

**WORLD  
LEISURE  
ORGANIZATION**



## **III WORLD LEISURE FORUM**

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III World Leisure Forum  
Leisure: Better Life  
20th-21st October, 2017  
Hangzhou, China

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Welcome!



## III World Leisure Forum Leisure - Better Life

With the main theme of Leisure: Better Life, this edition of the World Leisure Expo will create Hangzhou International Expo Center, the main site, as the city leisure demonstration and platform with a global influence attracting high-level meetings, all kinds of festival activities and designing more interactive elements for public visitors where at least 20 different countries will participate.

During the first two days, the 20th. and the 21st. of October, and just after the opening ceremony, the Third World Leisure Forum - Leisure: Better Life – will take place. The 2-day program will gather outstanding international scholars and professionals with different backgrounds coming from nine different countries. Some of the main topics that will be discussed are: Leisure and wellbeing; Leisure industries, digital leisure and innovation; Leisure sports and sustainability; Leisure, recreation and community development; and Leisure Education.

This will definitely become a unique opportunity, bringing a special occasion to share and reflect about some of the most relevant and latest research achievements in the leisure field.





11h00 – 11h30	<b>Welcome - Opening</b> Opening by Local and International Authorities
11h30 – 12h00	<b>Key Note Presentation: Leisure is increasingly sought after throughout the World</b>  When people work hard, they do so in order to often gain leisure as a way of enriching their lives, especially their health and well-being. It is often through leisure that individuals find joy, satisfaction and happiness in their lives. This presentation will address challenges and opportunities in North America and China.  <b>Lecturer: Dr. Roger Coles</b> - Chairman, World Leisure Organization. Professor and the Interim Vice Provost for Community Engagement at Central Michigan University  <b>Presenter: Dr. Cristina Ortega Nuere</b> - Chief Operating Officer, World Leisure Organization
12h00-13h20	<b>Lunch Break</b>
13h30 - 15h15	<b>Session Title: Leisure and Well-Being</b>  <b>Session Chair: Dr. John Tower</b> - Honorary Research Fellow, Institute of Sport, Exercise and Active Living, Victoria University, Melbourne. Research Director, Bon Leisure Consulting
	<b>Presentations</b>  <b>Leisure: Happiness and Well-Being</b>  According to Sustainable Development Solutions Network, which is affiliated with the United Nations, the concepts of happiness and well-being are very likely to help guide progress towards sustainable development world wide. Therefore, by analyzing happiness, we hope to improve the world's social, economic and environmental well-being.  <b>Dr. Stephen Anderson</b> - Professor at Florida International University - Miami, Florida, USA  <b>Leisure as a Key Element of a Happy Retirement</b>  Effective use of leisure is key to living a fulfilled retirement. This presentation will offer suggestions and strategies that lead to significant emotional pay-offs in our senior years  <b>Dr. Bree Hayes</b> - President and CEO The Hayes Group

	<p><b>Leisure and the Good Life – Philosophical Analysis and Practical Questions</b></p> <p>Leisure is fun and inspires us, leisure helps us connect to each other and it makes our lives better... but what deeper meanings lie hidden in these activities? This presentation will explore how leisure can help harness the power of stories, playfulness, creativity and inspiring social interaction in order to change the world for the better.</p> <p><b>Dr. Marco van Leeuwen</b> - Professor, Lecturer/researcher philosophy; Programme Coordinator Bsc 'Leisure Studies' NHTV University, Breda, The Netherlands.</p> <p><b>Characteristic Parks make happy city</b></p> <p>Spending time with nature in parks can improve citizen satisfaction in life. Renovation of characteristics parks bring new spatial opportunity, new urban image, and new urban aesthetics were proposed in Taiwan ChiaYi city. Well designed and managed parks are critical to the happiness of city-dwellers and the sustainable city.</p> <p><b>Dr. Su-Hsin Lee</b> - Professor, department of geography, NaSonal Taiwan Normal University</p>
15h15 - 15h30	<b>Break</b>
15h30 - 16h30	<p><b>Session Title: Leisure Industries, digital leisure and innovation</b></p> <p><b>Session Chair: Mrs. Yvonne Klerks</b> - WLO Treasurer. Coordinator international cooperation and lecturer at the NTHV University of Applied Sciences, Academy for Leisure, the Netherlands.</p>
	<p><b>Presentations</b></p> <p><b>Outdoor Sports: A main force of sport industry</b></p> <p>Nowadays, Outdoor sports participation has become people's new lifestyle. A series data has confirmed that outdoor sports has become a main force of sport industry in the world. The presentation will include three parts: the developing stages of outdoor sports, the outdoor sports industry in the world and the future development of the outdoor sports.</p> <p><b>Dr. Lijun Jane Zhou</b> - Vice Director of Sports Science Department, Zhejiang University. Board member, World Leisure Organization</p> <p><b>Leisure Industries, Digital Leisure and Innovation: Simulation in Leisure for People with Disabilities</b></p> <p>When providing therapeutic recreation programs for people with disabilities, simulation can assist them in accessing various leisure activities, learning specific skills, and helping them transition into real life participation. A program targeting virtual reality sailing and quality of life for people with spinal cord injuries will provide an overview of using simulation in leisure.</p> <p><b>Dr. Cary E. Autry, CTRS</b> - Clinical Assistant Professor. Florida International University - Miami, Florida, USA</p>
16h30 - 16h45	<b>Break</b>
16h45 - 18h00	<p><b>Session Title: Leisure sports and sustainability</b></p> <p><b>Session Chair: Dr. Stephen Anderson</b> - Professor at Florida International University - Miami, Florida, USA</p>

