

# Nov.'18

## **WL NEWS**

Issue 13. Promoting Leisure globally:  
check our open calls!



**ANNIVERSARY**

WORLD  
LEISURE  
ORGANIZATION



Thanks to **EL TILO de Mami Lou**, our office neighbours, and a very emblematic place in Bilbao for the frescoes of Juan de Aranoa, for sharing with us the sweet picture.

Dear members, dear colleagues,

This sweet issue includes the announcement of a new, very special programme for our members: the Strategic Priorities Grants (SPGs). Convinced that we need our members to advance our mission and vision, and that we must support you in your projects in as many ways as possible, we have put together a grants programme that will financially support projects that further the development of leisure as a means to enhance the human condition. We look forward to receiving your contributions!

Besides the launch of the SPGs Programme, this miscellany issue contains other updates about our recent work, some interesting publications, news from our extended network, and a video-Encounter with Dr. Ricardo Uvinha, director of the World Leisure Center of Excellence at the University of São Paulo, among others.

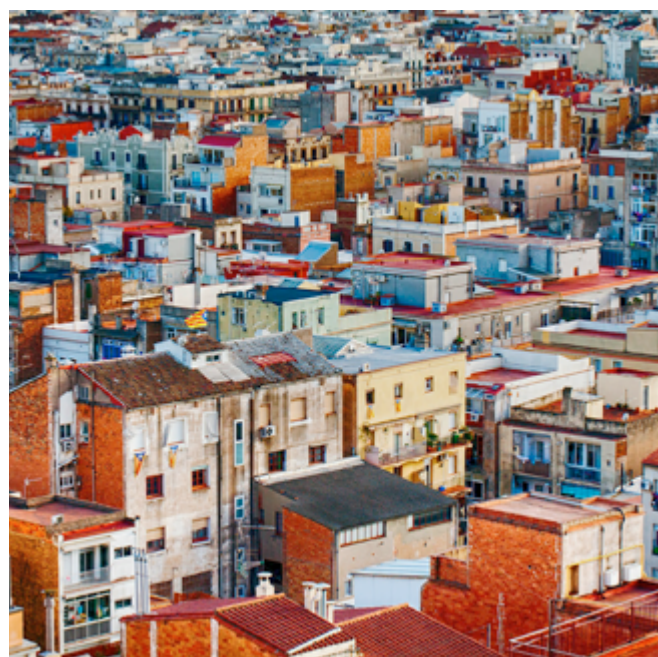
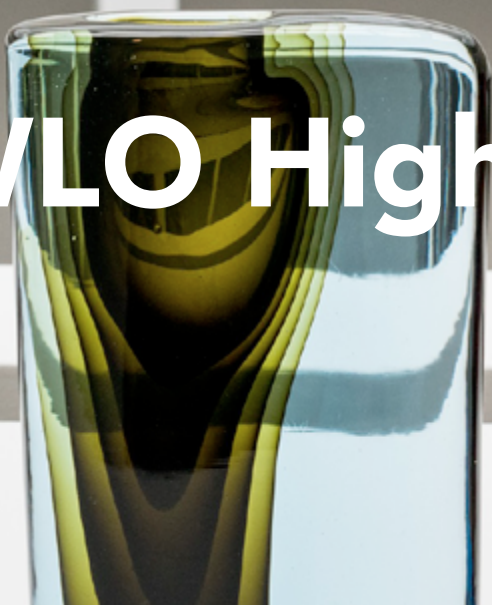
Finally, I want to wish you all a very nice time in the holidays period ahead. We will be back in January with more leisure information and opportunities!

