vice President Venkaiah Naidu, was joined by UNWTO's Secretary-General Zurab Pololikashvili to mark the global observation day aimed at raising awareness of the tourism sector's social, cultural and economic value and its unique contribution to the Sustainable Development Agenda. Opening the event, Mr Pololikashvili said: "The true potential of tourism, both as a creator of jobs and as a driver of equality and sustainable development, is only just being realized. Providing decent work opportunities and contributing to developing professional skills are at the heart of this".

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Publications



WLO has published an article on the **UNCOVER Magazine** about WL SIGs!

The latest edition of the *UNCOVER – Leisure for a better world Magazine* includes an article written by World Leisure Special Interest Groups (SIGs) and coordinated by WL Secretariat, with the collaboration of Dr. Trudie Walters (WLO Board member and chair of the Research & Knowledge and Transfer committee). The article focuses on the topics, history and current work of four of the SIGs, with special emphasis on how they contribute to the UN Sustainable Development Goals (SDGs) set in the 2030 Agenda for Sustainable Development.

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WL Journal: A special issue on Leisure and Innovation is now out!

A special issue of the *World Leisure Journal*, on Leisure and Innovation, has been published. The special issue was integrated in the activities of the [Special Interest Group \(SIG\)](#) on Leisure and Innovation of the WLO, and edited by its chair and WLO Board or directors member Lénia Marques, together with Maria Sofia Pimentel Biscaia. The SIG on Leisure and Innovation is now planning webinars to address different issues related to leisure and innovation. Stay tuned!

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A new issue of the *International Leisure Review* (Taiwan) is now available!

Volume 8 issue 1 of the *International Leisure Review*, edited by the Taiwan Leisure Association (TLA), has recently been published. WLO Board member Dr. Stephen Anderson and WLO Special Interest Group (SIG) chair Dr. Cari Autry have been Guest Editors of this issue. The journal is aimed at publishing studies of theoretical, applied and professional interest. Contributions made for this edition range from original articles reporting the author's research, to reviews of a topic or issue, or case studies.

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Arquivo Architects' naturally integrated design wins Vilnius concert hall competition

By Stu Roberts

The Spanish firm [Arquivo Architects](#) has won a competition to design Lithuania's new National concert hall in Vilnius with a design that integrates the building into the landscape "as naturally as possible". Following a [brief](#) that included a building and two concert halls, proposed that the different elements be interconnected by an open ground floor green corridor. In addition, it sought to carefully incorporate the nearby Lutheran Garden. The brief also instructed that the larger concert hall accommodate up to 1,700 people and the smaller hall 500, as well as outlining the need for lounge bars, a spacious lobby with views of the city and spaces for other cultural activities. In response to Arquivo's design, the competition jury commented that "the winning design stands out for a sensitive integration of the designed building into the context".

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From *Leisure Opportunities*

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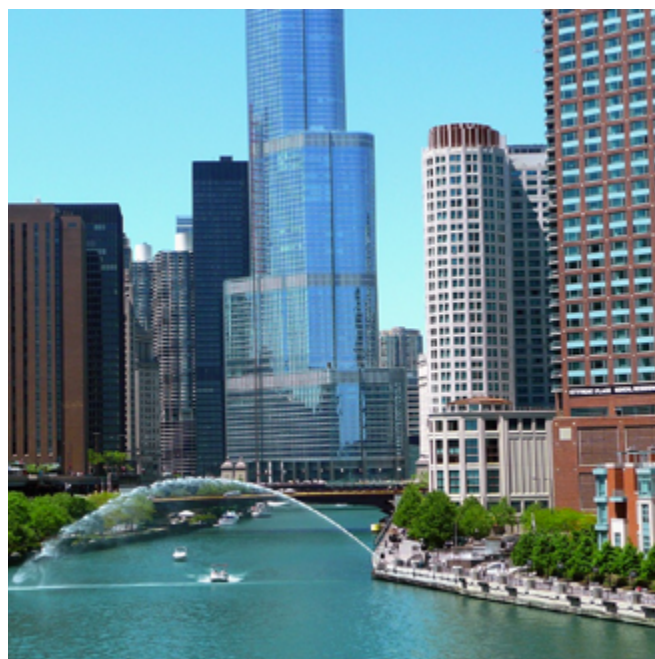
<http://leisuremedia.com/signup>