## Presentations

### Community leisure and sport participation – Sustaining community benefits

Leisure and sport facilities are necessary for local communities to increase their health and well-being. Effective leisure management will provide sustainable community benefits.

**Dr. John Tower** - Honorary Research Fellow, Institute of Sport, Exercise and Active Living, Victoria University, Melbourne. Research Director, Bon Leisure Consulting

### Opportunities and Challenges in Hot Air Ballooning in the case of Taiwan

The purpose of the study is to explore the constraints on Taiwan's development of hot air ballooning, analyses hot air ballooning trends in Taiwan

**Dr. Lucetta Tsai** - Associate Professor, Dep. of Leisure & Sport Management, Business School, National Taipei University. Associate Editor, Leisure Sciences (SSCI). President, Chinese Taipei Waterski and Wakeboard Federation, President, Taiwan Leisure Association

### Leisure and Sustainable Development

Leisure has the potential to contribute to sustainable development through specific emphasis on leisure values, in particular, happiness, preservation, conservation, and quality of life. For example, preservation and conservation plays an important role to ensure environmental sustainability. This presentation specifically discusses the important role that leisure plays to foster sustainable development within the context of promoting and advocating for wise use of leisure and recreation.

**Abubakarr Jalloh**- Regional Representative, Iowa Department of Education (USA) Board of Directors, World Leisure Organization

18h00

## Closing



8h20 – 8h30	<b>Welcome by Dr. Roger Coles, WLO Chairman</b>
8h30-10h15	<b>Session Title: Leisure, Recreation and Community Development</b> <b>Session Chair: Mr. Jack Agrios</b> - O.C., Q.C. Barrister and Solicitor
	<b>Presentations</b>  <b>From the event to the program: Community Empowerment for a Better Life</b> Expanding the benefits of recreation over time and making it contribute effectively to a better life, involves transcending disjointed events and seek their articulation in structured programs. Guidelines for doing so. <b>Dr. Carlos Alberto Rico</b> - President of FUNLIBRE (Latin American Leisure and Recreation Foundation). Ad honorem Special Professor and Advisor at the National University of Colombia.  <b>Expectations and Benefits During Holidays</b> <b>Dr. Miklos Banhidi</b> - Professor at the Health and Sport Science Faculty, Szchenyi University, Gyor, Hungary  Most of the travelers have high expectations before choosing a destination and activities for their holidays. One of the main priorities is to rest, but when they return most of them are tired. To find out about the reasons we made an analysis asking Hungarian adult (N-3962) about their traveling habits.  <b>WLO Communities of Excellence: Origin, Application and Review</b> This session will highlight the development, rationale, application process, and selection criteria for communities interested in pursuing recognition as a World Lesiure Community of Excellence. <b>Dr. Richard Hayes</b> - Senior Partner, Hayes Group. Chair, WLO Communities of Excellence Committee  <b>Richmond: World Leisure Community of Excellence Case Study</b> <b>Elizabeth Ayers</b> - Professor Manager, Community Services, Planning & Projects at City of Richmond, Canada.  The city of Richmond (British Columbia, Canada) has been designated as a World Leisure Communities of Excellence for 2017 by the World Leisure Organization (WLO). This titlle recognizes Richmond's innovative and successful use of leisure to improve its citizens' quality of life.