Yours truly,

Dr. Cristina Ortega Nuere  
WLO Chief Operating Officer



# WLO Highlights



## WLO supports your projects through the Strategic Priorities Grants (SPGs) Programme! (for members only)

We are pleased to announce a new programme designed to support members' projects that further the development of leisure as a means to enhance the human condition. This programme will award Strategic Priorities Grants (SPGs) of \$2,000 - \$5,000 (USD) on average per project in support of leadership, advocacy, research, education, and engagement initiatives that promote socio-cultural development, encourage sustainable economic growth, or improve the quality of people's lives that are aligned with the WLO's mission, vision, and strategic plan. Submission of proposals is limited to members who have been in good standing for at least the previous 12 months. If you are not a member yet but would like to benefit from this programme in the future, [become a member](#) today!

[READ MORE...](#)

## OPEN CALL for World Leisure Communities of Excellence

WLO keeps acknowledging the work of communities to promote leisure for improving their citizens' quality of life. A call for applications to become a WL Community of Excellence is now out and will remain permanently open (no deadlines!). We invite applications from communities of any size that have undertaken broad-based citizen involvement to promote leisure as integral to the social, cultural, economic, and sustainable environmental development of the community. If you enjoy these practices in your community, we encourage you to join your fellow citizens and prepare your application!

[READ MORE...](#)



# WLO Insights



## SAVE THE DATE for 2019 World Leisure Expo and Forum in Hangzhou!

---

We can now confirm that the 4<sup>th</sup> World Leisure Expo and Forum will take place in Hangzhou, China, during the third week of October 2019. WLO Chief Operating Officer (COO) Dr. Cristina Ortega and Events and Communication Coordinator Mireia Iglesias met the Hangzhou local team in early November to keep up the coordinated work for a successful, new edition of the WL Expo and Forum. Different to [previous editions](#), the two complementary events will be held in one, intense week, with a special focus on internationalisation. The WL Expo and Forum will also be the occasion when the [WL International Innovation Prize](#) will be awarded. A new call for this prize will be launched soon, stay tuned! [READ MORE...](#)



## WLO and Zhejiang University celebrate a signing ceremony recognizing ZJU as a new WLCE

---

A signing ceremony acknowledging [Zhejiang University \(ZJU\)](#) as a new member of the [World Leisure Center of Excellence \(WLCE\)](#) network took place at the Xixi Campus of ZJU on the 2<sup>nd</sup> November. The Chinese University was represented by Prof. GU Jianmin, Dean of College of Education, and former WLO Board member Prof. Dr. Lijun (Jane) ZHOU, Deputy Dean of the same College. WLO COO Dr. Cristina Ortega delivered a lecture on the future of Leisure Studies and, a few days later, she presented the WLO before ZJU students, in the framework of the Lecture Series of the "Global Engagement Program" at ZJU.

On the 2<sup>nd</sup> November, at the Xixi Campus of [Zhejiang University](#) (ZJU), WLO COO Dr. Cristina Ortega represented the WLO in the signing and licensing ceremony of the [World Leisure Center of Excellence](#) (WLCE) recognition awarded to the Chinese University. Prof. GU Jianmin, Dean of College of Education, and former WLO Board member Prof. Dr. Lijun (Jane) ZHOU, Deputy Dean of the same College, represented ZJU at the ceremony. As part of the ceremony, Dr. Cristina Ortega delivered a lecture on the future of Leisure Studies.

ZJU's candidature to become a WLCE, together of that of the University of São Paulo (USP), were presented and approved during the last WLO Board of Directors meeting, celebrated last August in São Paulo, prior to the start of the 2018 WL Congress.

A few days later, on the 7<sup>th</sup> November, WLO COO Dr. Cristina Ortega delivered a speech at the School of International Studies of ZJU. The presentation, titled "Challenges of International Organizations – Presentation of the World Leisure Organization" was framed in the Lecture Series of the "Global Engagement Program" at ZJU.

In her presentation, Dr. Ortega shared with students WLO's approach to the global promotion of leisure, as well as the main challenges and some practical views on running an international organization derived from her experience as COO. As an outcome, and based on a meeting with the department leading the presentation, some students – whose mother tongue is Chinese and can speak fluent English and Spanish – showed interest in joining the Scientific and Technical Office in Bilbao as interns.