Opportunities



JOB OPPORTUNITY: Assistant/ Associate Professor, Recreation and Leisure Studies, SUNY Brockport

The [Department of Recreation and Leisure Studies](#) at the State University of New York, [College at Brockport](#) (SUNY Brockport for short) is looking for a full-time tenure track position at the assistant or associate level. Candidates on the latter position would additionally take on the role of department chair. Applicants must be willing to teach undergraduate courses in recreation and leisure studies (i.e. tourism management and therapeutic recreation concentrations). Application materials will be accepted and reviewed until the position is filled. For consideration, please submit the following: Letter of Application; CV and List of three professional references. [READ MORE...](#)



JOB OPPORTUNITY: Tenure-Track Assistant Professor at the Department of Recreation, Sport and Tourism (RST) at the University of Illinois

The [RST](#), University of Illinois at Urbana-Champaign works to advance knowledge to foster healthy lifestyles, environmental stewardship and sustainability, effective management and marketing of organizations and social and economic development of communities. Candidates must have a strong, well-defined research agenda with the ability to teach core subjects in tourism. This position builds on the department's interdisciplinary strengths in community and organizational development, individual health and wellbeing, sustainable change, and inclusion. All requested information must be submitted for your application to be considered. The start date for this position will be August 16, 2020 and the deadline to apply is November 1, 2019! [READ MORE...](#)

2020 Beijing-Pinggu World Leisure Congress CALL FOR ABSTRACTS

LEISURE MAKES LIFE BETTER
17th-23rd October, 2020



Upcoming events



Save the date for the 2019 Global INSTO Meeting on 22nd-23rd October in Madrid, Spain

The Global INSTO Meetings offer established observatories and other tourism stakeholders the opportunity to exchange experiences, learn about best practices and advance together in their monitoring efforts at the local level. This edition in particular will try to enhance dialogues among all participants by focusing on relevant practical steps when establishing and maintaining the efforts of an observatory. This includes interactive and practical examples of translating destination problems into tangible data problems.

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Benefit from a reduced fee for WLO-endorsed event ENAREL in Brazil (for WLO members only!)

ENAREL is a technical-scientific event which was born from the initiative of a group of teachers and researchers from the leisure and recreation field, in 1989, in Brasília, Distrito Federal. From 1989 to 2019, several Brazilian states hosted the event and took the responsibility to propose subjects that were in line with local-global reality. In the 30th edition, the proposal has as its central subject "Leisure and aging in the digital era". The objective is to discuss topics that are directly related to this central idea. The event's program will include keynote speakers, lectures, round table discussions, workshops and presentation of new research results. This event is endorsed by the WLO, thanks to which WLO members will enjoy a reduced fee.

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The 8th UNWTO Global Summit is around the corner

Under the theme 'Smart Cities, Smart Destinations', this year's UNWTO Global Summit on Urban Tourism will take place on 9-12th October, in Nur-Sultan, Kazakhstan. This edition will focus on how developing smart cities can contribute to address complex urban challenges faced today by many destinations across the world. The most critical issues in sustainability, accessibility, urban management, innovation and technology will be discussed, while stressing the importance of including tourism in the wider city agenda as a means to make tourism a true contributor to the development of inclusive, resilient and sustainable cities.

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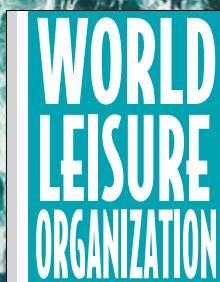
WLO launches the Strategic Priorities Grants Programme!

Call for the WL Strategic Priorities Grants (SPGs) programme is open!

WLO supports members' projects that further the development of leisure as a means to enhance the human condition.

Next application deadline:
15th December 2019

WORLD
LEISURE
ORGANIZATION



WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

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