10h15 - 11h45	<p><b>Session Title: Leisure Education</b></p> <p><b>Session Chair: Dr. Lijun Jane Zhou</b> - Associate Dean, College of Education, Zhejiang University, Board Member, World Leisure Organization.</p>
	<p><b>Presentations</b></p> <p><b>Leisure Education for Better Life</b></p> <p>The paper will present the concept of leisure education and its contribution to the enhancement of people's quality of life. It will offer a range of channels and strategies for implementing leisure education for sustainable wellness across the life span. Examples will be provided from studies on leisure education in educational settings and from practical projects involving community participation.</p> <p><b>Prof. Atara Sivan</b> - Head &amp; Professor, Department of Education Studies. Hong Kong Baptist University. President, World Leisure Academy. Editor-in Chief, World Leisure Journal. Chairperson, World Leisure Organization- Hong Kong Chapter</p> <p><b>Intangible Cultural Heritage Education</b></p> <p>Raise awareness about the 2013 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage (ICH) by revisiting the training programmes of universities for future decision makers and professionals in the field of heritage studies and sustainable development.</p> <p><b>Dr. Cristina Ortega Nuere</b> - Chief Operating Officer, World Leisure Organization.</p> <p><b>The Impacts of Sexual Risk Taking in Tourism on Health and Wellbeing: Toward Effective Sexual Health Education for Tourists</b></p> <p>This presentation will focus on the tourists' perceptions of and motivations for sexual risk taking and its links to health and wellbeing. Consequently, recommendations will be offered for the targeted and tailored sexual health education.</p> <p><b>Dr. Liza Berdychevsky</b> - Assistant Professor in the Department of Recreation, Sport and Tourism College of Applied Health Sciences University of Illinois at Urbana-Champaign</p>
11h45 - 12h15	<b>Break</b>
12h15 - 13h00	<p><b>Round Table discussion on future Leisure Challenges</b></p> <p><b>Session Chair: Dr. Roger Coles.</b></p> <p><b>Speakers: Dr. John Tower, Mrs. Yvonne Klerks, Dr. Stephen Anderson, Dr. Jane Zhou, Mr. Jack Agrios.</b></p>
13h00	<b>Closing</b>



## SPEAKER BIOS



### Speaker Name

**Mr. Jack Agrios**

### Affiliation

**O.C., Q.C. Barrister and Solicitor**

### Bio

Born in Edmonton, Alberta, he received a Bachelor of Arts in 1959 and a Bachelor of Laws in 1960 from the University of Alberta. He was called to the Alberta Bar in 1961 and was appointed Queen's Counsel in 1978. He was the Chairman of the Alberta Branch of the Canadian Bar Association, Executive Member of the Canada Bar Association. He has appeared as Counsel on numerous Canadian law issues, including appearances before the Court of Appeal of Alberta and the Supreme Court of Canada. He has been a director and executive member of the Edmonton Eskimos. He

was primarily responsible for the Alliance Agreement between the Canadian Football League and the National Football League. He chaired the organizing committee of the 2001 World Championships in Athletics, the first time the event had visited North America. He was awarded the International Amateur Athletic Federation Silver Order of Merit. In 2002, he was made an Officer of the Order of Canada in recognition for being "a respected lawyer and consummate volunteer. WLO, former Executive Board Member



### Speaker Name

**Dr. Stephen Anderson**

### Affiliation

**Professor  
Florida International University  
Miami, Florida, USA**

### Bio

Dr. Anderson completed his degrees in recreation and park administration, with a specialization in therapeutic recreation, at Indiana State University and the University of Maryland. He has taught for 44 years at Caldwell Community College, University of Maryland, Indiana University, University of North Carolina at Greensboro, University of Florida, Barry University, and Florida International University. He also held visiting faculty appointments at the University of Wisconsin,

Southern Connecticut State University, and the University of Waterloo, in Ontario. He has served as a department chair, associate dean, interim dean, assistant to the provost, director of academic integrity, and director of academic advisor development. He is currently a member of the faculty at Florida International University. During his tenure as a professor, he taught at the baccalaureate, masters, and doctorate levels face-to-face, online, and on television. He has chaired 10 doctorate and 5 masters students, and served on 7 doctorate and 11 masters committees. Dr. Anderson's research interest is community development. More specifically, he is interested in building social capital to enhance health and well-being. He has garnered over 60 publications and over 150 presentations. His service most notably includes member of the Executive Committee of the WLO; president of the National Therapeutic Recreation Society; member of the Board of Directors of the American Association for Leisure and Recreation; member of WLJ, AJESS, TRJ, LT/JOPERD, and APAQ, editorial boards; program manager of the WLO Thomas and Ruth Rivers International Scholarship Committee; and member of the NRPA/AALR Council on Accreditation.