## WLO, present at the 2018 Summit Forum on Rural Revitalization and Leisure Industry Development in Shangyu, China

WLO Executive Board members were invited to deliver keynote presentations at the 2018 Summit Forum on Rural Revitalization and Leisure Industry Development (9<sup>th</sup>-11<sup>th</sup> November, Shangyu, China). They also met Shangyu Government's representatives to present the WLO and discuss on common interests and potential collaboration.

From the 9<sup>th</sup> to the 11<sup>th</sup> November, WLO COO Dr. Cristina Ortega, and Executive Board members Dr. John Tower and Dr. Miklos Banhidi attended the 2018 Summit Forum on Rural Revitalization and Leisure Industry Development in Shangyu, China, where they delivered keynote presentations in the morning of the 10<sup>th</sup> November. WLO Board member Dr. Lijun (Jane) ZHOU was also invited to the summit, in the role of a round table debater on the 10<sup>th</sup> November afternoon. On the occasion of the Summit, Dr. Cristina Ortega and Dr. Lijun (Jane) ZHOU had a short meeting with Shangyu Government's Vice Party Secretary, Mr. Wang Qizhou, the Vice Mayor, Miss Zhang Yingfang, the Director of Agricultural Office, Mr. Cui Yuezhong, the Director of the Tourism Bureau, Mr. Zhao Minggang, and the Director of Education and Sport Bureau, Mr. Wang Bin, among other representatives of the Chinese city. Both parties exchanged information on common leisure-related interests and activities.

On the 11<sup>th</sup> November, WLO Board members Dr. John Tower, Dr. Miklos Banhidi and Dr. Lijun (Jane) ZHOU paid a site visit to Lingnan Town which will be the practical base of the [WLCE](#) at Zhejiang University.



## **Board of Directors member Dr. Antonio Bramante presents WLO at the Leisure Studies Seminar in Brazil**

WLO Board of Directors member Dr. Antonio Bramante was invited to deliver a keynote speech at the [VIII Leisure Studies Seminar](#), held in Maringá, Brazil, on the 14<sup>th</sup>-17<sup>th</sup> November 2018. His presentation focused on "The International Perspective of Leisure", and explored the internationalization process of leisure studies in Brazil and beyond. The seminar's main theme was "Leisure and Aging Process in the Digital Era" and it was conceived as a prelude to the 30<sup>th</sup> National Recreation and Leisure Congress which will take place in Curitiba in November next year.

Dr. Antonio Bramante participated in the [VIII Leisure Studies Seminar](#) as keynote speaker during its opening ceremony. The event was held from the 14<sup>th</sup> to the 17<sup>th</sup> November in Maringá, a well-planned city only 70 years old in the Southern part of Brazil (Paraná State) under the sponsorship of the State University of Maringá. The theme for this seminar was "Leisure and Aging Process in the Digital Era" as an introduction for the 30<sup>th</sup> National Recreation and Leisure Congress which will take place in Curitiba (State of Paraná capital) on the 15<sup>th</sup>-17<sup>th</sup> November 2019.

Dr. Bramante was invited to talk about "The International Perspective of Leisure". During his presentation, besides exploring the internationalization process of leisure studies in Brazil, he also explored how this social phenomenon took place in different countries, based on official organizations and journals, such as Colombia, the USA, Canada, UK, Australia, New Zealand, India and China.

Finally, he presented the World Leisure Organization as the major institution worldwide to develop this field of studies, its strategic lines, Special Interest Groups, Centers of Excellence, its journal, next congresses, with special attention to the benefits of being associated with the WLO.



# Members' Voice



**Arianne Reis (Australia)**

“Leisure to me means time and space to fully develop as a human being”

We are glad to welcome back as a WLO member Arianne Reis, Director of Academic Program for a Master in Public Health at [Western Sydney University](#). Get to know her through this short interview. Welcome back Arianne!

