

Mar.'19

WL NEWS

Issue 16. Don't miss our open calls!





Dear members, dear colleagues,

In this issue of *WL News* we want to bring to your attention our open opportunities: the Strategic Priorities Grants (SPGs, 1st deadline 15th May), the International Innovation Prize (deadline 1st June), and the Invitation to comment the Charter for Leisure. Find out if any of these could be of your interest in our Highlights section. Looking forward to receiving your applications and comments!

We also update you on our last activities, among which the 4th World Leisure Expo Consultation Meeting or the work done by members of WLO Board of Directors in the framework of the Ad hoc Committees.

Besides, following Women's Day on 8th March, we share a selection of (temporarily free access) *World Leisure Journal* articles on Leisure and Gender. Related news, such as the celebration of International Women's Day by UNESCO, are also included.

Would you like to share your news with the WLO family? Remember to send your contents to media@worldleisure.org. Not a member yet? [Join us](#) today and benefit from publication opportunities!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



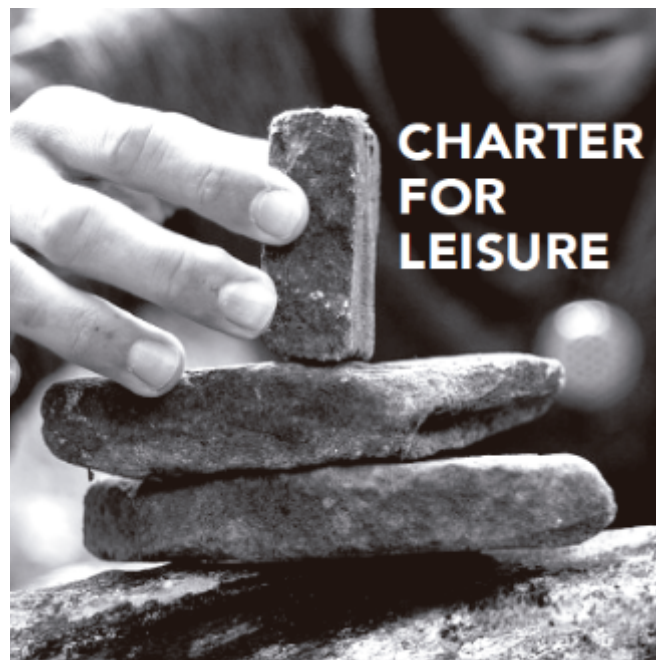
WLO Highlights



Strategic Priorities Grants – First deadline on 15th May

The Strategic Priorities Grants (SPGs) programme is a new initiative of WLO, designed to support members' projects that are aligned with the WLO's mission, vision, and [Strategic Plan](#). Proposals that are both innovative and address WLO strategic priorities will receive the highest priority. Examples of the types of projects that may be funded include: Dissemination activities (workshops, symposia, internet-based educational programs); Projects that support underserved populations, such as those persons with limited access, disabling conditions, and/or insufficient financial resources.

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Invitation to comment the WLO Charter for Leisure

The WLO *Charter for Leisure* was first published in 1970 and has been revised twice, in 1979 and 2000. Now, in order to highlight the 70th anniversary of the UN Universal Declaration of Human Rights, a third revision – led by Prof. Atara Sivan & Prof. A. J. (Tony) Veal, as co-convenors of the World Leisure Academy Taskforce for the Review of the WLO Charter for Leisure – is released for public comment. The WLO *Charter for Leisure* outlines the implications of this historic declaration for: governments at different levels; professional bodies; commercial organizations; nongovernment organizations; education institutions; and individual citizens. It calls on all these actors to strive to take practical steps, with the aim of achieving the ideal of leisure as a human right for all. Comment is invited from interested organizations and individuals on any aspect of the Charter.

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International Innovation Prize – Deadline 1st June

The 8th edition of the World Leisure International Innovation Prize seeks to recognize those organizations willing to foster local, national or international leisure opportunities for the benefit and development of individuals and communities through implementing creative solutions. While leisure is considered in its broadest sense, including culture, tourism, sports and recreation; innovation may refer to the generation of a new idea or finding creative solutions to existing problems and issues through leisure. A representative of the winning organization (awarded with USD \$3,000), will be invited (travel costs covered as part of the Prize benefits) to present and showcase their project to the World Leisure Expo & Forum delegates as part of the program. Check the call and get inspired by our previous winners!