## SPEAKER BIOS



### Speaker Name

**Cari E. Autry, PhD, CTRS**

### Affiliation

**Clinical Assistant Professor  
Florida International University  
Miami, Florida, USA**

### Bio

Cari E. Autry, PhD, CTRS is a Clinical Assistant Professor in the Recreational Therapy (RT) Program in the Department of Leadership and Professional Studies, College of Arts, Sciences and Education at Florida International University in Miami, FL. She currently serves as the Program Director for the RT Program. Dr. Autry received her Ph.D. in Health and Human Performance with a concentration in Therapeutic Recreation (TR) and a minor in Special Education from the University of Florida. She received her MS in Therapeutic Recreation from the University of North Carolina at Chapel Hill and her BS in Biological Sciences from North Carolina State University. She has been an Assistant Professor at the University of Florida and at Arizona State University prior to moving to Miami. Her primary research interests include therapeutic recreation, social capital and community development in relation to the needs of at-risk youth and families. Her research has been presented at state, national, and international conferences related to therapeutic recreation education, youth development, homelessness, community development, and social capital. Dr. Autry has published in journals such as the Therapeutic Recreation Journal, World Leisure Journal, Leisure Sciences, Sociology of Sport Journal, and Leisure/Loisir. She is currently the Chair of the Thomas and Ruth Rivers International Scholarship for the World Leisure Organization, an Associate Editor for the Therapeutic Recreation Journal and Co-Chair of the American Therapeutic Recreation Association Research Institute Poster Session.



### Speaker Name

**Dr. Miklos Banhidi**

### Affiliation

**Professor at the Health and Sport Science Faculty, Szchenyi University,  
Gyor, Hungary**

### Bio

Dr. Bánhidi is currently working as professor and coordinator for Recreation and Health Promotion program at the Széchenyi University in Győr/Hungary. His teaching areas are the Theory and Practice of Recreation, Geography of Sport, Tourism and Recreation, Project Development. His research interest is Community development to improve the quality of life of the citizens and visitors. In his work he is focusing on topics, how to design and manage healthy environment and organize powerful activities to achieve positive benefits. He has written numerous books and articles on Recreation, Geography of Sport, Health and Tourism. He used to work as visiting professor at the Karl Franzens University in Graz, Austria, at the University of Northern Iowa in the US, Zhejiang University China and gave numerous lectures at several foreign partner universities. He initiated and managed with his partners several student and youth exchange projects supported by European Union. He used to serve as the vice president of the United Games International organizing festivals and workshops on peace and understanding around the world. Since 2009 he is an elected member in the board of the World Leisure Organization. He is committed to help to grow the organization and tries to involve more young people into the organization.

## SPEAKER BIOS



### Speaker Name

Liza Berdychevsky, Ph.D.

### Affiliation

**Assistant Professor in the Department of Recreation, Sport and Tourism  
College of Applied Health Sciences  
University of Illinois at Urbana-Champaign**

### Bio

Liza Berdychevsky, Ph.D., is an Assistant Professor in the Department of Recreation, Sport and Tourism, College of Applied Health Sciences, at the University of Illinois at Urbana-Champaign. She graduated from the University of Florida with a Ph.D. in Health and Human Performance and from Ben-Gurion University of the Negev, Israel, with an M.B.A. in Business Administration. Her work revolves at the nexus of health and wellbeing in leisure and tourism contexts, adopting a gender-sensitive and a life course-grounded approach. In her

research, Dr. Berdychevsky focuses on risky behaviors and vulnerable populations, exploring the impacts of risk taking and violence on health and wellbeing. Specifically, she investigates sexual behavior and risk taking among young and senior adults in various leisure and tourism contexts. Additionally, she studies experiences of youth involved in gangs, focusing on violence, sexual risk taking, and other delinquent leisure practices. Overall, Dr. Berdychevsky's research contributes to a deeper understanding of the issues associated with sexual risk taking and violence and offers directions for health education programs and prevention and intervention methods. She has published in several leading leisure, tourism, health, and sex journals and presented her work at numerous national and international congresses. Her work has garnered substantial media attention. Dr. Berdychevsky is a member of the board of directors of the World Leisure Organization, an associate editor in the journal of Leisure Sciences, and a member of the editorial review board in the Annals of Leisure Research and the Journal of Sport and Tourism.



### Speaker Name

**Dr. Roger Coles**

### Affiliation

**Chairman, World Leisure Organization. Professor and Interim Vice Provost  
for Community Engagement at Central Michigan University.**

### Bio

Dr. Roger Coles is a Canadian, a Professor and the Interim Vice Provost for Community Engagement at Central Michigan University, where he spent 45 years as an educator, Department Chair of the 2nd largest Parks, Recreation & Leisure Services Program in the US. Professor Coles spent 7 years as the University Dean of Graduate Studies. Just two weeks ago, he retired from that institution to go back right where his career started: working at a community college. He has been very active with Michigan Special Olympics and founded the Winter Sp OI

games. He has spent his entire career in service having served as President of the Society of Park & Recreation Educators, American Leisure Academy, American Association for Leisure & Recreation, Michigan Parks & Recreation Association and the only two-time Chair of the Council on Accreditation. He currently serves as Chair of the Board of Directors for the World Leisure Organization, representing six continents. Professor Coles delivered over 100 presentations, and wrote over 50 articles, two books and 3 booklets. He has spoken in 20 international countries. He received a \$5 million dollar grant from the US Dept of Education.