You know what they say: once a member of WLO family, always a family member! Arianne Reis from [Western](#)

[Sidney University](#) was a WLO member in the past and rejoins us now to meet new colleagues and engage in discussions on leisure policies and practices. Read more about her work and motivations below.

**In one sentence: What does leisure mean to you?**

Leisure to me means time and space to fully develop as a human being.

**What leisure projects, research and/or activities are you involved in?**

For the better part of my life I have been either working with or researching about leisure. At the moment, my main leisure-related project involves refugee women in Australia and how creating space for leisure activities can improve their English language skills and significantly impact, positively, on their mental health.

**How do you promote the development of leisure and leisure studies?**

I am currently the Director of Academic Program for a Master in Public Health in a large Australian university and we're continuously contributing to the inclusion of leisure studies in our units and programs as a significant part of the social determinants of health. I publish frequently in leisure studies journals and on leisure studies topics in academic and non-academic literature. I also teach at the undergraduate level an introduction to leisure and recreation theory course, that is a core unit for Therapeutic Recreation students as well as an elective unit across the university. I engage with industry partners to develop projects that involve leisure participation as part of efforts to improve health and wellbeing of the population, particularly disadvantaged groups.

**Why did you decide to become a member of WLO?**

I have been a member of WLO in the past and stopped

my engagement for no particular reason, to be honest. I decided it was time to come back.

**What kind of synergies would you like to develop through your WLO membership?**

I would like to continue to meet other leisure scholars and practitioners through events and activities facilitated by WLO to learn and share knowledge and experiences from across the globe. I also look forward to having opportunities to contribute to the discussions around policy and practice that WLO so often engages in.



**Giyasettin Demirhan (Turkey)**

*I have done some research about risk perception in outdoor-adventure activities*

Giyasettin Demirhan from [Hacettepe University](#), Turkey, just joined the WLO as a new member and he brings with him his passion for sports and outdoor leisure activities. If you are interested in these areas, here you are a potential partner!

We welcome as a new WLO member Giyasettin Demirhan teacher at the Faculty of Sport Sciences, Department of Physical Education and Sport, at [Hacettepe University](#) (Ankara, Turkey). Scroll down to learn more about him, his professional background and collaboration interests!

**In one sentence: What does leisure mean to you?**

The time when I am not working or doing other compulsory duties. I can relax and do things that I enjoy, that is, hobbies.

**What leisure projects, research and/or activities are you involved in?**

I organize International Olympic Climbing. Paper presentations about Olympism, hiking and trekking activities are included in this activity. For a long time I guide the people who want to have nature experiences. Also, I have done some research about risk perception in outdoor-adventure activities. I have organized and participated in many conferences and scientific meetings about outdoor-adventure sports and leisure activities in nature. I am member of many leisure sports clubs and associations.

**How do you promote the development of leisure and leisure studies?**

For a long time I have promoted camping, mountaineering, skiing and climbing. More than 800 students have participated in these educational activities at the university and out of the university. Also, I created and designed many curricula to promote participants' knowledge, skills and attitudes. I often do conferences for sports and leisure clubs, sports federations and associations.

**Why did you decide to become a member of WLO?**

I follow WLO's activities and I have some friends who are very active within the organization. Therefore, I want to share my knowledge, skills and attitudes with the people in the world.

**What kind of synergies would you like to develop through your WLO membership?**

Due to my long educational and professional experience, I think I could contribute to leisure development, and outdoor leisure more especially. I would like to share my knowledge with WLO's members. Members might be interested in participating in some of the projects I am involved in. Also, I might organize some international activities like conferences, travelling, etc.



