

Jan.'19

WL NEWS

Issue 14. Special focus on
Leisure and Human Rights



**HUMAN RIGHTS
FOR ALL**



Dear members, dear colleagues,

In this new edition of *WL News* we are glad to introduce to you the new members of our Board of Directors, who will serve for the 2019-2021 period. In this issue we are also announcing a new WL Community of Excellence, scroll down to read where in the world the title has travelled! And, as usual, we have compiled plenty of opportunities, publications and events.

Furthermore, in this issue we give a closer look to the topic of Leisure and Human Rights. In 1948, the right of all to enjoy leisure time and to freely participate in the cultural life of the community were recognized along with the other civil, political, economic, social and cultural rights proclaimed by the Universal Declaration of Human Rights. WLO is committed to this advocacy from the perspective of leisure as a human right. A good example of this commitment is the *WLO Charter for Leisure* published in 1970, revised twice, in 1979 and 2000, and of which a third revision has been released by the WL Academy for public comment (invitation to comment included in this issue) together with the 70th anniversary of the UN Universal Declaration of Human Rights. The revision was led by Prof. Atara Sivan & Prof. A. J. (Tony) Veal as co-convenors of the World Leisure Academy Taskforce for the Review of the WLO Charter for Leisure.

We also offer our readers a selection of WL Journal articles on these issues, generously released for free access consultation by our publishing partner Taylor and Francis. Among those, an article by Prof. A. J. (Tony) Veal, whom we interview in the video-Encounter section.

I remind you that we would be more than pleased to receive our members' news at media@worldleisure.org. A lot is going on at the WLO, I hope we are able to convey some of the enthusiasm we feel for the projects ahead us!

Yours truly,

Dr. Cristina Ortega Nuere
WLO Chief Operating Officer



WLO Highlights



WLO welcomes new members of the Board of Directors

After an open call for new WL Board of Directors members was launched in October last year, we are glad to welcome on board Arianne C. Reis (Western Sydney University, Australia), Maria Luisa de Souza Dias (SESCSP — Serviço Social do Comércio in the state of São Paulo, Brazil), Giyasettin Demirhan (Hacettepe University, Turkey), and Jane Zhou (Zhejiang University, China). We thank them for their willingness to contribute to the development of WLO's programmes and activity. Read more to get the whole picture of our current Board composition.

Coming from Australia, Brazil, China and Turkey, four new members join the WLO Board of Directors, who will serve for the period 2019-2021. They were elected by

current members of the Board after an open nomination process that closed in November last year.

The newly elected members of the Board are:

- Giyasettin Demirhan – Hacettepe University, Turkey
- Arianne C. Reis – Western Sydney University, Australia
- Maria Luisa de Souza Dias – SESCSP (Serviço Social do Comércio in the state of São Paulo), Brazil
- Jane Zhou – Zhejiang University, China

These new four members of the Board of Directors join the current Board members:

- Roger Coles – WLO Chairman; Central Michigan University (Emeritus), USA/Canada
- Joanne A. Schroeder – WLO Vice – Chair, Vancouver Island University, Canada
- Cristina Ortega Nuere – WLO Chief Operating Officer (COO), Spain
- Yvonne Klerks – NHTV Breda University of Applied Sciences, The Netherlands
- Stephen Anderson – East Carolina University, USA
- Gulshetty Basawaraj – International Institute of Social Science Research Foundation, India.
- Miklos Banhidi – Szechenyi Istvan University, Hungary
- Antonio Bramante, Leisure Management Consultant and Visiting Professor, Brazil
- Zhongqiang (Victor) Ma, Qingdao City – WL Games, China
- Lawal Mohammed Marafa – The Chinese University of Hong Kong, Hong Kong
- Lénia Marques – Erasmus University Rotterdam, The Netherlands

- Ling Ping – Hangzhou Normal University, China
- Carlos Alberto Rico – Universidad Nacional de Colombia, Colombia
- Atara Sivan – Hong Kong Baptist University, Hong Kong
- Trudie Walters – University of Otago, New Zealand
- Marie Young – University of the Western Cape, South Africa

We thank new Board members for accepting this new challenge, and express our satisfaction for counting on such a diverse and committed group of people conforming our main governance body.