## SPEAKER BIOS



### Speaker Name

**Dr. Bree Hayes**

### Affiliation

**President and CEO The Hayes Group**

### Bio

Dr. Bree Hayes is an organizational consultant and counseling psychologist, who is president of The Hayes Group, an international consulting firm, based in Athens, GA. Dr. Hayes received her bachelor's degree, master's degree and doctorate from Boston University. For the past 30 years, she has worked with organizations all over the world helping them to achieve their organizational imperatives through developing their human potential. Her expertise lies in strategic planning, team analysis and development and executive coaching and assessment. She has held faculty appointments at Bradley University, Cornell University, The Pennsylvania State University, and The University of Georgia.

She is the author of two professional texts and a dozen book chapters and articles for professional audiences in counseling and human performance and is the past-president and a Fellow of the Association for Specialists in Group Work. In addition, Dr. Hayes is particularly well known for her ability to conduct substantive and exciting training. Her original and ongoing research and interests are in the area of stress management and post-traumatic stress syndrome. As an educator and consultant, she brings unique insights and creative solutions to her clients' problems. She is an internationally recognized and requested speaker in many areas, including, managing stress, retiring in an emotionally fulfilling manner, planning and managing change, leading the next generation, and building effective teams. She brings both content and warmth to her presentations. She is frequently asked to conduct senior management retreats to assist in better team alignment.



### Speaker Name

**Dr. Richard Hayes**

### Affiliation

**Communities of Excellence Committee Chair Senior Partner, Hayes Group.  
Chair, WLO Communities of Excellence Committee**

### Bio

Dr. Richard L. Hayes is currently Senior Partner in The Hayes Group, a private consulting firm offering a vast array of professional services to businesses, industry, government, schools, health care and other organizations. A Harvard College graduate, he received his master's and doctorate from Boston University. A former public school teacher and counselor, he held faculty positions at Colgate University, Bradley University, The University of Georgia, and the University of South Alabama, where he was its dean of the College of Education. He has been

a Fulbright Senior Research Scholar in Japan, and a Visiting Faculty member at the University of Tokyo, the University of Jyväskylä, Finland, the University of Salamanca, Spain, and the University of Glasgow, Scotland. His research interests lie at the intersection of a democratic philosophy of education and a constructivist developmental psychology. He has authored more than 90 publications in 4 different languages and made more than 150 presentations at international and national meetings of professional associations on topics related to educator preparation, school-university collaboration, collaborative action research, group work, cross-cultural research and practice, democratic education, team-building, and strategic planning. He currently a member of the Executive Committee of the World Leisure Organization and chair of its Community of Excellence and Strategic Planning committees.

## SPEAKER BIOS



### Speaker Name

**Mr. Abubbakarr Jalloh**

### Affiliation

**Committee Regional Representative, Iowa Department of Education (USA).  
Board of Director, World Leisure Organization.**

### Bio

Abubakarr Jalloh is the Regional Representative of the Iowa Department of Education in the United States

of America for its Migrant Education Program. In this role, he coordinates and liaises with all school districts in the northwest region of the State of Iowa. He is also a member of the Board of Directors for the World Leisure Organization (WLO). Previously, he served as WLO's United Nations (UN) Representative and Program Manager for African Affairs. Mr. Jalloh also worked at the University of Northern Iowa's Institute for Youth Leaders as a Research Associate and in the

Office of Rule of Law and Security Institutions for the UN. Mr. Jalloh's relevant publications on leisure, youth, the UN, health and wellbeing have appeared in the World Leisure Journal; Hong Kong Recreation Review; African Journal of Physical, Health Education, Recreation and Dance; and International Leisure Review.



### Speaker Name

**Ms. Yvonne Klerks**

### Affiliation

**WLO Treasurer. Coordinator international cooperation and lecturer at the NHTV Breda University of Applied Sciences, Academy for Leisure, the Netherlands.**

### Bio

Yvonne Klerks is the Treasurer of WLO, Chair of the WLO Educational Services Committee, coordinator of the WLCE Breda University, and the main coordinator of the WLCE Network particularly involved in the expansion and activities of the World Leisure Centers of Excellence network. One of the activities of this network is a field school for future leaders, and the most recent project was in Durban, South Africa, June 2016 during the WL Congress. Furthermore she is

coordinator international cooperation and lecturer at the NHTV Breda University of Applied Sciences, Academy for Lei-



## SPEAKER BIOS



### Speaker Name

**Su-Hsin Lee, Ph.D., Professor**

### Affiliation

**Professor, Department of Geography, National Taiwan Normal University, Taiwan**  
**President, Outdoor Recreation Association of R.O.C.**  
**President, World Leisure Chinese Taipei**

### Bio

Dr. Su-Hsin Lee is one of the most influential professors in leading Taiwan's environmental planning, tourism and leisure recreational development.