# WLO Network



## UNWTO Features as Tourism Enters Ibero-American Cooperation Agenda

The 26<sup>th</sup> Ibero-American Summit of Heads of State and Government (La Antigua, Guatemala, 15-16 November) concluded with a high-level political declaration on sustainable development in which tourism plays a key supporting role. The commitment, which includes the World Tourism Organization (UNWTO), marks the first time the tourism sector has been featured in a top-level multilateral cooperation agenda.

[READ MORE...](#)



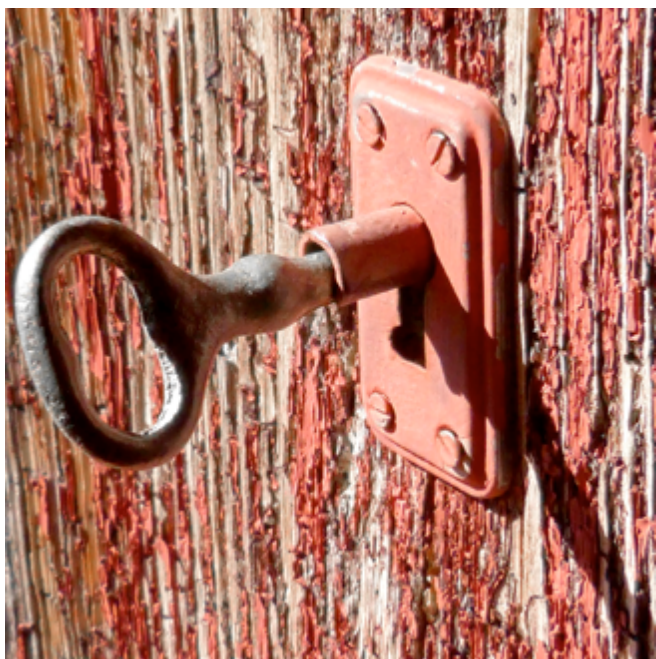
## Helsinki: 2019 European Capital of Smart Tourism

The [European Capital of Smart Tourism](#) is an initiative to reward innovative and smart tourism in European cities, and Helsinki has been the winner city for 2019. "Boasting 460 years of history, Helsinki is also a modern city with a burgeoning smart tourism industry. In 2017, visitors to Finland's capital reached record numbers, with in excess of 4.5 million people taking advantage of a destination that mixes high-tech and sustainable design with stunning arts and culture all in one compact and vibrant city".

[READ MORE...](#)