We also take this opportunity to thank leaving Board members whose mandate had expired for their valuable contribution to the organization in the past few years, and hope to maintain the collaboration with them through different mechanisms in the future.

The composition of the current WLO Board of Directors can be checked [here](#).



Keqiao District honoured as a World Leisure Community of Excellence

Last December 2018 Keqiao District (Shaoxing, China) was unanimously recognized as a [World Leisure Community of Excellence](#) for 2018 by the World Leisure Organization (WLO), thus acknowledging Keqiao exemplary work on building “a sense of community by educating its citizens in leisure through diversified activities”. Towns, cities and regions around the world are encouraged to apply to the permanently [open call](#) and join the WL Communities of Excellence network!

Keqiao District (Shaoxing, China) has been designated as a [World Leisure Community of Excellence](#) for 2018 by the World Leisure Organization (WLO). This title recognizes Keqiao’s innovative and successful use of leisure to improve its citizens’ quality of life.

“As an open, inclusive, leisure and innovative emerging city, Keqiao will regard this honor as a new starting point and firmly develop leisure as a significant approach to enhance the welfare of our citizens”, says Zhijiang Shen, Party Secretary of Keqiao District Committee. “We sincerely invite friends all over the world come to Keqiao for sightseeing, boating, skiing, experiencing culture and having fun”. Rulang Zhao, Deputy Party Secretary of Keqiao District Committee and Governor of Keqiao District declares: “Being awarded as a World Leisure Community of Excellence, the highest leisure honor in the world, will be an important milestone for Keqiao District to gather cohesive, high-quality, modern and competitive development forces. In the future, we will continue to promote sports as a form of leisure by sports, enhance fashion-related leisure, cultivate taste through fashion, and create a high-quality life circle to meet our citizens’ yearning for a better life”.

Last December 2018, the WLO advised Keqiao District staff that there had been a unanimous decision to recognize and designate the Keqiao District as a World Leisure Community of Excellence for 2018. In its announcement, the WLO stated, “the District of Keqiao is being recognized with this award for its remarkable contributions as a community to promoting leisure as a means to enhance the human condition. Keqiao serves as an exemplar of how to build a sense of community by educating its citizens in leisure through diversified activities, enhancing leisure as essential to the social, cultural, economic, and sustainable environmental development of the community”.

The title World Leisure Community of Excellence is given to communities that have successfully used leisure in all its forms to reinvent themselves and to improve the economic, social and cultural lives of their citizens, and that have made substantive contributions consistent with advancing the mission of WLO. In so doing, WLO brings global attention to the excellence communities have achieved through working together with their citizens to promote leisure as a means to enhance the human condition.

The WL Communities of Excellence application is a permanently [open call](#). We invite communities around the world who actively promote leisure to improve their citizens’ life quality to apply and join Keqiao, Richmond (Canada) and Jingde County (China) in the WL Communities of Excellence network!

WLO launches the Strategic Priorities Grants Programme!

Call for the WL
Strategic Priorities
Grants (SPGs)
programme is open!

WLO supports members' projects that further the development of leisure as a means to enhance the human condition.

Next application deadline:
15th May 2019

WLO Insights



WLO COO meets the new director of UNWTO Affiliate Members Department

On the occasion of FITUR, the world's largest tourism trade fair, WLO Chief Operating Officer Dr. Cristina Ortega Nuere met Mr. Ion Vilcu, Director of UNWTO Affiliate Members Department, last 24th January in Madrid. The WLO being an UNWTO Affiliate Member, both organizations' representatives discussed on new opportunities for the WLO to collaborate with UNWTO, among which the working groups were highlighted.