She is a respectful professor in the Department of Geography, National Taiwan Normal University. She received her PhD degree in Park Recreation and Management from the Pennsylvania State University, Master of Horticulture

(Landscape Architect Division) from National Taiwan University. Involving in both practical and academic area, she is currently serves as president of the Outdoor Recreation Association of R.O.C. and chairman of World Leisure Chinese Taipei. She is member of many governmental and professional organizations of Environmental Protection, National Park, Regional Planning, Taipei city planning, Taipei cultural affairs, and Taiwan Tourism Bureaus. She has been teaching in various areas, including tourism geography, urban design and urban renew, environment planning, national park and world heritage, space and social issue, cultural landscape, outdoor recreation management, and environment-behavior studies.



### Speaker Name

**Dr. Marco van Leeuwen**

### Affiliation

**Lecturer/researcher philosophy; Programme Coordinator BSc 'Leisure Studies', NHTV University, Breda, The Netherlands**

### Bio

Marco van Leeuwen (1976) is Senior Lecturer in Philosophy and Coordinator of the academic Leisure Studies (BSc) programme at the Academy for Leisure, NHTV Breda University of Applied Sciences, Netherlands. He received his PhD from Radboud University Nijmegen in 2009 on the embodied and embedded cognition paradigm in the philosophy of psychology. He has published in refereed publications on dynamical systems theory, meaningful experiences, health and well-being, the internet and social media, ethics and leisure theory.

## SPEAKER BIOS



### Speaker Name

**Dr. Cristina Ortega Nuere**

### Affiliation

**Chief Academic Operating Officer, World Leisure Organization**

### Bio

Cristina Ortega Nuere is Chief Academic and Operating Officer of World Leisure Organisation since January 2016. She combines her principal professional activity with teaching at master level at the Universitat Oberta de Catalunya and as invited professor in different universities such as the University of New York, USA, and the University of Zhejiang, China. Doctor in Leisure and Human Development, with a Master degree in Leisure Management, specialized in Cultural Management, she graduated from the Faculty of Arts and Philosophy from the University of Deusto, Spain, and completed her studies in

London, Middlesex and at Westminster University. She has done several research stages, the last ones at the University of Fordham (New York, EEUU) and Cambridge (UK). Previously to her present work, she has worked for over two decades at the University of Deusto as professor and researcher; the last five years as Director of the Institute of Leisure Studies and Principal Researcher of the official research group on leisure and human development. At present she is developing a research project about Intangible Cultural Heritage for UNESCO.



### Speaker Name

**Dr. Carlos Alberto Rico**

### Affiliation

**President of FUNLIBRE (Latin American Leisure and Recreation Foundation). Ad honorem Special Professor and Advisor at the National University of Colombia**

### Bio

Public Administrator, Business Manager, Specialist in Social Management, studies of Master in Political, Economic and International contemporary problems and participant in the International Planning and Strategic Management Program at Louisiana State University and the University of New Orleans. Co-Founder and President since 1988 of the Colombian Leisure and Recreation Foundation - FUNLIBRE as well as FUNLIBRE Mexico and Cos-

ta Rica, both formed latter as Latin American Recreation and Leisure Foundations. He led the formulation and played the technical management of the first Colombian National Recreation Plan 1999-2002 and advised both the formulation of National Plans 2004-2009 and 2013-2019. Also through FUNLIBRE he has participated in the design and operation of national recreation programs. Moderator of the Latin American Recreation and Leisure Network. Business consultant in the field of Strategic Planning and Management, which has emphasized building models of social management, where for the last 8 years, since 2008, has served as Executive Director of the Center for Academic Extension of the Faculty of Arts at the National University of Colombia. International speaker. University professor for more than 25 years. Lately Professor of Recreation Public Policy in the Master of Studies Latin Americans Leisure at IPE-CAL - CIO - Funlibre and Ad-honorem Special Teacher at the National University of Colombia. Author of numerous articles on recreation and leisure and coauthor of the books "Fundamentals of Recreation," "Recreation Tools and Techniques" and "Design and Evaluation of Recreation Programs" and author of "Recreation: General legal framework"

## SPEAKER BIOS



### Speaker Name

**Dr. Atara Sivan**

### Affiliation

**Head & Professor, Department of Education Studies  
Hong Kong Baptist University  
President, World Leisure Academy  
Editor-in Chief, World Leisure Journal  
Chairperson, World Leisure Organization- Hong Kong Chapter**