# Publications

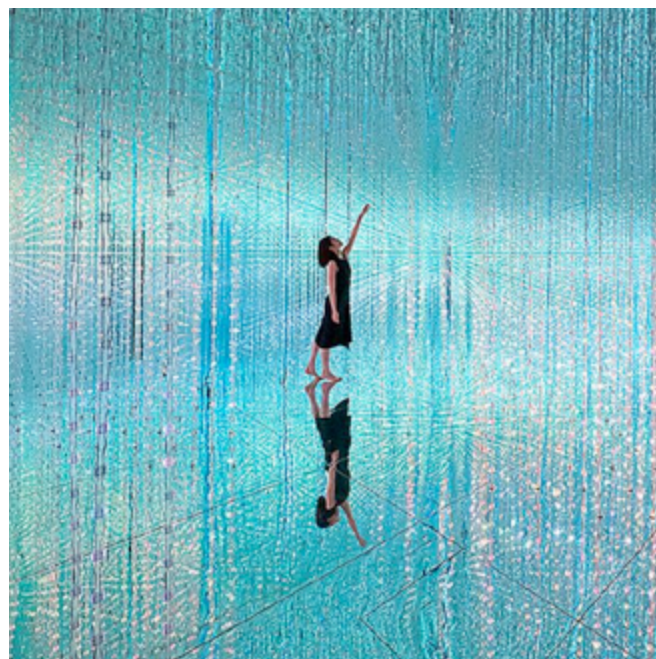


## **World Leisure Journal articles available for (free access) consultation!**

---

Once again, the *World Leisure Journal* publisher Taylor & Francis has generously granted free access to a selection of articles, which will be available for (free) consultation until the end of December. These articles are: "[Leisure studies as a calling](#)", by Karla A. Henderson (2018), "[Constraints to Chinese women's leisure-time physical activity across different stages of participation](#)", by Yajun Qiu, Yeqiang Lin and Andrew J. Mowen (2017), and "[Leisure defined by perceiving choice: perspectives of Ugandan women](#)" by Emilie V. Adams, Stacy T. Taniguchi, Steven J. Hite, Peter J. Ward, Christopher B. Mugimu and Yusuf K. Nsubuga (2018). Read, enjoy and please feel free to share!

[READ MORE...](#)



## **Light fantastic: Digital art collective teamLab create jaw dropping installations and are set to open their first museum in Tokyo later this year**

---

By Magali Robathan

Made up of about 500 members that include artists, programmers, architects, designers, CG animators, engineers, and mathematicians, the art collective teamLab uses the latest computer modelling techniques to create installations that involve the viewer in the art. At a Tokyo restaurant, the walls change and birds appear to fly from diners' plates, while at other shows, viewers see flowers blossom or crumble and die on their bodies

and split waterfalls with their feet. This summer, teamLab will be opening its first museum in Tokyo. Here we speak to the people behind the artworks.

[READ MORE...](#)

From *Attractions Management*

2018 Issue 2

© Cybertrek 2018

Courtesy of Leisure Media

Find out more at [leisuremedia.com](http://leisuremedia.com)

Sign up for free magazines and ezines at

[leisuremedia.com/signup](http://leisuremedia.com/signup)





# Opportunities



## **CALL FOR PAPERS: Fourth International Conference on Tourism & Leisure Studies (Miami, Florida)**

---

The [Fourth International Conference on Tourism & Leisure Studies](#), organized by Florida International University will be celebrated in Miami, Florida, on the 16<sup>th</sup>-17<sup>th</sup> May 2019. This new edition Special Focus is "Beyond Constraints: Valuing Diversity and Culture in the Tourism Experience", and proposals are invited for paper presentations, workshops/interactive sessions, posters/exhibits, or colloquia addressing one of the four [Conference's themes](#). Regular proposal deadline is the 16<sup>th</sup> February 2019!

[READ MORE...](#)



## **CALL FOR THEMED SESSIONS PROPOSALS: 14<sup>th</sup> Biennial Australia and New Zealand Association for Leisure Studies Conference 2019**

---

Proudly co-hosted by the University of Otago, Lincoln University and Queenstown Resort College, the 2019 Conference of the Australian and New Zealand Association for Leisure Studies ([ANZALS](#)) will be held in Queenstown, New Zealand, from Wednesday 11<sup>th</sup> to Friday 13<sup>th</sup> December 2019 (with the conference welcome and a special session for Higher Degree Research [HDR] students taking place on Tuesday 10<sup>th</sup> December). The conference theme is "The Diversity of Leisure" and contributions are invited that highlight the breadth and depth of research and industry experience in the area of leisure and leisure studies. The call for themed session proposals closes on Monday 3<sup>rd</sup> December, while closing date for abstract submission is the 15<sup>th</sup> May, 2019.

[READ MORE...](#)



## Young musicians wanted to join YOUPECO at the 15<sup>th</sup> Thailand International Folklore Festival!

The Young People's Concert (YOUPECO) is a cultural production by young musicians and dancers from different countries to show their talents on international stages while playing for peace, joy and quality of life. On this occasion, young musicians and dancers are invited to apply to join YOUPECO and perform at the 15<sup>th</sup> Thailand International Folklore Festival to promote Foreign Culture (22<sup>nd</sup>-31<sup>st</sup> January 2019). Accommodation and food will be provided by the hosting organizations. Keep reading for more information, as well as to access the programme and the application form.