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WLO Insights



Professor Sivan giving her opening address at the graduation ceremony of "Boardgaming Instructor Certificate Program – Class of 2018" held in Hong Kong

Sharing by Professor Atara Sivan, Chairperson: World Leisure Organization – Hong Kong Chapter

Professor Atara Sivan, Board member of World Leisure Organization (WLO) and Chairperson of World Leisure Organization-Hong Kong Chapter (WLO-HK), presented the concept of *leisure for all* and shared her findings from studies on leisure education and youth development at the graduation ceremony of "Boardgaming Instructor Certificate Program – Class of 2018" in Hong Kong.

Professor Atara Sivan, Board member of World Leisure Organization (WLO) and Chairperson of World Leisure Organization-Hong Kong Chapter (WLO-HK) was invited as a guest of honor to the graduation ceremony of "Boardgaming Instructor Certificate Program – Class of 2018" led by Jollythinkers and Play Infinity in Hong

Kong. Graduates of the course, which targets individuals and groups interested in modern boardgaming, were educators, social workers and church leaders who have been contributing to the field of leisure through the use of these games.

In her opening speech, Professor Sivan presented the concept of *leisure for all* and shared her findings from studies on leisure education and youth development. She also introduced WLO and the specific ways in which WLO-HK has been advocating for leisure within the local context of Hong Kong. Atara further congratulated the graduates for their awards and encouraged them to stay active in the field of leisure through different ways. These include using their new knowledge and skills to promote leisure practice, making known their good contribution to the field by presenting in conferences, such as World Leisure Congresses, publishing in *World Leisure Journal* and becoming members of WLO and WLO-HK.



Professor Sivan and members of WLO- HK Chapter celebrating together with graduates of the "Boardgaming Instructor Certificate Program – Class Of 2018"



4th World Leisure Expo Consultation Meeting was held in Hangzhou

Board of Directors member Prof. Ling Ping represented WLO at the 4th World Leisure Expo Consultation Meeting, celebrated in Hangzhou, last 5th March. Bringing together Hangzhou Municipal Government and other key stakeholders, the meeting was devoted to the discussion on the main themes and organizational details for the 4th WL Expo next October in Hangzhou. This new edition of the WL Expo is composed of three major events: an international leisure exhibition, the WL Forum and the Citizens Carnival. Keep reading to learn more about the dates and activities offered within this major leisure event.

On the 5th March 2019, the 4th World Leisure Expo Consultation Meeting was held on the premises of Hangzhou Municipal Government. Representatives of organizers and key stakeholders attended this meeting, including Hangzhou Municipal Government, Hangzhou Business Travel Group and West Lake Expo Company, and Prof. Ling Ping, member of the WLO Board of Directors.

As part of the 4th WL Expo, the WL Forum will be held on the 18th-19th October. Starting on the 19th and for approximately five days, the Citizens Carnival offers a wide range of cultural and festive expressions to expand the program of the WL Expo and provide visitors with the opportunity of getting to know local and international culture. Finally, as the core event of the WL Expo, the major leisure exhibition in the world will be divided into

five exhibition halls: urban leisure hall, fashion leisure hall, sports leisure hall, living leisure hall, and digital leisure hall.

Coinciding with the 70th anniversary of the founding of the People's Republic of China and celebrated before the Asian Games in Hangzhou, this year's WL Expo will have a strong international focus and further consolidate Hangzhou as a reference leisure destination in the world.



The WL Youth Ambassadors Committee wants to know your opinion!

The World Leisure Youth Ambassadors Committee (WLYA) would like to have qualified input from leisure field emerging leaders. For this reason, WLO is conducting a short online survey with the aim of gathering information about their motivations and expectations, as well as the activities and projects they might be willing to take part in. We invite all the Youth Ambassadors in the field of leisure studies to provide feedback and comments [here](#). Thank you in advance for your participation!



WLO Committees work intensely to implement the Working Plan

During this first quarter of the year, members of WLO Board of Directors have been very active within the organization's Committees, making progress on the implementation of our Working Plan. From developing learning opportunities to learning more about young people's expectations from WLO – among others, this is what we have been up to in the past three months!

Several WL Committee online meetings have been celebrated during the first quarter of 2019. Ad hoc Committees bring together Board of Directors members to join efforts for the implementation of WLO's Working Plan on specific areas: Board organization and Governance, Communication, Educational services, Financial and Fundraising, Membership, Strategic Priorities Grant, Research and Knowledge Transfer, and Youth Ambassadors.