On the 24th January, WLO Chief Operating Officer (COO), Dr. Cristina Ortega Nuere, visited the international tourism trade fair FITUR in Madrid, and met Mr. Ion Vilcu, recently appointed as the new director of the UNWTO Affiliate Members Department — which the WLO is

part of. WLO COO introduced WLO's programs to Mr. Vilcu and expressed our network's interest in enhancing collaboration and participation within UNWTO.

Mr. Vilcu shared with Dr. Ortega his new vision for UNWTO Affiliate Members Department, which emphasizes the development of online platforms for information and knowledge sharing, aimed at enabling further synergies among affiliate members to develop.

New collaboration opportunities were discussed. Among them, the COO highlighted that WLO could contribute with its expertise to some existing UNWTO programs, such as the working groups. Mr. Ion Vilcu expressed his interest in WLO's programs, and the possibility of organizing one of WLO's major events in collaboration with UNWTO was also discussed. Director of UNWTO Affiliate Members and WLO COO agreed on meeting again soon to keep on working on a closer collaboration between the two organizations.



those of UNESCO. It is among our priorities to formalize strategic partnerships with key global actors in leisure-related issues, and UNESCO is certainly a reference to look at when talking about cultural leisure. We will continue exploring potential ways of collaborating”.

As explained at the [site of the event](#), “The International Conference of NGOs gathers every two years NGOs in official partnership with the Organization. However, representatives of Member States, foundations in official relations with UNESCO, other NGOs and/or other interested organizations may attend the Conference as observers”.

WLO COO attends the UNESCO 2018 International Conference of NGOs

Under the topic “Enhancing and promoting the commitment and contribution of UNESCO’s NGO partners”, the UNESCO 2018 International Conference of NGOs took place in Paris on the 17th-19th December. WLO Chief Operating Officer (COO) Dr. Cristina Ortega Nuere participated in the Conference as an observer in representation of the WLO. With some WLO’s objectives falling under UNESCO’s mandate, the Conference provided interesting examples of collaboration between NGOs and UNESCO, as well as inspirational examples of contributions to the latter’s program.

The 2018 International Conference of Non-Governmental Organizations (NGOs) was held from 17th to 19th December 2018 at UNESCO Headquarters in Paris. This new edition of the Conference focused on the theme “Enhancing and promoting the commitment and contribution of UNESCO’s NGO partners” and was organized around two subthemes: “Acting together: The collective strength of NGOs” and “Communication, information, dialogue”.

WLO Chief Operating Officer (COO) Dr. Cristina Ortega Nuere considered the Conference to be a key forum “for us at WLO to learn about what NGOs in partnership with UNESCO are operating to contribute to its mandate”, and added: “With culture being a leisure dimension and the WLO having education as one of its strategic lines, I clearly see how our interests and work intersect with

Members' Voice



Jo An M. Zimmermann (United States)

“Leisure is having the free time and freedom to participate in activities which feed my soul”

Dr. Jo An M. Zimmermann is Associate Professor and Undergraduate Coordinator for the Recreation Administration program at Texas State University. Community-based recreation and sport programs is her research area and she is co-facilitator, together with Dr. John Tower, of the [Special Interest Group \(SIG\) on Leisure Management](#). Keep reading to learn more about Jo An!

We are happy to introduce you to our member Dr. Jo An M. Zimmermann, Associate Professor and Undergraduate Coordinator for the Recreation Administration program at Texas State University. We feel lucky to count on Jo An's expertise in the [Special Interest Group \(SIG\) on Leisure Management](#), which she co-facilitates together with Dr. John Tower.

In one sentence: What does leisure mean to you?

To me, leisure is having the free time and freedom to participate in activities which feed my soul, whether that be walking, gardening, reading, baking, traveling or taking photos, all of these refresh and re-energize me for the work at hand.

What leisure projects, research and/or activities are you involved in?