[READ MORE...](#)



# Upcoming events

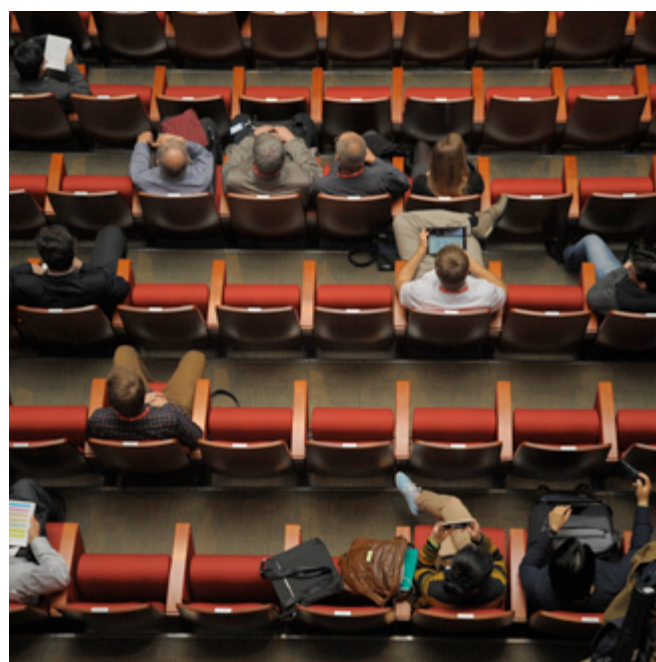


## 1<sup>st</sup> EU-China Virtual Travel Fair on Cultural Tourism

---

The kick-off event for the 1<sup>st</sup> EU-China Virtual Travel Fair on Cultural Tourism just took place, on the 27<sup>th</sup>-28<sup>th</sup> November. Funded by the European Union, under the auspices of the European Commission and the Ministry of Culture and Tourism of China, in partnership with Unesco, Council of Europe, ETC and National Geographic, the virtual fair is an initiative created within the framework of the 2018 China-Europe Tourism Year, to facilitate, on a permanent basis, the business-to-business matchmaking of the travel industry between China and Europe with the aim of promoting joint initiatives to boost travel and cultural exchange. Chinese visitors to the virtual fair have the chance to win a 2.500€ for a cultural trip to Europe! Go to the event's site for more information.

[READ MORE...](#)



## #EuropeForCulture – Closing Conference of the European Year of Cultural Heritage 2018

---

On the 6<sup>th</sup> and 7<sup>th</sup> December, “the Austrian Presidency of the Council of the European Union organises the Closing Conference of the European Year of Cultural Heritage 2018 #EuropeForCulture. The conference will focus, on the one hand, on presenting the variety of activities carried out during the thematic year and, on the other hand, on the question ‘What remains of the Cultural Heritage Year and how can ideas be further developed and integrated into cultural policies?’”.

[READ MORE...](#)



# Encounter

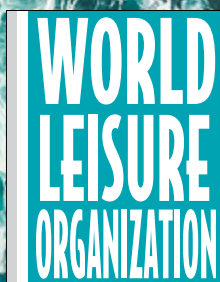


## Encounter with... Dr. Ricardo Uvinha, University of São Paulo, Brazil

It is our great pleasure to share with you this Encounter with Dr. Ricardo Uvinha, Associate Professor and Leader of the [Interdisciplinary Group of Leisure Studies](#) at the [University of São Paulo](#), Brazil, recently recognized as a new [World Leisure Center of Excellence](#). Ricardo was the chair of the Scientific Committee for the 2019 WL Congress held last August in São Paulo. He is an excellent professional with a vast knowledge about leisure. We are sure you will enjoy this Encounter as much as we do working with him!







## WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

Scientific and Technical Office -  
Arenal 1. Segunda Planta 48005  
Bilbao, Spain - [www.worldleisure.org](http://www.worldleisure.org)