By way of example, the Educational Services Committee is currently exploring some learning opportunities for students from World Leisure Centers of Excellence and others. Among those, an internship opportunity for students to complete their education at WL Secretariat was recently launched, and the organization of a Study Tour linked to the WL Expo in Hangzhou next October is now on the table. The participation of the WLO in the [7th edition of the ENCATC International Study Tour to Rabat](#) (Morocco) next June was also discussed and widely agreed by Committee members.

For its part, the Youth Ambassadors Committee has been working on supporting YPBOL (Young People's Book on Leisure) in the organization of its the second international camp in South Africa. This Committee has also designed a survey to learn more about young people's expectations and needs, so as to develop better informed initiatives.

To take one more example, the Membership Committee has worked on a new membership model aimed at better meeting the needs of WLO's diverse community. The new model will be launched very soon.

Members' Voice



AJ Richard (United States)

“Leisure is the freedom to self-actualize”

AJ Richard, from the University of Northern Iowa (UNI), has researched on the barriers to participation faced by girls and women in baseball. She believes in the power of leisure for social transformation and would like to connect with colleagues with similar research interests.

We welcome AJ Richard, from the University of Northern Iowa (UNI) as WLO member. She looks forward to connecting with fellow researchers who share her interest in leisure as a means for social justice and transformation.

In one sentence: what does leisure mean to you?

Leisure is the freedom to self-actualize.

What leisure projects, research and/or activities are you involved in?

I'm passionately interested in leisure and social justice, leisure as transformation, and developing strategies to overcome barriers and constraints to participation for all people.

How do you promote the development of leisure and leisure studies?

I use social media to increase awareness and empower people with similar leisure passions to connect.

How did you hear about WLO?

I discovered WLO through the research I've been reading.

Why did you decide to become a member of WLO?

I'm very interested in the barriers to participation faced by girls and women in baseball. I lived in Canada and traveled to Australia. I've found intriguing differences in different countries. I think this can be a great vehicle for increasing our knowledge and understanding of this subject. Some of the best research on topics related to this have come out of Canada and Australia. When we are better connected we are empowered to implement better solutions to challenges.

What kind of synergies would you like to develop through your WLO membership?

I want to connect with other researchers who are interested in social justice, girls and women in baseball, and leisure as transformation.

WLO Network



ISCA – Looking for Chinese partners for the “Europe – China Mobilities” project!

WLO is pleased to announce its new collaboration with the International Sport & Culture Association (ISCA) on the “Europe – China Mobilities” project, thanks to Maria Luiza de Souza Dias who, in her active role as Board member of WLO and member of the executive committee of ISCA, saw a great opportunity for the two organizations to work together. Supported by the European Commission and coordinated by ISCA, the purpose of this initiative is to strengthen the cooperation & mobility between China and Europe. The partnership will include study visit for Chinese leaders within the selected partner organisations to meet the European partners and to participate in the 9th edition of the MOVE Congress, which will take place in Budapest, Hungary, between the 16th and 18th October 2019. It will have 400 participants from around 50 countries, all working on recreational sport and physical activity.



Discover the new Right to Education handbook

Education is a fundamental human right of every woman, man and child. However, millions are still deprived of educational opportunities every day, many as a result of social, cultural and economic factors. UNESCO and the Right to Education Initiative (RTE) recently released the [Right to Education handbook](#), a key tool for those seeking to understand and advance that right. It is also an important reference for people working towards achieving Sustainable Development Goal 4 by offering guidance on how to leverage legal commitment to the right to education.

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IAEA's video on the Day of Girls and Women in Science

In order to mark the International Day of Girls and Women in Science, the International Atomic Energy Agency (IAEA) of the United Nations has created a video, bringing together eight successful nuclear scientists from all over the globe to have an honest conversation about how their gender has affected their career. These high performing female scientists discussed gender equality, family balance, preconceptions, challenges, clothing and much more.

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Launch of the Music Tourism Network

The Affiliate Members Department, together with Affiliate Member Procolombia has launched on 7th March the Music Tourism Network at ITB Berlin 2019. By including music in itineraries and trips, it is possible to drive greater revenue across the tourism sector and it is an excellent opportunity for destinations to differentiate themselves. Furthermore, and in the context of promoting a more sustainable tourism sector, music tourism can contribute to the achievement of the Sustainable Development Goals (SDGs).