In terms of research and projects related to leisure my aim is to conduct applied research on the management aspects of community-based recreation and sport programs. My current work involves investigating how providers of community-based recreation and sport programs evaluate their programs and services. Recreation programs had a huge impact on my life and I want to have a part in ensuring that community-based program endure into the foreseeable future.

How do you promote the development of leisure and leisure studies?

I am the undergraduate program coordinator for the Recreation Administration program at Texas State University. In that role I have many opportunities to talk about the value our field provides in terms of improving quality of life. As a classroom teacher, I am able to help prepare the next generation of recreation practitioners. I also take advantage of opportunities to learn with and train practitioners in the field through professional development programs at the state and national level.

Why did you decide to become a member of WLO?

WLO is where I have found researchers engaged in similar work. There aren't many researchers working in the area of leisure management, so this is where I have found collaborators.

What kind of synergies would you like to develop through your WLO membership?

As a co-convener of the Leisure Management Special Interest Group, I hope to learn about leisure management around the world as that provides me with more information to share in the classroom. I also hope to create collaborative research projects.

2019**WLO Games
Laixi, Qingdao****Stay tuned for more information!**

WLO Network



WL Latin American Chapter present in two events on recreation in Mexico in March

The Latin American [WL Chapter](#), part of the legacy of 2018 WL Congress in Sao Paulo, is now actively working across the region. As an example, WL LA Chapter is involved in the organization of the [8th Latin American Recreation Encounter](#), which will take place at the University of Colima, Mexico, on the 4th-6th March, parallel to the 6th Congress of the ALGEDE (Latin American Association of Sports Management). Also in Mexico, more specifically in the city of Oaxaca, from the 13th to the 16th March, WL LA Chapter will be present in the [5th International Encounter of Community Recreation](#). On behalf of the WLO, we thank our Latin American colleagues for their ever-increasing efforts to work together for the promotion of leisure and leisure studies across the region.

CONGRESO VI ALGEDE
4-5-6 marzo

ENCUENTRO LATINOAMERICANO VIII DE RECREACIÓN
6-7-8 marzo

COLIMA MÉXICO 2019

Espacio para diálogos en torno a la gestión del deporte como mecanismo de promoción para el desarrollo social, y el diálogo pertinente a los intereses de fortalecimiento de la recreación

CAMPAMENTO
Instancia de aprendizaje con experiencias únicas
Costo general \$600

LÍNEAS TEMÁTICAS

- Gestión y Educación para el movimiento
- Gestión y deporte
- Miradas a la gestión de ocio y recreación
- Ciencias aplicadas al deporte para el desarrollo social

Ponencias + Conferencias + Trabajo libre

Presentación con duración de 30 minutos. Se envía la reseña. Las ponencias se agruparán en mesas por temática.

Exploremos el avance en las discusiones y proyectos en torno a las temáticas afines. Escucha a los y los expertos que nos acompañarán

Trabajos libres en las temáticas del deporte. Se integran los de mayor trascendencia e impacto en la comunidad científica para su publicación

Fecha límite para presentación de ponencias y trabajos libres: **13 de enero** Facebook: CONGRESOALGEDE2019

Mes	Alumno	Miembros ALGEDE y ponentes	Público general
Diciembre	\$300 pesos MX	\$600 pesos MX	\$600 pesos MX
Enero y Febrero	\$300 pesos MX	\$600 pesos MX	\$600 pesos MX
Marzo	\$500 pesos MX	\$900 pesos MX	\$1200 pesos MX

INSCRIPCIONES AL CONGRESO: <http://muse.ucol.mx/coalgedeb/incripcion.php>

Hotel Maria Isabet Blvd Camino Real 351, Jardines Vista hermosa, Colima, Colima, México

PARA MAYOR INFORMACIÓN
Av Universidad 333 Colima Las Viboras Colima, Colima, México Teléfonos: Internacional (52) 312 3362217 Nacional (01) 312 3362217 Correo: congreso.algedeb@gmail.com

Logos: ALGEDE, COPEL, FEUC, CHO, and others.