### Bio

Prof. Atara Sivan is Head of the Department of Education Studies of Hong Kong Baptist University, Hong Kong. She is the President and Senior Fellow of the World Leisure Academy, the Editor-in-Chief of the World Leisure Journal and the founder and Chairperson of World Leisure Organization - Hong Kong Chapter. Her research interests are in the areas of leisure education, youth de-

velopment, learning environments, learning communities and teacher education. She has contributed internationally to the development of leisure education by being the scientific adviser to the development of the first comprehensive leisure education curricula for schools in Israel. Professor Sivan has also published extensively on her areas of academic endeavor. Among her co-authored books are: Leisure Education Towards the 21st Century; Leisure Education, Community Development and Populations with Special Needs; and, Leisure Education in School Systems. She is the recipient of numerous international awards including the George Torkildsen Literary Award, Hillel Ruskin Memorial Scholar Lecture Award and the 2015 Knowledge Transfer Award for her contribution to the advancement of concepts related to leisure and leisure education internationally.



### Speaker Name

**Dr. John Tower**

### Affiliation

**Honorary Research Fellow, Institute of Sport, Exercise and Active Living,  
Victoria University, Melbourne.  
Research Director, Bon Leisure Consulting.**

### Bio

John Tower is an Honorary Research Fellow at Victoria University's Institute of Sport, Exercise and Active Living, and the Research Director for Bon Leisure. He has worked in the leisure, recreation and sport industry for over 35 years with a particular interest in community recreation and sport participation and the delivery of community leisure services. His research has a focus on the management, marketing and community benefits of local leisure and aquatic centres. In

recent years, John has been leading research to explain the benefits to local communities through residents' participation at aquatic and recreation centres. His recent publications include editing the World Leisure Journal's special edition on leisure management. He has over 30 presentations at international, national and state based conferences, symposia and congresses in every continent except South America and Antarctica. His first book publication, Marketing National Parks for Sustainable Tourism (Wearing, Schweinsberg & Tower), was published last year. This provided John with the opportunity to expand on the important role of marketing to address the needs of diverse and sometimes incompatible target markets.

John is very active in the management of professional leisure associations through his work as the President of Australian and New Zealand Association of Leisure Studies (ANZALS) and the Executive Committee of World Leisure Organisation.



## SPEAKER BIOS



### Speaker Name

Dr. Chiung-Tzu Lucetta Tsai

### Affiliation

**Associate Professor, Dep. of Leisure & Sport Management, Business School,  
National Taipei University  
Board of Directors, World Leisure Organization  
Associate Editor, Leisure Sciences (SSCI)  
President, Chinese Taipei Waterski and Wakeboard Federation  
President, Taiwan Leisure Association**

### Bio

Dr. Chiung-Tzu Lucetta Tsai is an Associate Professor of Leisure & Sport Management in the Business School Department of National Taipei University in Taiwan. Dr. Tsai is also president of Chinese Taipei Waterski and Wakeboard Federation and the Taiwan Leisure Association. Moreover, she is currently serving as a member of the board of directors for the World Leisure Organization. Dr. Tsai was granted the "Academic Research Award" in 2009, 2010, 2012 and 2013 in Taiwan. To date, she serves on a number of journal reviewers. She is editor-in-chief of International Leisure Review and Associate Editor of Leisure Sciences (SSCI). Dr. Tsai has written on the topic of women in leisure and sport. Her research has appeared in The International Journal of the History of Sport (SSCI), Social Indicators Research (SSCI), Leisure Studies (SSCI), World Leisure Journal (SCOPUS), Sport, Education and Society (SSCI), The International Journal of Urban Labour and Leisure, Journal of Leisure and Recreation Industry Management, Asian Journal of Exercise and Sports Science, The University Physical Education & Sports, Journal of Sport Management Quarterly, Leisure Sciences (SSCI), Asia Pacific Journal on Exercise and Sports Science, Leisure Research, KIIT Research Journal, Taiwan Labour Review, International Leisure Review, Journal of Taiwan Aquatic Sport, Tourism Analysis, International Journal of Business and Information (ABI), Hungarian Sport Science Booklet: Leisure Science, Brazilian Journal of Leisure Studies, Contemporary Management Research (ABI), International Journal of Business and Administration (ABI) and Ecoforum (EconLit). In the past five years, she has received 50 national grants, up to USD 500,000 to examine leisure and health issues among women.

awards including the George Torkildsen Literary Award, Hillel Ruskin Memorial Scholar Lecture Award and the 2015 Knowledge Transfer Award for her contribution to the advancement of concepts related to leisure and leisure education internationally.