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UNESCO celebrates International Women's Day

Every year, UNESCO celebrates International Women's Day. It is a chance to rejoice in the progress made towards achieving gender equality and women's empowerment, but also to critically reflect on those accomplishments and strive for greater momentum. It is a day to recognize the extraordinary acts of women and to stand together, as a united force, to advance gender equality around the world. Under the overall theme of "Women in the Digital Space", UNESCO held a full day of events on Friday 8th March, bringing together UNESCO permanent delegates, civil society partners, the general public as well as virtual participants around the world.

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ICSSPE to take part in promoting Innovation in Sport Clubs!

The project CHAMP – Clubs for Health-enhancement, Activation, Modernization and Participation – which aims to promote greater innovation in sport clubs, was kicked-off in Stockholm, Sweden, this month. Among other international professional sports foundations and federations, ICSSPE will be one of the associations collaborating to this project, which is funded by the European Union. The intention of the CHAMP partners is to react to the rising tide of physical inactivity by identifying best practice examples of strategies to modernize sports club.

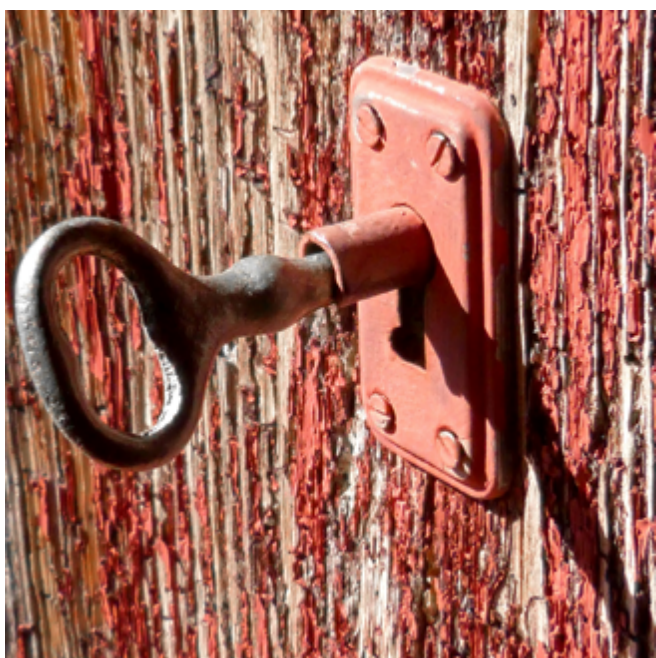
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WLO participates in the 2nd meeting of the Working Group on SDGs Support

On the 13th March, the 2nd meeting of the Working Group on Sustainable Development Goals (SDGs) Support was celebrated with the participation of WLO Chief Operating Officer (COO) Dr. Cristina Ortega. Members of the Working Group discussed on the recently elaborated "Survey on how SDGs have been incorporated into tourism practices and business plans", which will be launched soon.

Publications



(Free access) WL Journal articles on Leisure and Gender

Quite a few articles in the *World Leisure Journal* have focused on Leisure and Gender. Following the celebration of Women's Day on the 8th March, we have selected three articles on the topic, which will be available with free access during April thanks to our publisher Taylor & Francis: "[The power game: Cultural influences on gender and leisure](#)", by Chiung-Tzu Lucetta Tsai (2011); "[Play: The Reproduction and Resistance of Dominant Gender Ideologies](#)", by Felice C. Yuen and Susan M. Shaw (2011), and "[Gender differences in leisure involvement and flow experience in professional extreme sport activities](#)", by Hsuan Hsuan Chang (2016).

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Source: CLADnews

OPEN Architecture convert 100-year-old fuel tanks into art museum

By Andrew Manns

OPEN Architecture have transformed five decommissioned oil containers into the Tank Museum Shanghai – an art gallery and exhibition complex. The new 60,000 sq m attraction, which is situated near an airfield that was active in the 1920s and '30s, also includes a landscaped concourse and "urban forest", as well as retail shops and restaurants. "While paying tribute to the site's industrial past", the architects outlined in a statement, "the new art park aims to create new urban life by re-establishing the link among art, nature, and the city".