UNWTO promotes the International Network of Sustainable Tourism Observatories

The UNWTO International Network of Sustainable Tourism Observatories (INSTO) is a network of tourism observatories monitoring the economic, environmental and social impact of tourism at the destination level. The initiative is based on UNWTO's long-standing commitment to the sustainable and resilient growth of the sector through measurement and monitoring, supporting the evidence-based management of tourism.

[READ MORE...](#)



FiturNext observatory invites you to join a global conversation on sustainable tourism models

FiturNext is an observatory and online community launched by the tourism trade fair Fitur. The community is aimed at identifying the actions generating a positive impact on the economic, social, cultural and environmental fields. For three years, best practices and initiatives by companies, organisms and destinations will be collected, with the objective of identifying the keys for the tourism of the future. Those interested in joining the observatory can share their initiatives via an online form provided by FiturNext.

[READ MORE...](#)

Publications



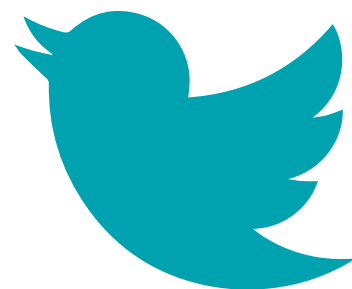
WLO launches the Case Study Volume of the 2018 WLCE Douglas Ribeiro da Silva International Field School (Perus, Brazil)

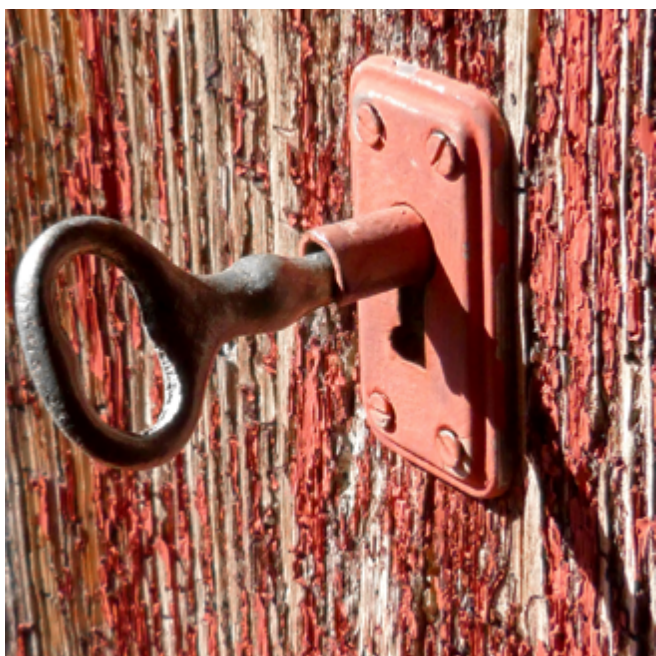
This case study volume — available in English and Portuguese — is an initiative from the [World Leisure Centers of Excellence \(WLCE\)](#): WLCE Breda University of Applied Sciences (The Netherlands), WLCE Otago University (New Zealand), WLCE University of Sao Paulo (Brazil), WLCE Vancouver Island University (Canada) and WLCE Zhejiang University (China). The six case studies in this document reflect the result of the 2018 [WLCE Douglas Ribeiro de Silva International Field School](#) which was organized in August 2018 in Perus, São Paulo, Brazil, connected to the 15th WL Congress and in collaboration with the Serviço Social do Comércio São Paulo (SESC), the School of Arts, Sciences and

Humanities of the University of São Paulo (EACH/USP), and the Quilombaque Cultural Community of Perus, Sao Paulo. This document was elaborated to share the experiences and perceptions of the leisure practices experienced by the students. Twenty four students from eight different countries from all over the world participated and eleven universities were involved in this activity. This makes it a truly unique document capturing many different perspectives.