### Speaker Name

Dr. Jane Zhou

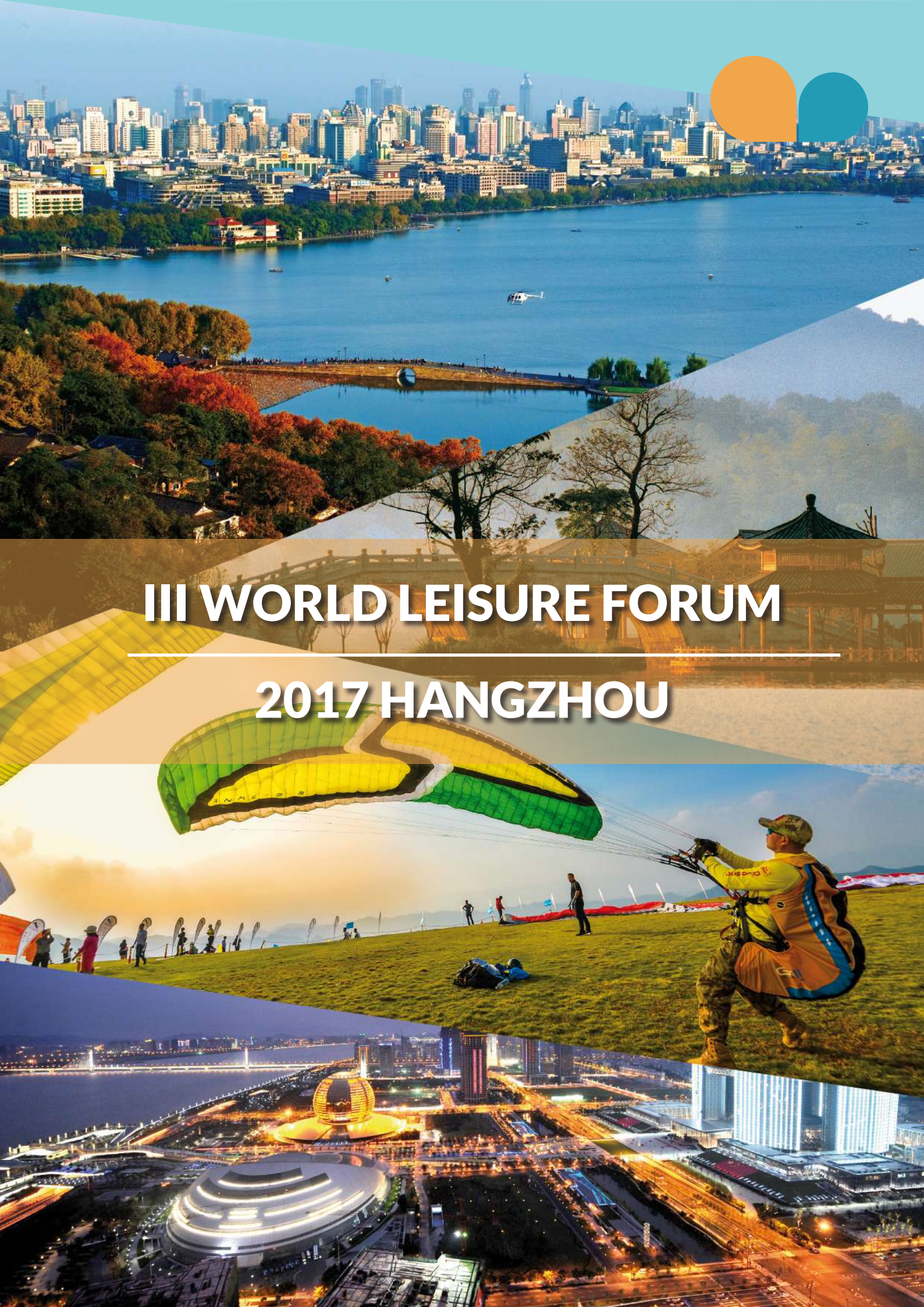
### Affiliation

**Associate Dean, College of Education, Zhejiang University  
Board member, World Leisure Organization**

### Bio

Dr. Lijun Jane Zhou is a full professor in Zhejiang University, China. She is a member of Board of Directors, World Leisure Organization since 2011. She was once as a visiting professor in University of Northern Iowa and University College Dublin. She was awarded as a Distinguished Visiting Professor by University of Northern Iowa. Professor Zhou's research interests includes Leisure behavior analysis from the cross-cultural perspective, Theory and practice of Leisure programming. She has published more than 50 papers in international and Chinese peer review journals. She was invited as keynote speakers in international forums. By now, she has finished more than 30 research programs with funding RMB 2 million.





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