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Opportunities



Call for Papers: ANZALS Conference 2019 – Leisure Management Themed Session

You can still submit your proposals for the Themed Session proposed by members of the [Leisure Management Special Interest Group \(WLO - LM SIG\)](#) to the 2019 ANZALS (Australia New Zealand Association for Leisure Studies) Conference, to be held on the 10th-13th December in Queenstown, New Zealand. The Session will be chaired by SIG's co-facilitator Dr. Jo An Zimmermann from Texas State University. The closing date for abstract submission is 15th May 2019.

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UNWTO Invitation to Tender for the development of Customer Relationship Management (CRM) solution

UNWTO is soliciting proposals of any interested company to develop and implement a comprehensive CRM solution for handling the organization's database of contacts, relationship with members and media activities. The development, implementation and customization of a new CRM tool (SaaS or on-premise customizable solutions) should aim to provide management of all UNWTO contacts in a comprehensive, organized and secure way, allowing effective implementation of marketing strategies, with quick and intuitive access to information from any place and type of mobile device.

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Applications for 2019 UN Global Climate Action Awards Now Open

Organizations, cities, industries, universities, governments, and others taking bold leadership on climate change can nominate their work for a UN Global Climate Action Award. The focus of United Nations Climate Change's Momentum for Change initiative recognizes the most innovative projects in the field of climate action. Winning activities encompass scalable and replicable examples of what people are doing to address climate change, in the hope of inspiring others to act. Applications for the 2019 UN Global Climate Action Award will be accepted from 11th February through 30th April 2019.

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CALL FOR PAPERS: Special Issue of the WLJ on Leisure for Children and Youth

Throughout the world, children and youth are experiencing changes in their surroundings that influence, enhance or challenge their leisure experiences. These events occur individually, but also within peer groups, families, communities, and social media and technology. An African proverb states "It takes a village to raise a child". There are many health, economic, educational, and environmental factors that children and youth face and will continue to confront in the future, but there are also opportunities to nurture resiliency and growth. Those with empirical data, theoretical and analytical frameworks, and evidence-based practice are therefore invited to submit manuscripts that focus on leisure services/programs, which play an important role in their village, as well as studies that elucidate how collaboration with other areas and interdisciplinary approaches promote positive youth development.

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CALL FOR ABSTRACTS: First International Symposium on Inclusive Leisure Experiences (Trois Rivières, Quebec, Canada)

The First International Symposium on Inclusive Leisure Experiences, organized by *Université du Québec à Trois-Rivières*, will be celebrated in October 2019. The focus is on empowering people with disabilities to actualize themselves through meaningful activities that correspond to their interests and strengths, with an emphasis on optimizing peoples' well-being, lifestyle and everyday experiences. This call for abstracts includes scientific papers, as well as presentations of inspiring practices. The deadline for abstracts submissions is the 1st April 2019 and the acceptance confirmation will be provided by the end of June 2019.

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Upcoming events



WLO will partner ENCATC in the 7th edition of the International Study Tour to Rabat (Morocco)

From 11-14 June 2019, the 7th edition of the ENCATC International Study Tour will continue its tradition to bring participants a once in a lifetime educational experience into the heart of leading arts, cultural and education institutions, this time in Rabat, the capital city of Morocco. Over the course of 4 days, the International Study Tour's intense interactive programme includes lectures, study visits to Cultural Institutes, inspiring cultural venues, cultural tours, and lively discussions led by experts in the field to create a unique experience to learn about arts and cultural management and policies in Morocco. WLO becomes an official partner of this Study Tour and, as we did in the 6th ENCATC International Study Tour to the Emirates in 2016, will bring the leisure perspective into this international learning experience.

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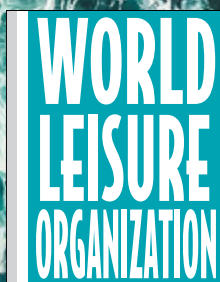
Encounter



Encounter with... Dr. Stephen Wearing on volunteer tourism and the commodification of leisure

WLO Chief Operating Officer (COO) Dr. Cristina Ortega interviewed Dr. Stephen Wearing, an Associate Professor at the University of Technology, Sydney (UTS) and winner of the WLO 2016 [George Torkildsen Literary Award](#) for the paper "Volunteer tourism: A review", co-authored by Dr. Nancy McGehee. Stephen and Cristina met in an incomparable setting and talked about volunteer tourism and the commodification of leisure and tourism values, among others!





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

Scientific and Technical Office -
Arenal 1. Segunda Planta 48005
Bilbao, Spain - www.worldleisure.org