[Access here the bilingual volume \(English and Portuguese\)](#)

The World Leisure Journal is now on Twitter. Follow @WorldLeisureJ and stay updated!





(Free access) WL Journal articles on Leisure and Human Rights

This month we have selected for you some of the most relevant articles on Leisure and Human Rights published at the *World Leisure Journal*: “Human rights, leisure and leisure studies”, by Tony Veal (2015); “The United Nations Commission: leisure and the Millennium Development Goals”, by Abubakarr Jalloh (2014), and “UNICEF and UN women’s evidence gathering to address inequalities in the post-2015 global development agenda: leisure as a site of inequality and a means of addressing inequality”, by Cara Aitchison and Karla Henderson (2013). Thanks to our publisher Taylor and Francis, they will be available for free access consultation until the end of February. Feel free to read, quote and share them!

[READ MORE...](#)



Ethnic and gender diversity increasing at art museums in the US By Luke Cloherty

A new survey published by The Andrew W Mellon Foundation, the Association of Art Museum Directors (AAMD), the American Alliance of Museums (AAM) and Ithaka S+R has found that US art museum staff have become more racially and ethnically diverse since 2015. It’s the second survey conducted by the alliance of organisations, led by the Andrew W Mellon Foundation, into racial and gender representation in American art museums and was carried out in 2018. The survey found that, among AAMD member repeat participants, the percentage of African-American curators has doubled from 2 per cent in 2015 to 4 per cent in 2018, meaning that 21 new African-Americans have joined such institutions. In addition, the percentage of women in museum leadership positions has increased by five points from 57 per cent in 2015 to 62 per cent in 2018. Women make up 60 per cent of the total museum staff surveyed.

[READ MORE...](#)

From *Attractions Management*

2018 Issue 2

© Cybertrek 2018

Courtesy of Leisure Media

Find out more at www.leisuremedia.com

Sign up for free magazines and ezines at <http://leisuremedia.com/signup>

Opportunities



Invitation to comment the WLO Charter for Leisure

The WLO *Charter for Leisure* was first published in 1970 and has been revised twice, in 1979 and 2000. Drafted by the [WL Academy](#), a third revision is released for public comment to mark the 70th anniversary of the UN Universal Declaration of Human Rights. The WLO *Charter for Leisure* outlines the implications of this historic declaration for: governments at national, regional/provincial and local levels; commercial organizations; education institutions; professional bodies; non-government organizations; and individual citizens. It calls on all these actors to strive to take practical steps to achieve the ideal of leisure as a human right for all. Comment is invited from interested organizations and individuals on any aspect of the Charter.

[READ MORE...](#)



Call for Papers: ANZALS Conference 2019 – Leisure Management Themed Session

A Themed Session proposed by members of the [Leisure Management Special Interest Group \(LM SIG\)](#) of the WLO has been accepted for the 2019 [ANZALS](#) (Australia New Zealand Association for Leisure Studies) Conference, to be held on the 10th-13th December in Queenstown, New Zealand. The Session will be chaired by SIG's co-facilitator Dr. Jo An Zimmermann from Texas State University. Three types of submissions for inclusion in the Themed Leisure Management Session will be considered: abstract, full paper and leisure mash-up. Check the call for more information and deadlines!

[READ MORE...](#)



Internship opportunity at the office of WL Secretariat in Bilbao!

If you're interested in leisure studies and international organizations, and whether you're an undergraduate or a postgraduate, there is a place for you at WLO. After an initial briefing, presentation and orientation you will start contributing to the different projects and activities immediately. Project coordinators will guide and give you constructive feedback and career advice along your internship period. Learn more about the internships opportunities [here](#).

[READ MORE...](#)



Martín Rodríguez Alberdi, intern at the office in 2018.

“My Research and Communications Internship experience at the World Leisure Organisation introduced me into the fascinating world of leisure studies in an academic and professional context. During my stay at their beautiful office in the culturally vibrant city of Bilbao, I participated in writing newsletters for the World Leisure Congress 2018, meetings with leisure experts from all across the globe and most importantly, I was encouraged to pursue my independent judgment when resolving any of the wide set of tasks that was given to me. I can only recommend an internship at the World Leisure Organization, which will prove to be a full immersion into leisure studies from all possible perspectives!”



Job offer: Full Professor in Leisure and Tourism Studies (Breda University and Tilburg University, The Netherlands)

Breda University and Tilburg University seek to appoint an outstanding academic candidate in the field of Leisure and Tourism Studies. The successful candidate will have developed an international reputation and networks in Leisure and/or Tourism Studies and/or a related research area. Breda University is partnering with Tilburg University to provide leadership for academic and applied research and education in the Netherlands in the field of Leisure and Tourism. The successful candidate will be appointed as a full professor by Tilburg University, but the primary employment and labour agreement will be with Breda University. Deadline for applications is 1st March 2019.

[READ MORE...](#)



Call for articles: Journal *Subjetividades* – Dossier “Leisure and Contemporaneity”

The journal *Subjetividades*, edited by the University of Fortaleza, Brazil, is inviting articles for its special Dossier “Ocio e contemporaneidade (“Leisure and Contemporaneity”). Articles in English are particularly encouraged. Deadline for submissions is the 31st March 2020 and the issue will be published in late June 2020.

[READ MORE...](#)

Upcoming events



4th UNWTO Euro-Asian Mountain Tourism Conference

The [World Tourism Organization \(UNWTO\)](#) is organizing the 4th UNWTO Euro-Asian Mountain Tourism Conference, on 2-5 March 2019, in Berchtesgaden, Germany, jointly with the Berchtesgadener Land Region, and supported by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and the Federal Ministry for Economic Affairs and Energy of Germany.

[READ MORE...](#)



30th edition of Brazilian National Encounter of Recreation and Leisure to take place in November 2019

The 30th edition of ENAREL – *Encontro Nacional de Recreação e Lazer* (National Encounter of Recreation and Leisure) – will take place in Curitiba, Paraná State, Brazil, from the 14th to the 16th November 2019. The main theme of the event will be “Leisure and ageing in the digital era”. Different format sessions (scientific sessions with oral presentations and panels, round tables, conferences, institutional thematic meetings, etc.) will be organized around that theme. Discussions will revolve around related topics such as intergenerationality, heritage, cultural memory, longevity and quality of life, professional training and job market, among others.

[READ MORE...](#)

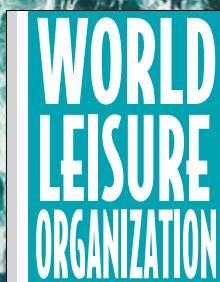
Encounter



Encounter with... Tony Veal, University of Technology Sydney, Australia

Prof. A. J. (Tony) Veal is [WL Academy](#) founding member. He has retired from full-time employment in 2003 but continues his relationship with the University of Technology Sydney (UTS) in the honorary position of Adjunct Professor in the School of Leisure, Sport and Tourism. He was chair of the UK Leisure Studies Association, 1984-1986, president of ANZALS (Australian and New Zealand Association for Leisure Studies), 2003-2005 and a member of the WLO Board of Directors, 1991-2000. Prof. Tony Veal's work has been crucial for the development of leisure studies. In a trip to Australia last year, WLO Chief Operating Officer, Dr. Cristina Ortega, had the opportunity to have a conversation with him about his proposal of the Leisure Experience Perspective and about research methods for leisure and tourism, among others. This Encounter is the result of that enlightening conversation





WORLD LEISURE ORGANIZATION (WLO)

World Leisure Organization is a non-profit organization registered in the State of New York in Special Consultative Status with the UN Economic and Social Council since 1990.

Scientific and Technical Office -
Arenal 1. Segunda Planta 48005
Bilbao, Spain - www.worldleisure.org